

EVOLUTION
or
REVOLUTION

VOLUME XXXIV

PALMER

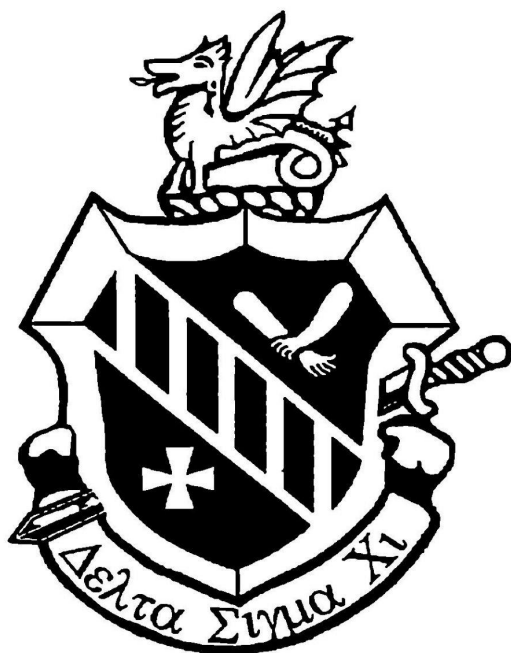
1957

Volume XXXIV

EVOLUTION *or* REVOLUTION

Palmer — 1957

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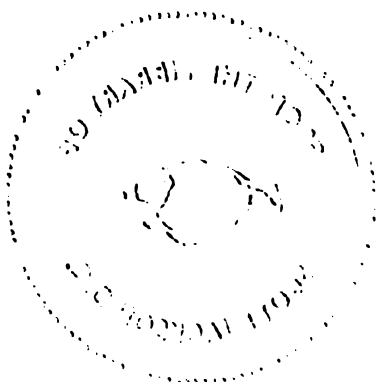
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B. J. PALMER, D. C., M. C.

Developer of 'Chiropractic'

"B. J. OF DAVENPORT"

—philosopher, scientist, artist, builder, hobbyist, musician, author, lecturer, publisher, art connoisseur—the bit of a mortal human being whom Innate Intelligence developed.

Oil portrait by Raymond, P. R. Neilson Studios, 131 East 66th Street,
New York City.

EVOLUTION OR REVOLUTION

By

B. J. PALMER, D.C., Ph.C.

President, The Palmer School of Chiropractic

Plus

B. J. Palmer, the Man: The Developer of Chiropractic
Taken verbatim from Chapter 17, THE EVOLUTION OF
CHIROPRACTIC, by A. Aug. Dye. (1939)

Extracts from Chapter Six, The Growth of Chiropractic
Taken from YOUR HEALTH AND CHIROPRACTIC,
by Thorpe MacCluskey.

Extracts from THE RISE OF CHIROPRACTIC
by Chittenden Turner.

CHIROPRACTIC FOUNTAIN HEAD
DAVENPORT, IOWA, U.S.A.

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B. J. Palmer

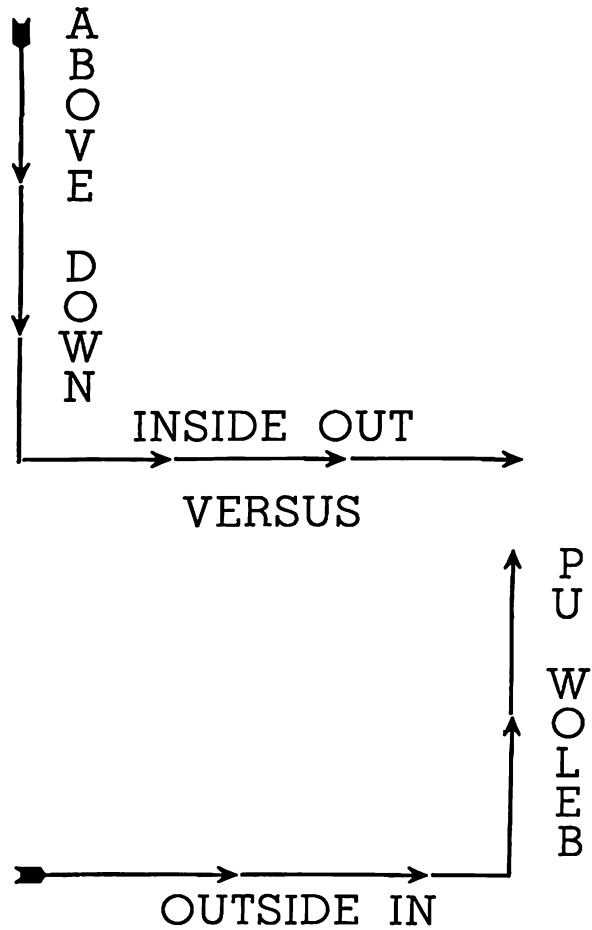
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WE NEVER KNOW
HOW FAR REACHING
SOME THING,
WE MAY THINK, SAY OR DO,
TODAY,
WILL AFFECT THE LIVES
OF MILLIONS TOMORROW.

It is better to light one candle
Than to curse the darkness.
Get the idea, all else follows!



By

B. J. PALMER

THE PALMER SCHOOL OF CHIROPRACTIC
Chiropractic Fountain Head
 DAVENPORT, IOWA, U.S.A.

PROLOGUE

Some years ago, during one of his periodical visits to us here at our home, over the dinner table, the late Elbert Hubbard asked me:

“WHAT ARE THE TWO MOST VALUABLE WORDS IN THE ENGLISH LANGUAGE?”

I told him I had never given it a thot, and asked, “What are yours?”

“SURVIVAL VALUE!”

I told him quite frankly I didn't see much in them, to which he replied:

“GIVE THEM TIME. THEY WILL GROW ON YOU.”

They have become a landmark in our thinking, ever since. Later, we enlarged HIS thot. We added four more words:

ACCUMULATIVE CONSTRUCTIVE
SURVIVAL VALUE

and

ACCUMULATIVE DESTRUCTIVE
SURVIVAL VALUE

meaning that what uses a person makes of his time—thinking, saying, and doing—are ACCUMULATIVE, day after day, year after year; and as they accumulate they are either CONSTRUCTIVE for welfare of man, or DESTRUCTIVE, injuring people with whom he commingled.

Elbert Hubbard's life had an

ACCUMULATIVE CONSTRUCTIVE
SURVIVAL VALUE.

Hitler's life was that of

ACCUMULATIVE DESTRUCTIVE
SURVIVAL VALUE.

At dinner, one night, in our Davenport home, we asked Marcus Bach:

“What is the most vital new principle now, for the first time, coming into human service?”

He pondered a moment, and asked us what OURS was.

We replied:

ABOVE DOWN, INSIDE OUT

versus

OUTSIDE IN, BELOW UP

Later, in this book, under the title OLD AND NEW ERAS, we present our contribution of this NEW principle as applied to mankind. We also review Marcus Bach's recent book “THE CIRCLE of FAITH.”

Somewhere, weaving in and thru this talk, there are two phrases that will mean little at first, but they will grow in you; and, if they do, they will become the foundation for the rest of your life, in all things you think, say, or do.

If, as, and when you adopt these as your every-day working principle, you will be a full-fledged CHIROPRACTOR worthy of the name.

Seek and ye shall find!

FOREWORD



Term "CAUSE," wherever used in this book or in any of our writings, IS applied in its PRIMAL sense—the difference between what happens between SOURCE, in the beginning, THE FIRST GREAT CAUSE, rather than in some intermediate condition later that changes some other intermediate condition.

Example: INNATE INTELLIGENCE is THE CAUSE of everything in man. Any interference BETWEEN Innate and its expression IS THE CAUSE of everything that follows regardless of the endless chain of events. Thus the term "CAUSE" is used too loosely by too many people, which creates confusion of understanding when used incorrectly by a Chiropractor who understands his Chiropractic.

Wrong examples: Cold weather CAUSED the cold; strawberries CAUSE skin rash; epsom salts CAUSED the bowels to move; etc.

Chapter 1

KINDS OF TALKS

1. Audience participation.

In this, the speaker ad libs, extem. He is free and easy to say whatever comes to mind at the moment, often digressing from any set outline. This kind of talk is most appreciated by an audience before him.

2. Fone-talks of 30 minutes to 1½ hours depending upon whether the fone-talk is given to a professional convention, banquet, chiropractor's gathering of patients some evening; or whether being delivered to a civic club at some noon luncheon or evening dinner, on travel subjects.

3. A tape-recorded talk.

In this, he is presenting a series of ideas, backed by a series of facts, sequentially builded, being recorded for posterity. In this kind of talk he must write, rewrite, reconstruct, weigh well every word, every thot, express his ideas clearly and completely, leaving no detail overlooked, going at length to present pro and con, for and against the ideas presented. This kind of talk is long, tiresome and tedious to the audience listening but it is thotfully prepared in advance and is deep in its essence fundamentals.

4. A printed book talk.

In this, the speaker is putting himself on record knowing that critics, prejudiced people who are for or oppose his ideas, will read and comment, quote him extensively, word for word, long after he has passed out of the arena, each reader endeavoring to agree or disagree with what he has printed. There usually is little difference between a taped or printed talk both being carefully prepared in advance.

Taped or printed talks are longer and more tiresome to the audience before him.

5. Taped talks can be played in sections, stopped, started over again and absorbed piece-meal, bit by bit.

6. The printed or book talks are subject to being picked up and read, from time to time, page by page, or laid down any time any place.

7. When any man becomes a recognized authority of the subject or subjects he talks about, regardless whether an audience participation, taped or printed talk, he must be very careful to use right words, in right places, apropos to subject matter he discusses. He will be quoted from time to time, either to be used against or for him. He cannot use words at random or throw thots about carelessly. It is so easy to be misunderstood, misinterpreted and misconstrued even when he has

meticulously prepared presentation of his subject matter. Because of this, he aims to most completely, and perhaps exhaustively, present his subject with that satisfaction that comes to him who presents the subject. He must be fearless, convinced that he has something to say worth while, and be sincere and honest in his presentation, and not be biased by what his listeners prefer to hear, realizing as he must that he is talking for the future, not today.

For reasons stated, this is a tape-recorded talk, now put in printed book-form.

In thinking of any talk, either spoken or printed, no subject is ever finished. One talk, **SELLING YOURSELF**, delivered more than 5,000 times around the world, is still unfinished. Weeks, months, or years later the premise is improved, enlarged, clarified, justified, or expressed in another approach. The original subject has a central theme. Subsequent clarifications should be inserted into the original presentation where they fit and apply to that phase of the presentation. This is possible now only as a later insert, because the original matter is already in book form.

Volumes 32 and 33 were designed to enlarge upon Innate Intelligence. Articles which now follow are later additions to either of those books. They can be studied as separate articles.

Any person who thinks, writes, and prints a fundamental premise thesis is interested in top men who reason and use logic along similar lines, especially when those men have proven similar methods, devices, principles and practices that work.

Chapter 2

Living Man Is?

LIVING MAN—is the original and first internal, automatic, autonomous, auto-mobile.

—has a spiritual, mental generator and batteries (brain), wire system (nerves), spark plugs (peripheral ends of nerves), trillions of motors (muscles).

—is a chemical laboratory, mixing proper and right quantities and qualities of ingredients, acids, and alkalies, at proper places, at correct times, to meet every necessity, to produce its own internal gasoline-gas.

—is the original internal combustion engine, producing a liquid and gaseous heating and cooling systemic system for all its parts;

—from which there is a carbon-dioxide exhaust, which is transported thru tubes to mufflers (lungs), which silently convey it to outer space.

—has a complete series of individually independent and inter-dependent muscular sets of movements producing internal locomotion automation.

—has a complete inter-communication system notifying all parts when, where, how, and why to inter-relate their activities;

—all of which have been tried, tested, developed, constructed and reconstructed many times, many ways;

—all of which have been in the making and working in unity millions of years in millions of duplications;

—produced in the largest, finest, and longest continuous working assembly line of any production factory, assembling millions of duplicated models, all alike, season after season.

—is a spiritual, mental, electrical, chemical, mechanical inter-related, inter-locking, integrated system, into one harmonious whole, without conflict, each part of which works at proper place, at right time, in normal quantities, with natural directions, both efferent and afferent, all of which works under one consistent guiding intelligent factor, all of which works as one total unit producing a movable healthy living man.

—has perfect locomotion as the ONE most perfected machine conceived and never duplicated by education in any part, the sum total of which makes a movable automobile.

Every intellectual, mental, electrical, mechanical, chemical factor known to science is first found in and working in living man,

—there being but 310 known mechanical movements in man-made devices, all of which are first found in living man, which educated man tries to artificially duplicate.

SUPPOSE—one such complete unit had some one or more parts that weren't working at par; paralyzed

—had some one or more chemicals unbalanced, solid or liquid, acid or alkali

—had "cold feet" or "fevered body"

—and some part or parts refused to be automobile,

COULD YOU, by education gathered and garnered in school, college, or university

—from here or there,

—from birth to adult life,

—direct any or all of this coordinated locomotion

—to restore any absent inactivity?

IF all this is internally independent of, and is not under the direction, control, or regulation of external medical science (?) or medication, of what use is IT when sickness appears and medical education (sic) thinks IT ALONE has EXTERNAL

wisdom and power as great or greater, to pursue its arbitrary programs to modify, change, and can prescribe some compound or inject some deleterious injection into the machine which hopes to bring cosmos out of chaos, increasing or decreasing these internal functions which are solely under the intelligent, self-sustaining, self-perpetuating **INSIDE SOMETHING** within, which originated them?

Educated man primitively and durably lives a divided existence between the top **Innate** above and immaterialistic function in the materialistic body below. He knows there **IS** a source greater than his education and he does see the manifested expression. He knows, educationally, he cannot know the **Innate** in its infinity, yet in spite of this he thinks he can educationally do something, somewhere, some way, to aid, help, direct, and improve upon ITS physical products in that body.

He knows the **Innate** is at all times, in all ways, normal and natural. At the same time, he educationally sees, studies, diagnoses the inferior physical abnormal, unnatural sicknesses and diseases. Without making allowances for the controlling source-factor of **Innate**, he educationally tries to patch, change, modify, and correct the abnormal **TO** normal, the unnatural **TO** natural, by ignoring source above, hoping to improve the finite physical diseases. He hopes to increase normal quantity **OF SOURCE** above, of abnormal quantity of physical expression below, by stimulating or inhibiting abnormal quantity below.

Obviously, education, being an abstract of a lower semi-source order, cannot observe or sense the infinite **Innate** itself as an abstract of a higher and unreachable order. This kind of incorrective thinking is equivalent to trying to whip a run-down, tired old horse at the bottom of the hill, hoping to **FORCE** the sick horse to pull an impossible load to the top of the hill. Medical education senses the sick horse, does **NOT** know **WHY** the horse is tired; nor does he know the difference between "able" and "tired." Not knowing any difference, he proceeds to **WHIP THE SUBSTANCE, MATTER, BONES, and MUSCLES** of the horse. He knows no other way of trying to increase the ability of **THE PHYSICAL** horse.

Because medical abstract **EDUCATION** cannot see, direct, modify, or change the **INVISIBLE** source; and because medical abstract **EDUCATION** **CAN** see, modify, and change the **VIS-IBLE** matter, they proceed to try to do so in multiple ways, thinking that **IS THE WAY** to improve the invisible **IN** the visible.

ANTIBIOTICS: HANDLE WITH CARE!

An Eminent Physician Sounds a Warning for Many—Including Doctors.

By Perrin H. Long, M.D., Chairman, Department of Medicine, State University of New York, Downstate Medical Center.

Question: Arnold Troy, of Barrington, R. I., writes: "**I HAVE JUST BEEN THROUGH MORE THAN SIX WEEKS OF THE MOST MISER-**

ABLE TORTURE OF MY LIFE FROM PENICILLIN POISONING. I wonder whether you could print an article about this problem and also mention ALL THE OTHER commonly used antibiotics in relation to their bad side effects."

THE AMERICAN MEDICAL ASSOCIATION SUGGESTED that we take Mr. Troy's question to Dr. Long. Here is his reply:

Answer: Many things that are useful to man may, under certain circumstances, BE VERY DANGEROUS. THIS IS TRUE IN MEDICINE, because drugs which help many people MAY TURN OUT TO BE POISONOUS TO OTHERS. THE ANTIBIOTICS ARE AMONG SUCH DRUGS. While they have been life-saving to hundreds of thousands, THEY MAY KILL or make life miserable for some of us.

* * *

Uncounted numbers of lives are being saved by the proper administration of antibiotics, but unfortunately thousands of individuals who are given these substances ARE MADE QUITE SICK. Some ARE EVEN DYING FROM REACTIONS to antibiotics, because antibiotics may not be harmless for certain people for whom they are prescribed.

How does this come about? Well, several things may happen. Let us take the example of penicillin. IN THE FIRST REPORT on the use of antibiotics in our country, over three per cent of the patients receiving penicillin DEVELOPED FEVER, RASHES, HIVES. In some patients these signs were ACCOMPANIED BY PAINFUL SWOLLEN JOINTS. These were what doctors call "reactions of sensitivity." In other words, these patients reacted badly, because their tissues WERE "SENSITIVE" TO PENICILLIN.

As time passed, the more and more people received penicillin, the percentage of these reactions increased. MORE SEVERE, AND EVEN FATAL, TYPES OF REACTIONS TO THE PENICILLINS HAVE APPEARED. Competent authorities estimate that between 200 AND 300 PEOPLE WILL DIE IN THE UNITED STATES THIS YEAR from what are called anaphylactoid reactions to the penicillins. These reactions occur in people who have become sensitized to penicillin AND OCCUR WITHIN A FEW MINUTES AFTER THE INJECTION or swallowing of penicillin.

Serious Reactions

OTHER ANTIBIOTICS HAVE THEIR PERILS. Streptomycin has produced UNCONTROLLABLE DIZZINESS, PERMANENT DEAFNESS, FEVER AND SKIN RASHES, IN A NUMBER OF PEOPLE. The tetracycline group of antibiotics, while rarely producing reactions of sensitivity, DO PRODUCE NAUSEA, VOMITING AND DIARRHEA IN CERTAIN PATIENTS. Also, BY KILLING OFF THE BACTERIA which are normally present in the bowel, THEY MAY PERMIT THE OVERGROWTH OF OTHER DISEASE-PRODUCING MICROORGANISMS, THUS UNFORTUNATELY PRODUCING ANOTHER DISEASE IN THE PATIENT.

Chloramphenicol is charged with causing DISTURBANCES OF THE BLOOD in a few patients. Bacitracin HAS CAUSED KIDNEY DAMAGE in certain individuals. Erythromycin has been responsible for skin rashes; and currently about 10 per cent of the patients receiving novobiocin, one of the newest antibiotics, ARE HAVING FEVER AND RASHES. It should be clear to all that antibiotics ARE NOT HARMLESS, AND, LIKE MOST DRUGS, some people react badly to them.

INFORMED medical opinion agrees that many of the reactions produced by antibiotics could be avoided if patient and doctor alike fully appreciated their proper usage and did not abuse them.

Penicillin is a good example. It is well known that penicillin HAS NO CURATIVE EFFECTS in the common cold, influenza, and "virus" infections, other than those produced by the viruses of psittacosis (parrot fever) and trachoma. Regardless of this knowledge, patients insist on

having penicillin, and doctors give it, when the patient has a "cold" or "flu" or "a virus." DOCTORS SAY IF THEY DON'T GIVE IT, THEIR PATIENTS WILL GO TO A DOCTOR WHO DOES, AND, OF COURSE, DOCTORS DON'T LIKE TO LOSE THEIR PATIENTS.

Danger! Allergy

Every doctor should know that penicillin must be used with the greatest care in patients who are already allergic, such as individuals who have hay fever, asthma, or certain types of eczema. These individuals easily become sensitized to penicillin, and serious reactions may occur when this antibiotic is given.

People who don't know they are allergic may get a minor reaction to their first dose of penicillin. This is a red danger signal, and they should remember to inform any doctor treating them in the future of their sensitivity.

Recently a physician told me a sad story which illustrates the problem: He was called to see a patient who suffered from asthma and who had just developed a common cold. She demanded that he give her an injection of penicillin, stating that that was the way her colds were always treated, AND SHE WOULD GET ANOTHER DOCTOR IF HE DIDN'T. He refused, and was immediately dismissed.

Another physician was called, who administered the penicillin. THE PATIENT DIED of an anaphylactoid reaction WITHIN THREE MINUTES after the drug was injected.

Three Important Rules

Who was to blame? Both the patient and the second doctor were at fault. She for demanding treatment with the threat of getting another doctor; he for permitting the patient to direct a type of treatment which he should have known was valueless and might even be dangerous.

What can be done about the increasing number of reactions to antibiotics.

First, the patient and his physician must realize that antibiotics ARE NOT COMPLETELY HARMLESS AGENTS.

Second, physicians must administer antibiotics only when the indications for their curative effects are clear.

Third, the public must rid itself of the notion that antibiotics ARE CURE-ALLS.

This is No. 78 in This Week's Good Health Series AUTHORIZED BY THE AMERICAN MEDICAL ASSOCIATION.

(THIS WEEK Magazine, March 31, 1957.)

The finite education of man has long sought to uncover, discover, fathom the secret innermost recesses of the infinite which surrounds him, which governs, directs, rules, and pre-determines the universal and everlasting rules and regulations of living things, including himself.

Like all living objects, man is born, exists a while, dies, and disintegrates, to be born again and again in another form of matter. Each unit is educationally a NEW beginning, yet it IS an OLD continuation of the source that produced HIM.

Man is born with NO education. He assembles external impressions from the OUTSIDE world beyond himself, interprets them, and soon realizes there is a world OUTSIDE himself greater than his limited education knows. He seeks to know the

greater OUTSIDE world. Yet INSIDE HIM is that greater INSIDE world he does not know, seldom recognizes, never fully understands. His limited finite understanding seeks to know the infinite unlimited world surrounding him, but fails dismally to realize that world he seeks is WITHIN HIM. Should that time come when his finite mind could and did KNOW the infinite mind WITHIN, then his external finite mind would cease to be, because it would then be infinite in scope, understanding, and application. His "education," per se, would cease to be, because it would be humble by comparison. It is well for the human race that the infinite has been placed beyond the reach of the finite, for WITH IT we have cosmos; WITHOUT IT would be chaos.

Fortunately, the infinite has seen fit to bury itself so far beyond the reach of the finite that it never can be or will be reached. All education CAN DO, or has a proprietary right to do, is to see its work and works, acknowledge that such is, admit its endless potentials, accept it as is, permit it to produce and reproduce what it will, as it will, placing no artificial interferences in its natural path; and, if such DO exist, to correct them to permit the infinite to work its will thru the finite man and matter as best it can, unmolested. THIS, man has yet to learn—that WITHIN HIM is an infinite at work, greater than he knows.

Chapter 3

Postulates

Man is a LIVING animal.

A LIVING animal requires TWO factors—life AND matter.

Life, as an abstract, does exist but is not demonstrable WITHOUT matter in which to act, to prove itself.

Matter, as substance, is not ALIVE until LIFE passes into and flows THRU it.

Life, WITHOUT matter, exists but there is NO PROOF or knowledge that such is.

Matter, WITHOUT life, possibly exists but there needs be MENTAL proof or knowledge that such is.

There is ONLY life IN matter as life flows INTO AND THRU matter, giving it motion, action, animation; thus the abstract becomes known ONLY WHEN UNITED into the substance; and the substance proves the abstract as IT acts and performs its function in MOVING matter.

What IS intelligence, knowledge? There is no such except

as THIS factor, passing THRU matter, USING that factor, RECOGNIZES itself. But without matter thru which it manifests itself, there would be no such recognizable by man as such.

Everything chemical is DEPENDENT upon everything MECHANICAL. Everything MECHANICAL is dependent upon everything ELECTRICAL. Everything ELECTRICAL is dependent upon everything SPIRITUAL—which in man is the Innate Intelligence within. Primary, and MOST important, is THE SOURCE flowing from ABOVE-DOWN, from WITHIN-OUT. There is NO OTHER WAY. Beyond that, no one lives alone; they live together. That IS THE GREAT PLAN of all living vertebrata, as it was and is designed.

UNITED man, mind IN matter, construes it sensible, reasonable, and logical to recognize the existence of a greater intelligence than that which he manifests within and by himself alone, in the Universe which he calls God.

UNITED man, mind IN matter, construes it a "cult," theosophy, philosophy, and non-scientific, when a Chiropractor recognizes THE SAME universal existence of a greater Innate Intelligence counterpart WITHIN HIMSELF as a unit of that education which he picks up in stray bits here and there during a meager few years within himself as a unital product.

He affirms the Universe, in a religion, and denies that concept in the unit. He even subjugates IT, calling it "Nature," SUB-conscious mind, beyond which all is mud in his SCIENTIFICALLY trained EDUCATIONAL mind. Material man is organized mud and is sometimes studied by an organized mind.

We know, only as WE THINK we know, that there IS an abstract we call intelligence existing out there in that great void of space. When ALL THAT reaches matter called man, and enters INTO THE MATTER of man, we call it mental impulse, nerve force, which, as it MOVES MATTER, manifests products we call functions, such as senses, digestion, reproduction, calorification, elimination, defecation, etc. Without this ABSTRACT, in matter, there would not be and could not be ANY function producing ANY product of ANY kind.

There is no sight, sound, taste, feeling, smell, or recognition of the product of motion of matter except as matter receives vibration, records that impression, and interprets them THRU matter.

The PRODUCT can be no greater than THE PRODUCER. The PRODUCT may and might equal THE PRODUCER as such was destined to be.

Therefore, it is vitally essential that we have this INTELLIGENT abstract mental impulse or nerve force flowing INTO

and THRU matter TO PRODUCE PRODUCTS which cause matter TO LIVE and exist coherently, cohesively, to reproduce his kind.

WITHOUT this intelligence—mental-impulse nerve-force—pulsating matter into PRODUCTIVE action, cohesive continuity, the matter of man would disintegrate, dissolve the union back to its primitive material elements, and cease to exist as a UNITED union of mind AND matter called LIVING man.

Knowledge IS an abstract. It DOES exist only as the abstract in matter of man looks, sees its expression in action of perpetuation of ITS intents and purposes, in and thru matter everywhere, after which man concedes there IS intelligence as proven by the character and kinds of motion and its products as man interprets it thru life as expressed in HIS matter.

Ergo, it IS conclusive that there IS life, without matter, but WE don't know it until LIFE expresses its function IN matter.

It IS essential that LIFE be IN matter; otherwise, THE PRODUCER does NOT PRODUCE anything in anything; and there IS NO PRODUCT from matter if there is NO PRODUCER to produce it.

The PRODUCER is without beginning or ending; is exhaustless, everywhere, always, all ways in the Universe as well as in all units—as an ABSTRACT producer.

The QUANTITY or quality OF THE PRODUCT depends upon how much OF THE PRODUCER acts thru matter. Without the PRODUCER in and passing thru matter activating it, matter is inert, static, dormant, paralyzed, producing NO product.

SOME producer in SOME matter produces SOME product.

Obviously, the abstract, per se, as such, cannot be increased or decreased by matter, no matter how much or how little there be of it. Also it is quite apparent that if in some manner the abstract were prohibited or interfered with so IT could not get INTO matter, the matter would be dead, no action, no motion, no function, and lifeless.

Other things being equal, the perfect balance between the right amount of the abstract to balance the right amount of matter would be right amount of quantity and quality of life-motion IN matter to produce harmony and coordination between these two dominant factors—what education calls health.

Obviously, also, matter can be distorted, upset, disarranged, disorganized in ways which prohibit the normal amount of abstract to get into and thru matter, thus breaking a perfect relationship between—which education calls dis-ease.

Many people have what they think are minor accidents, such as falls, twists, wrenches, jerks, or strains, after which they begin to note acute sicknesses. Their first impulse is to call

a physician. 95 per cent of such accidents produce vertebral subluxations with their growing sickness sequences. The Chiropractor should be called FIRST, not LAST. When the acute condition grows chronic, and because the physician is helpless to get them well, they then call on Chiropractor LAST when he should have been FIRST.

Factually, the vital issue then is to find THAT PRIMARY PHYSICAL CAUSE which makes it impossible for the always normal abstract to get into and thru the abnormal acting matter. THIS, CHIROPRACTIC DOES! This is ALL any person CAN DO who wishes to re-establish balance between abstract and matter, called health.

Electricity IS an abstract. IT does NOT exist to living man except as the abstract IN the human being OF MAN believes it, sees it, hears it, as IT is activated IN AND THRU some form of matter such as globes, motors, pumps, and other forms which can be activated by "electricity" from the cosmos.

There IS electricity IN a dry or wet cell battery. At least we THINK there is. We cannot prove it until we "turn ON" the switch which permits "electricity" (whatever that is) to flow from battery TO globe where it manifests a product WE know as light, motion, heat, etc.

Sex Studies

Any one human baby born has the same configuration of all other human babies. They have brain, nervous system connecting it to all organic structures of its body. Organically, there is a commonness to all. Physiologically, they perform same activities, in same ways, as all babies who preceded or follow them.

Infant becomes a child, grows to be an adult, and dies. All this is so common in anatomical construction and physiological manifestations that even the most ignorant are as successful in reproduction as the most educated. The university professor has nothing on the savage of the jungle. Everybody takes the process for granted. It is common only because the mysteries in behind, as to why or how, are beyond the comprehension of both alike.

Baby is either a boy or girl. Till time of puberty, various functions within each are to PROduce, within itself, a maintenance of form and a maturity to stock-size. Deposited within each are multiple kinds of tissue cell centers which replace cells we consistently and constantly keep shedding. IF we lose ONE tissue cell per minute, another ONE comes forth to take its place—that is normal and healthy growth. IF we lose ONE tissue cell per minute, which loss is replaced by only ONE cell per THREE minutes, this is structural anemia. If we lose ONE tissue cell per ONE minute, and THREE tissue cells come to

take its place, in that ONE minute of time, given a multiplication of that time and we soon have a TWO-MORE (tumor), depending upon where this excess expansion occurs.

WHO or what pre-determines this puberty period of transition from boy to man, girl to woman? Why was 15 years the fixed approximate age? If you WERE capable of planning this transition, at what age would the mass of people fix it? Would they or COULD they AGREE on one period, or would they float anywhere between 10 and 50 years? Could YOU fix it at 15 years? Have YOU the power to do or change it if you wished? If you have not, WHAT DOES? How come this period is more or less fixed, regardless of color, creed, country, or geography—savage or civilized? Is there a something greater than education which does, that is the resident manager in all alike?

At puberty, another added function becomes active, begins to develop. Certain organs, otherwise seemingly dormant, are aroused; organs of sex now begin to manufacture seeds for reproduction. The boy becomes a man; he builds his part of a dual seedling. The girl becomes a woman; she builds her half of the seedling, as well as a nest in which to mature that seed. He and she both plant the seed; she accepts; certain organs in her are now alive and active. Given nine months under careful guidance by some unseen, little-known guidance, and another unit will be born. So the race continues, ad infinitum.

The boy, or girl, at about 15 years, goes thru an internal natural metamorphosis from unit PROduction to dual REPROduction. Seeds otherwise in the process of manufacture now become ripe. Human fruit is possible from here on in.

Man is the giver, woman the receiver. Because of the unusual character of organs of each, a new expression of action is possible, the union of which is the greatest thrill of any joint activity of two beings. Their use is dual. Each gives, using sex glands perhaps for pleasure, perhaps for reproduction.

In the beginning, male and female were organically built differently to make this perfect union possible.

Sex is an urge, same as appetite demands food or thirst requires water. To artificially or religiously suppress any of the three is to the detriment of the others. Abstinence may seemingly induce spiritual exaltation, but it also induces a physical diminishment of its chemical disposition in the great over-all scheme, not only of PROduction in replacements of cells in the unit, but REPROduction in the genus homo, so necessary unless the family is to die.

The totality of all human glands is like links in a chain, each taking what it needs from others, mixing and inter-mixing, converting each kind in this human chemical laboratory into various simple or complex acids and alkalies. So great is this process that no man knows exactly what, where, or how the

process continues. In life it works, the observation of which is impossible. In death it is not working, therefore observation is impossible.

From time to time, place to place, glands SEcrete as well as EXcrete. Amongst all the rest are those highly specialized SEX glands. They, too, SEcrete and EXcrete fluids vitally essential to PROduction as well as REPROduction in the over-all chemical balance. To suppress any one or set of glands is to upset the totality, more or less.

Male or female CAN EXIST for 40 years without sex—at least, he thinks he can. Somewhere IN male and female is an intelligence that disagrees, knows better; which placed those glands for a purpose, which purpose is violated when ignored. If sex glands do not have a natural and normal relation outlet, expression between male and female, under superior guidance, they will take odd routes to keep these glands alive and active, such as masturbation or wet-dreams. He, or she, may not LIVE, but he, or she, will EXIST. Man, or woman, can EXIST for 40 days without food; but can't LIVE more than 40 hours WITHOUT suffering for water. Man is seven-eighths fluids in solutions, so they ARE important.

The three dominant passions, vital controlling factors for living, are the demands from within for water, food, and proper and reasonable use of sex. Wars and rumors of war have been caused by man's hunger for or suppression of sex for woman. Murders are committed, retail or wholesale, in its name. Theoretical chastity may mean no relations, but it also means the drying up of secretions and excretions of sex glands if not normally and consistently used. An arm kept tied in a sling will wither and "dry up," become useless, for want of use. Sex glands, like any other human glands, follow same pattern. If not used, they wither and that combination of vital juices becomes dormant, affecting the entire chemical human metabolism.

Guatama Buddha condemned nothing. There were no "thou shalt nots" in HIS philosophy. His motto was "everything in moderation." People can go insane on too much or too little water, food, liquor, religion, OR sex. Mental cases, which we know so well in our Clear View Sanitarium, are examples of those who have gone berserk each way. Many a person has gone amuck over religion, as good as it is in moderation.

Man and woman, within themselves, in their relations in society in their outer world, have artificially builded certain restricted unnatural tabus, kapus; certain things they should not do to retain a respectable place in society—whatever that is! He must not look upon the female with coveted educational ideas; or she, in reverse. To do so is to have "mortal sin." To prevent "sin," man has established certain formulas and

arrangements of words, writings on printed paper, recorded in certain offices, permissions granted—which BEFORE made relations wrong; which AFTER makes them legal; which makes a natural function respectable, otherwise educationally construed to be immoral. So many men, so many minds, so many opinions, all of which sooner or later become written upon statute books and become “law,” trying to regulate THE UNIVERSAL LAW, which cannot be so regulated, into man to his concepts. Innate cannot be thwarted by popular social educational theories which change from time to time. Mohammed proclaimed man was entitled to FOUR wives and as many concubines as he could afford. In Borneo, there are four men to each woman, therefore SHE has four husbands.

In discussing human understandings there is a difference between the village and inter-continental view. One is constricted and limited; other is expansive and world-wide. After traveling some 1,546,000 miles (June '57), we still say “Morals is a matter of geography.”

There is a difference between nakedness and nudeness. To portray a NAKED man or woman could be a figure in the raw. However, when NAKEDNESS is portrayed in paintings, sculptures, fotografs, for the purpose of displaying the human curves and bulges which are beautiful, then it is “art.” People of all levels go to art galleries and there see nudeness depicting many aspects and secrets of human behavior; but there, it is art. No matter how obvious the intention of the artist to portray his sweetheart in flagrant situations, give him several centuries, and it is art again. Same activities put in play on stage, or in a motion picture, without even a G-string, so long as they remain motionless, that again is art. Put even the ordinary movements into the figure, without clothes, and it is called obscene. Time and place have much to do with interpretations of good or bad, moral or immoral. Women go to beaches in bikinis—this is permissible. They display all, a little of this and much of that. At a dinner party, private or public, they wear more but distribute it differently. but with the same display intent. They take it off the top, front and rear, and put it on the bottom. That is proper. Give one satisfying side-glance, and if she sees you and if she sees that you see her, she becomes indignant. Give a pleased look, and if she sees you but believes you didn't see her seeing you, and she purrs like a kitten. That's why she dresses that way—to make other women indignant and to please men. There is only one way to obviate the sexual aspect of life—people had better burn their Bibles, because there all bad bcomes all good because the Good Book says so!

Is anything NATURAL immoral? Is it “immoral” or a “mortal sin” to quench thirst, appease hunger, give sex a

natural outlet, whether or not certain words have been said? Is it wrong to ask for water when thirsty, for food when hungry? Is it wrong if such be given by those who have and can? We constantly beg alms to feed the starving, clothe the naked, relieve suffering of refugees. How about the endless legal crimes tried in our courts, of incompatibilities, of ignorance of people in the natural use of sex? This, too, is a crime against "nature"—whatever that deep-within-us existence is. Men and women condemn in polite society what they condone in secrecy with themselves. They do under cover of night what they prohibit in daylight. Why this sub-rosa justification and educational denial?

Some men are old at 30, others are young at 80. Same is true of females. Some "old maids" have fogey ideas because they are dried up sexually. Men go same way—young in years but old in sex repressions. Sex is as essential—no more, no less. Educationally, we condemn because they want to live young but do the things which age them. The superior pattern builder, over which they have no control, never grows old even if WE do try educationally to force the always young pattern into an old denied expression.

Male and female, each has same superior-pattern-builder. Each has similar organs and functions in common for reproduction. Once in a while something physical goes hay-wire in expression, such as Siamese twins or varied abnormal non-source monstrosities. This is not a faulty pattern, but IS CAUSED by interference BETWEEN normal source and abnormal non-source, via semi-source. The pattern STARTS right, gets side-tracked enroute, interfered with in its flow of mental impulse supply BETWEEN INNATE AND FUNCTION, brain and body, via reduction in QUANTITY nerve force flow enroute between abstract above and physical sex organs below; hence, malformed, distorted, wrecked arrangements of matter, creating many forms of freaks, so-called. If this interfered-with, reduced quantity flow of pattern intent above could have been corrected, in male or female, BEFORE conception, or even during early pregnancy, the product would have been normal. As a comparison—the generator produces a normal quantity of electricity; the wires conveying and transmitting are normal; somewhere the juice is reduced, the motor slowed down, the rpms per unit of time are reduced, THE PRODUCT is reduced, distorted motor action becomes abnormal.

It would be interesting if we took time here to discuss causes of what are commonly called monstrosities or freaks that have occurred in the human family, whom we have met and know, and have studied the whys of such behind the usual bombastic bally, such as:

—the bearded lady

- the two-headed woman
- jo-jo, the dog-faced boy
- the leopard family
- the man with the lower half of his sister projecting from his chest—alive
- the three-legged man
- the Blazek Siamese twins
- the Hilton Siamese twins—both of whom were married, which raises conjectural questions
- the armless, legless girl
- the two-headed calf
- the two albino men from Mars
- the skinny tall man
- the fat men and women
- the fat woman who had a BM and gave birth to an 8-pound baby, and didn't know she was pregnant
- the two Siamese babies, united at tops of both heads
- the elastic rubber-skin people
- the human pin-cushion
- the why of giants
- The why of dwarfs and midgets
- the two-faced man
- hermaphrodities, genuine and false
- the woman with the horse's mane on her back
- the most revolting of all—the upper half negro and the lower half horse—alive
- the tattooed lady; what she exhibited in public and what she only showed privately to those who were properly introduced
- including no less than the tricks of misdirection of magicians—for we knew Thurston, Herrman, Houdini, Blackstone, Dunninger, and many others. Being a member of International Magicians, we were in the know.
- spiritualists and what they can and cannot do, and how we have exposed several.

Many of these we have written about in some of our other books and lectures.

Giving birth to a child is in some cases as easy as a free BM; in others, labor for a few hours; in other cases, prolonged with great effort, for days; in still others, a Cesarean becomes necessary to save the life of either or both. This is NOT a fault of the Universal pattern; it IS a condition IN the individual where the muscular motors have been impeded in their normal speed of action, hence foetal matter becomes distorted, which could have been corrected if interference BETWEEN brain and body of the normal quantity of mental impulse supply had been removed. Many female students, or wives of students in The PSC, who have had interferences corrected, deliver babies with ease, to the astonishment of obstetricians. They cannot understand WHY these mothers have practically no labor in giving

birth. IF the fault were with the UNIVERSAL PATTERN, then ALL would have the same abnormal problems to contend with.

WHO or what designed these differences in anatomical construction between male and female? WHO or what designed woman and built certain organs within her which make her the progenitor of the race? WHO or what made man to do certain things no woman can; or woman to do certain things man cannot do? WHO or what is IT in woman which receives seeds, unites them, expands, enlarges and consistently places right cells in right places, at right times, arranging them into a form of a new unit; and, in 280 days, has fructified, built a boy or girl?

Could YOU, with all your boasted education gleaned from transferring words from books into your vacuity at birth and vacuum in adult life—accumulating all you can, as much as you can, with the use of five voluntary senses as you view and contact the outside world—could YOU know HOW to build both male and female as they are, with organs different as they are?

Could YOU, no matter how great you integrate and wade thru schools, colleges, and universities, know WHAT and WHERE to plant certain organs at certain places, to do certain things which build another boy or girl? Everything educated man conceives or builds takes infinite time, labor, and expense. Yet here is a child, completed in nine months, that costs father and mother nothing. Could YOU duplicate it? If not, WHY NOT?

Suppose all the massed educations in the world could be essenced into TWO educations—male and female—could both of them united know HOW AND WHERE to start, fecundate, develop and build a boy or girl? Yet, without all this educational understanding and foreign to it, there IS A SOMETHING within those two THAT DOES THAT VERY THING.

Is there a human being who, because of his conceited egotism of what he thinks he knows, or thinks he thinks, with all his medical “scientific training” which he THINKS important for existence, to live by, could create one male and one female seed, build organs into which they are deposited, follow them month by month, hour by hour, minute by minute, second by second, thruout the period of gestation; see that these minute trillions of tissue cells of many kinds are properly placed, none misplaced; and make possible ONE child—boy or girl—and thus prove thru his accumulation of medical ideas that HE or SHE is capable of perpetuating the race, all alike, thru centuries? If HE or SHE cannot, then what does?

Over, above, and far beyond the choice of the family to wish for boy or girl is a law which meets extenuating circumstances in balancing the world’s output of sexes. Under normal conditions the ratio usually is 51 per cent male, 49 per cent female. The difference allows for more hazardous risks of males. In world wars, where millions of males are decimated, ratio of

males climbs very high, per cent of females decreases for a period of years until the balance is established. Could any one man or woman control these percentages?

Whether or not educated man, per se, can educationally define, confine, regulate, control or direct any part of this greater activating power within himself, or even outside himself, why worry about whether medical educations think we can substitute what we think we know or should know for what IT alone knows and only IT can do and control, knowing IT IS capable and will work in spite of us, not because of our pro or con educations? Why place medical educations on the highest and tallest speculative pedestal as the ne plus ultra, alpha and omega, as the all I-am-what-I-am, the all great and mighty, and then relegate and drag this inner intelligence that does SO MUCH thru muddy gutters and dirty alleys, and belittle IT as insignificant by comparison?

Educationally and religiously. people in general think of a God of the Universe as being all-wise, omnipotent, omnipresent, and omniscient, and then call a study of the same law living IN man—"Nature" and a study of ITS workings—a "cult," and belittle all study of IT.

Whether we should or should not express views on this subject are questions of judgment. We can be and probably will be criticized, possibly condemned, for speaking frankly. We, who study human problems, are concerned only so far as it endangers their health. In our opinion the issue is not WHO is right but WHAT is right.

Species and Families

(Many people do not understand the difference between species and families in that species. A "species" is an inclusive classification, each of which is subject to sub-divison "family" classifications. Example: bovines is a species, subject to different kinds of family differences.)

One species will not cross-breed with another. Bovines will not cross-breed with equines; felines with canines. Different families of bovines can and do cross-breed; same is true of felines and canines. When families breed it discriminates between pure-bred strain and mongrels.

Certain characteristics natural to a species can be bred in or out as long as confined to the species. The wild mustang horse can lose endurance and sturdiness and become a weaker and shorter-timed race horse. In so doing, it loses some characteristics to gain the other. If the race horse was turned loose back to a wild habitat, given time it would revert back to the characteristics of the mustang. Burbank took the wild cactus and bred out prickly thorns, but if left on the desert it soon would grow thorns again.

If man artificially forces a cross-breed of one species with another, such as equine with bovine, the product is a monstrosity—a hybrid which cannot reproduce that hybrid with a hybrid, or the hybrid with a pure strain even of same species. A good example of this is sterile hybrid corn.

If left alone, and the process of reproduction of one family of one species with another one of that family in the same species is not molested by man's curiosity and desire to produce what he wants—is this discriminating action on the part of each species to maintain its independency from any other species a choice of the infinite law within them which governs them, a choice within the animals involved?

If let alone, would one species breed with another, such as bovine with equine? If not, why not? If they refuse to do this, where and whence comes this universal natural law of each returning to its kind? Is this an accident that occurs only occasionally, or a universal intention to preserve the pure strain of the pure-breed?

This natural law of determination of refusing to cross-breed species pertains to all living objects, be it animal, reptile, vegetable, or genus homo. White man can crossbreed with black; red with yellow race, with no diminution of the status quo of the genus homo species.

In their natural habitats, WHY will the same species cross-breed only with its own species; refuse to cross with any other species, such as equine with bovine, canine with feline. Families in a species, yes; one kind of equine with another equine, etc.

Is this process of protection of species an accident, or is there something greater than our understanding which has, does, and will predetermine, govern, control, and direct this law of intellectual discrimination?

Adaptations

Suppose a man goes WITHOUT clothes—what would occur in winter; in summer? Would his body temperature remain the SAME, the year round, or would it get warmer in winter and cooler in summer? If this condition would occur in a male, would it occur in like manner in a female? If this condition would change accordingly in two people, would it occur as a working law IN ALL people, regardless of geographical habitat? If so, there IS A SOMETHING residing INSIDE ALL people that thinks, reasons, uses a universal logic, understands climatic changes, and adapts body functions to protect it against EXTERNAL cold in winter with more INTERNAL heat, and EXTERNAL heat in summer with more INTERNAL cold. WHY this change in all alike, everywhere? WHAT INSIDE causes it to change? Would these changes occur as a mere incident or accident, or would there be a pre-meditated action? We

KNOW these adaptative changes DO occur. Does the crude word "NATURE," used by medical scientists in particular, explain what and how these occurrences take place? Or is it better to gloss the issue, glide over it with medical ignorance and continue to look wise by saying "NATURE" does these things? Is there an internal mentality above, beyond, and behind, that thinks, knows, acts? We think WE THINK with a "mentality." Can THIS "mentality" with which we THINK we think, which we like to think we possess and is ours to do with as we please, change internal body temperatures and adapt them to external climatic environments? Or is there still some other mentality BEYOND OUR "mentality" that suggests ANOTHER "mentality" greater, deeper, more fundamental BEYOND, that regulates these changes without OUR educated "mentality" being used or actually knowing what is going on?

What is that IT in a LIVING body which adopts and adapts itself to abnormal DIMINISHED quantities of energy in CERTAIN portions, and then adopts and adapts itself to OTHER abnormal INCREASED quantities in other places thru OTHER channels?

Is there A SOMETHING which determines these factors; directs, controls, governs their abnormal movements to other parts, to prolong and save life?

Is there A SOMETHING inside which does what we EDUCATIONALLY OUTSIDE cannot do?

Is this SOMETHING more capable than WE on the outside?

We EDUCATIONALLY see the blister, callous, osseous symphysis of a fracture, eliminating poisons thru unnatural channels, and many other erratic actions taking place.

We do NOT educationally analyze WHAT IS IN BEHIND that directs these activities.

WE RELIGIOUSLY admit the God that regulates, controls, directs, and governs THE UNIVERSE. Medical "science" (?) side-tracks, denies the existence, has ridiculed reason, logic, and understanding of the same regulatory, directing, controlling, and governing internal factor IN living man. WHY?

How can "educated people" see this SUPER-human intelligence in him or her; or how can he sense this Innate residing within them; and then boastingly deny there IS such? Which IS the essence of that which, if interfered with, creates discord, inharmony, sickness; and, if, as, and when restored thru natural channels in a normal way, will re-establish health and life?

How can medically "educated people" deny this super-human INSIDE intelligence INSIDE all people, and then think THEY alone—of all living objects—must concoct endless millions of unnatural misfits of "new" drugs daily, OUTSIDE, to give

INSIDE, to change INSIDE diseases from OUTSIDE when INSIDE is this great SUPER-intelligence, ready, able, willing, anxious to do ALL it CAN without their insignificant medical "education" to "AID nature"?

We never should judge the driver by the car he rides in. Our material bodies are the auto-mobiles to mobile us during our years. Our Innate is the chauffeur which must not be judged by the looks of the machine it lives with. Some of our greatest have traveled thru life in second-rate jalopies. Think of blind Milton, deaf Edison, hunch-backed Steinmetz, sickly Robert Louis Stevenson, deaf-blind Helen Keller, and hosts of others who have moved civilization in spite of handicaps.

Man cannot elevate himself by pulling upon his shoe-laces; neither can he put on a silk hat and pretend he has brains; nor can he dress up in a false front to substitute for ability. Man wins by merit of deeds accomplished. There is no other road to achievement.

The complete pattern of Universal Law is summed up in one word—EVOLution—unfolding FROM WITHIN OUT, from ground to trunk, to branch, to bud, to fruit. Man follows THAT pattern.

Two disappointing frustrated concepts of man are: Christian religion based on the teachings of Christ. HIS work was ALL EVOLution. Today what have we? It is turned upside down. Preachers preach EVOLution then practice INVOLution, reversing everything FROM INSIDE TO OUTSIDE pomp and ceremony of buildings, display.

This INVOLution is highly specialized into a foolish fetish and obsession in the PRINCIPLES and PRACTICES of MEDICINE, where EVERYTHING is a process TRYING to change diseases IN man from OUTSIDE IN. This upside-down practice is the mortified, ossified, ankylosed, and top-heavy monopolized, hydra-headed and diabolical reversed scheme of all natural and normal law, creating the most grotesque and monstrous frankenstein catastrophes. What WOULD man BE if "educated" medical men had this power of conversion?

Blood Circulation

The world's most remarkable transportation system is the circulatory system in your own body. Longer than any railroad, it has an estimated 60,000 to 100,000-mile route.

Could YOUR FINITE education build such?

Silently, under direct guidance, working night and day, it normally provides the exact blood flow required by every tissue or organ to several hundred TRILLION customers—the body cells.

Could YOUR FINITE education build such?

This magnificent transportation system, under intelligent

direction, is self-repairing. A pin-prick destroys hundreds of minute capillaries. New ones sprout immediately.

Could YOUR FINITE education direct such?

You get a minor cut. Instantly, a cottony web of fibrin forms over the wound, trapping red cells and building a sealing clot.

Could YOUR FINITE education know where?

Blood circulates thru the system at the approximate rate of five quarts a minute, 7200 quarts every twenty-four hours.

Could YOUR FINITE education control such?

The wall of the small intestine is lined with vili five million of them.

Could YOUR FINITE education build such?

The blood acts like a conveyor belt to reach every cell in the body, unloading its cargo where needed.

Could YOUR FINITE education know where to do such?

At all times there is approximately a quart of oxygen in circulation. In the presence of excess oxygen, hemoglobin gives off carbon dioxide and, like a thirsty sponge, soaks up oxygen.

Could YOUR FINITE education perform such?

Kidneys are elaborate filtering devices containing 64 miles of piping. Every 24 hours these small bean-shaped organs separate 180 quarts of filtrate from the system.

Could YOUR FINITE education effectively do such?

The blood moves thru the body at about six inches a second.

Does YOUR FINITE mind keep it moving?

The six to seven quarts of blood in the adult body contain thirty TRILLION red cells.

Does YOUR FINITE education build this number?

The answer TO ALL QUESTIONS is NO! But an INFINITE KNOWLEDGE OF INTERNAL KNOW-HOW does all these, and more! Do YOU acknowledge such? If so, admit its ability TO ALSO GET SICK PEOPLE WELL!

Spiders

Common spiders are some of the most uncommon creatures to evolve on earth.

Spiders are true friends of man. Life could not exist without them. A spider's life is devoted to devouring insects which might multiply and desolate the earth. It has been estimated that each year spiders destroy insects more than equal the weight of the entire human population.

Pioneer spiders leaving the sea forge new lives on land; have highly developed brains capable of memory; have nervous systems and remarkable engineering abilities.

Amazingly, they have been seen to lift mice and small snakes, altho they are seldom larger than a pea.

Yet this feeble FINITE EDUCATION of human beings calls the intelligence behind "Nature."

Why is **FINITE MEDICAL EDUCATION** so stupid, circumscribed, idiotic as to belittle, scoff at and deny this greater intelligence in the Universe as well as in man?

WHY think that drugs, antibiotics, Salk vaccine, and hypodermics are needed from outside, inside, below-upward, to get sick people well, when that same capable intelligence is active IN us which can do so much in getting sick people well!

Fractures

A bone is fractured; its contiguity is disconnected.

There was a concussion of forces, external invasion, internal resistance. Invasion was greater than resistance, cleavage occurred, hence fracture.

Innate conceived, developed, and intended to have a continuous bone. Now it is one or more comminuted segments. What **CAN, WILL, and HOW WILL** it occur in a **LIVING** body—be it quadruped or biped? The two or more sections **WILL BE** welded back into **ONE** bone, uniting the sections by osseous symphysis.

Can **YOU**, by process of what you learned in any school, out of books, called "education," perform this uniting, mending process?

—Do **YOU** know **WHERE** the nearest osseous tissue cell centers are, above and below that fracture?

—Do **YOU** know how many cells need be expanded out of them?

—Do **YOU** know exactly **WHERE** and **HOW MANY** need be expanded?

—Could **YOU**, from what you have learned out of books, direct them to unite these sections?

—Does your diploma guarantee **YOU** to be an artificer of osseous welding of fractures?

—If **YOU CANNOT** do this, what is **INSIDE US** which does, that does?

Outer skin comes in contact with a hot iron, hot water, fire. What occurs? Inside palms rub against handle of a spade, hoe, or rake. What occurs first, followed later by something else?

—An elevated water blister is formed.

—Water is placed between outer and inner layers of skin.

—What determines size of the area of the blister induced by friction?

—What determines thickness of the callous which follows, to prevent future blisters and burns?

—Why did the blister come in first place, followed by a callous in second place?

—Who and what deposits extra skin cells to protect inside structures?

Is all this performed **BY YOU** thru some mysterious educational process which you read in a medical book, transferred

from its pages, sitting in class rooms? If not done BY YOU, WHO does, knowing IT DOES?

Kidneys

Kidneys are sappers; pumps which draw off unnecessary liquid wastes from body, passing them thru kidneys into bladder, as a reservoir, to the outer world.

As a pump, being a mechanical device, both must have nerve-force energy-power to run them.

IF a normal and natural QUANTITY of energy-power reaches kidneys, they will withdraw FROM body all they should of each kind of liquid waste.

WITHOUT that power, kidney pumps become dormant, paralyzed, stagnate, more or less idle, depending upon the QUANTITY of nerve-force that DOES or DOES NOT get to them, which slows their speed of action.

If the individual keeps PUTTING IN liquids, and if they CANNOT leave the body, one thing occurs—they are dammed back, forming pools of excess liquids in places they do not belong, when they should move forward but cannot.

Result? "Dropsy" in some weakened area or areas, such as hydrocephalous in brain, hydrothorax in chest, ascites in abdomen, dropsy in arm or arms, leg or legs, etc.

Medical education diagnoses "dropsy"—where it is, how it is, what to do to get this excess out of where it is deposited and should not be. He treats "dropsy" by tapping—externally and artificially drawing off excess fluids. His medical education ignores SPEED OF ACTION OF KIDNEYS.

WHY are kidneys slowed in speed of action, per unit of time? WHY is energy value reduced, per unit of time? WHERE is that obstruction which REDUCES ENERGY FLOW TO KIDNEYS? If he answers these questions correctly and efficiently, and corrects THAT CAUSE, he can ignore "dropsy."

Restore normal energy flow TO kidneys, after which THEY will reabsorb excess fluids FROM the body, conduct them to outer world.

Resident in that body is an intellectuality which will act in such manner, in such ways, as will flush all excess fluids from where they abnormally are, thru usual channels into organs where they belong, and soon urination has increased and body again becomes normal in fluids.

Medical diagnosticians and practitioners work with NEGATIVE EFFECTS. They should study THE POSITIVE INTERNAL energy flow of mental impulse supply which is THE POSITIVE approach to letting the body cure itself.

All that medical men study is HOW to do. All medicines TRY to do is to stimulate inhibited function, or to inhibit

stimulated function. There are only TWO dis-eases: too much or too little function. There are only TWO kinds of drugs: one to stimulate, other to inhibit. Physician attempts to correctly DIAGNOSE which one of these patients suffers with, and then guesses which kind of medication to give to reverse the process. He knows that nobody knows WHAT the reaction of any one drug will be in any one person. It could be the reverse of what he thinks or hopes. If one drug doesn't reduce the fever, he tries another. If one drug doesn't stop chills, he keeps trying until he gets action he thinks he wants. He has no way of knowing the par level of ANY function. He keeps shifting from high to low, or low to high. Entire gamut of diagnosis to treatment is empiric and arbitrary. Seldom do two physicians agree on same case with same diagnosis or treatment. It's a great gamble if you don't waken.

Is there anything you could or would learn from books, in medical education, which could make it possible FOR YOU to gauge or determine THE AMOUNT of energy to send to kidneys which would cause them to resume their adaptative speed of action, which would make it possible to reabsorb these abnormal quantities of fluids FROM body TO kidneys? Is there any form of medical education which could or would tell YOU when you reached that corrective level; or, when all fluids dammed back where they did not belong, had left the body and were now OUT OF the body?

Yet there IS something LIVING in that body which DOES that very thing! What is THAT SOMETHING so capable that IT can do what YOU can't do? Is it "Nature," Innate, or is a study of that INTERNAL INTELLECTUALITY a "cult"?

Can any one define or confine a definition that can discriminate between educated INTELLIGENCE and an Innate INTELLIGENCE; or draw a horizon between the lesser and the greater—the less capable and the more capable—except as each proves itself in the scope of delivered action it or they perform?

Liver

Liver secretes and excretes bile, storing it until needed. If liver becomes sluggish, more or less idle, paralyzed, stagnate, dormant, it slows down external propulsion of bile, dams it back into body, circulating it thru one of the four great emunctories—the skin—and we have jaundice.

How much IS the liver slowed down? How much bile is dammed back into the system? How much needs get FROM body back into normal channels? How can the medical education of another person KNOW what is the right proportion of circulation in a second person?

Medical diagnosticians study the negative "jaundice." They

should realize, even tho unable to do anything from the outside for it, that an increased energy action is needed, flowing INTO liver, to increase its excretion—the POSITIVE factor.

If this latter factor were known, the medical practitioner could ignore “jaundice” when normal flow of energy TO liver is restored, after which liver will reabsorb dammed-back bile FROM the system, conduct it forward to help digestion as it should.

Poisons

A poison is:

—any chemical substance, secretion or excretion, in super-abundance beyond what is needed for bodily good.

—any secretion or excretion misplaced from some tissue structure for which it is not intended.

—some secretion or excretion in essence or dilution above or below normal quality.

—some foreign substance artificially injected or ingested which the body cannot adapt or adopt for healthy processes.

The living human body has four emunctories—eliminators: breath, kidneys, bowels, and skin.

If any chemical is dammed back which cannot pass forward thru normal channels, it becomes an irritating poison.

The body must get rid of it one way or another—if not thru normal channels of kidneys, then thru skin in one way or bowels in another. If thru skin, ERUPTIONS occur. If thru BOWELS, diarrhoea occurs. If thru skin, there occurs an increased heat with rash eruptions to burn out poisons.

Thus, FEVER WITH ERUPTIONS OF POISONS becomes an “eruptive fever,” such as measles, scarlet fever, varioloid, chicken-pox—all relative and comparative DEGREES of ONE same fundamental escape of poisons varying in quantity degree and in chemical composition. Whether fluctuating degrees or characters are more of this or less of that is immaterial, all of which makes dubious and doubtful a correct diagnosis of one or the other, over which physicians haggle.

The medical diagnostician studies degrees of eruptions, qualities of secretions, degrees of fever; quarantines the BODY in a house. Unless another BODY has similar conditions, it is not “catching” from one person to another.

The medical practitioner treats “eruptive fever” or “diarrhoea”—negative effects. He SHOULD KNOW that a reduced quantity flow of nerve force energy TO KIDNEYS is THE vital issue in such cases. Correct that, then KIDNEYS will reabsorb excess liquids FROM body and eliminate them, after which poisonous eruptive SYMPTOMS will automatically be eradicated.

Water

It takes flowing electricity to revolve a motor.

It takes revolutions of a motor to revolve a pump.

It takes revolutions of a pump to pump water.
It takes water to help growing things.

If it takes 110 volts of AC current of electricity to revolve a motor 500 rpms, to pump 500 gallons of water per minute
—what would happen when there WAS NO FLOW of AC current of electricity? Would motor revolve?

—If motor did not revolve, would pump pump water?

—If pump did not pump water, what would happen to growing things that depended upon it?

Without water, cattle, horses, pigs, and chickens would die; family cannot wash clothes; grass withers. With no water reaching tap-roots of trees, bushes, and vegetables, they stop growing and producing fruit.

With all living things dying, now come scavengers, germs, microbes, parasites.

EFFECTS, symptomatology and pathology that would follow being without water ARE ENDLESS.

Somewhere BETWEEN 100 per cent and 0 per cent, there could be all gradations of reductions with variables of infiltrations from full growth to no growth; from life to death.

One ULTIMATE OBJECTIVE of flowing electricity is to revolve the motor.

One ULTIMATE OBJECTIVE of revolving motor is to motivate the pump.

One ULTIMATE OBJECTIVE of activating the pump is to produce water.

One ULTIMATE OBJECTIVE of water is to supply fluids to solids to produce growing things.

Now that we have stated THE CAUSE of the abnormal, WHAT IS THE THING TO DO?

We have TWO alternatives:

1. Medically, begin an exhaustless study of diagnosing and treating the slowed-down sick symptoms and pathologies of effects of what occurs when water supply is reduced or cut off. Begin doctoring the symptoms and pathologies of diseased cattle, horses, cats, dogs, chickens; trees, bushes, grass; things in the home, etc.

This is an ENDLESS job because there IS NO END to what occurs and KEEPS ON occurring because of the absence of normal supply of water.

2. Chiropractically, RESTORE normal flow of 110 AC current of electricity to motor, which will RESTORE normal rpms of motor, which will reactivate pump to normal capacity; then

let WATER do its natural and normal duty in curing and healing thousands of things, in thousands of ways, in thousands of organs that were below normal because of absence of water.

Water having been RESTORED, all LIVING things now coordinate activities and produce what they should.

IT IS AS SIMPLE AS THAT!

The Heart—Electrical Comparison

The HEART is so much inanimate-muscle-matter, static, inactive, motionless.

The HEART, removed from any animal, is dead, lifeless.

The HEART has been mechanically builded with four divisions, four valves connected to arteries and veins—two leading TO lungs, two FROM body.

TO BE ACTIVE, the HEART needs energy, power, nerve force, to induce pull-and-push motions.

WITH guiding mental impulse supply, HEART IS alive.

WITHOUT guiding mental impulse supply, HEART IS dead.

These motions ARE built with precision, with mechanical function, under guidance of something internally beyond the ken of educated man—medical or otherwise.

The HEART MUST push and pull continuously, 24 hours a day, every minute and second, 72 times, awake or asleep. Something education of man does not and cannot do.

“Heart failure” means that heart stops pushing and pumping arterial and venous blood to and from body.

Cut off or reduce force or impulse which impels action, and heart becomes inactive and the balance of body “dies” for want of “life” flow—what it should but doesn’t deliver TO AND FROM the balance of the body.

FROM WHERE does force or impulse come? The brain!

THRU WHAT medium, from brain to heart? Nerves!

REDUCE that flow and you slow down action.

Reduce it ENTIRELY and the heart stops beating.

That which IS MOST VITAL is mental impulse, nerve force, normal quantity flow to keep it normally in action.

There is darkness without electricity. The globe is “dead.”

WITH electricity, globe gives off white heat which IS light.

Therefore, electricity IS THE vital item necessary.

WHY ignore that which IS essential to keep the heart beating—nerve force or mental impulse supply?

ONE cause with ENDLESS effects.

One tree grows a MILLION matches.

One match CAN burn a MILLION trees.

One DARK globe can start an endless chain of subsequent sequential hazardous human accidents.

ONE vertebral subluxation, impeding and reducing the flow of mental impulse power, on the power line TO heart, produces multitudes of symptoms and pathologies which HAVE, ARE, and CONTINUE TO baffle the medical world. Why?

Medical man finds a research series of what he calls "causes," where one symptom CAUSES another; one pathology CAUSES another.

When complicated medical heart phantasies ARE paramount, there IS NO solution to the problem of "heart diseases."

It doesn't take millions of dollars for any child to know HOW and WHERE to turn on the button, to permit electricity flow TO BE RESTORED to darkened globe, to RE-ESTABLISH LIGHT.

It doesn't take fear and scare heart campaigns to know WHY, HOW, or WHERE to LOCATE interference to and restore flow of nerve force to re-establish human heart from BELOW par action TO par activity. No wonder medical profession is baffled, working at the WRONG END of the fictional heart funnel.

Here is a simple test! Go back to the spine, locate that nerve which exits and goes to the heart. CUT or SEVER THAT nerve. What happens TO HEART ACTION? It goes dead! Is that difficult to understand?

Sanity or Insanity

Staggering around in the dark like a drunken sailor, groping for unseen and unknown realities, is like the blind leading the blind without an all-seeing-eye; seeking true north without a compass; trying to reach any old port in a hurricane without a reliable rudder or steering wheel; trying to save face by fishing for a financial whale with a medical minnow; guessing at a fever without a clinical thermometer; or, like sailing the seven seas without a fixed star, gambling with complex diseased sequences in human hearts, trying to patch them—all this is an extremely hazardous game, as medical men are aware—searching, seeking, hunting for an unknown something, they don't know what and have not yet found.

Begging for millions of dollars, year after year, is a confession, admission, and evidence of a guilt complex. If they had found YESTERDAY what they seek TODAY, they wouldn't be asking for money TODAY to seek what they HAVEN'T found. Each year they hope that more millions MIGHT make possible TODAY what they were unable to do YESTERDAY, hoping to do TODAY, which might show up TOMORROW if they get enough money. What is it they seek—WHY ANY heart has ANY disease! We suggest they study the first chapter of

Dr. George Crile's A BIPOLAR THEORY OF LIVING PROCESSES.

When SIMPLE truth IS known, INTERNAL problems of "heart disease" IS SOLVED INTERNALLY by same intelligence that built it, runs it when it DOES run.

WHY research thousands of complications and complexities which follow, when globe is dark?

Why cry over stubbed toe, bruised leg, turned-over table that broke all the dishes? It WOULD BE BETTER to turn ON the light and avoid all turmoil and disturbances.

WHY diagnose "diseases" of what happens when heart struggles to keep active, when its action-supply of nerve-force mental impulse is reduced because it has less than normal quantity flow? It would be consistent, sensible, sane, and sound to study WHY flow of power IS REDUCED!

It SOUNDS silly, and it IS silly, to theoretically treat degrees of darkness, or treat globe for being lightless, or to treat effects that follow people who stumble in the dark. Why wander aimlessly out of the muddle of inefficiency into the muddle of incompetency? How easy it is to turn on ONE button ONCE, RESTORE FLOW OF ELECTRICITY, RESTORE LIGHT, and ALL troubles are over; for you THEN know WHERE to go, HOW to go, WHY to go.

It SOUNDS silly, and it IS silly, to treat degrees of idleness or inactivities of a dragging heart, when partially inanimate, or to treat effects that followed in other parts of the body, which suffered because the heart was NOT doing ITS duty. It is easy to find WHERE interference is blocking flow of nerve-force mental impulse supply, restore it to normal quantity, so when IT reaches THE HEART it once more becomes normal in action, after which HEART TROUBLES ARE OVER.

Medical men frankly and boldly admit failures in heart diseases. They do EVERYTHING and admit they accomplish NOTHING. This has been going on for centuries, and will continue so long as they continue traveling THE SAME road tomorrow they did yesterday. They still seek what they haven't found.

The Chiropractor does ONE thing, ONE place, the RIGHT way, because he HAS found A SPECIFIC CAUSE for ALL heart dis-eases—for, after all, there is but ONE heart dis-ease. All this is done without begging for millions of dollars, building gigantic hospitals, hiring hordes of "heart specialists." The basic approach is different; results differ. It depends upon the process used, where you look, what you find, and what you do and don't do, once you've arrived.

To clarify further the fallacies of medicine with wrong approaches, and the correctness of Chiropractic, and basic differences between them, let's reason!

A commercial electrical principle and practice is comparable to a limited extent, in that it IS an application of a crude, un-intelligent flow of energy, and what happens IF interfered with between essenced-source and expressed non-source; and what is necessary to restore its use when absent.

The ONE distinctive difference is that "electricity," per se, does lighten human working loads, or it can as easily kill human life if introduced in excessive quantities from OUTSIDE IN, BELOW UPWARDS, beyond human adaptabilities. Not so with INNATE INTERNAL INTELLIGENCE. It is good, right, constructive, helpful, healthful, intelligent; doing right thing, right place, right time, in right quantities and qualities. Man never has improved IT in any way at any time or place.

What IS "electricity"? Who knows? We call it a force, energy, power, which begs words. We find ourselves thot-bound by words.

Webster says:

"ELECTRICITY is characterized especially when it gives rise to a field OF FORCE possessing potential ENERGY.

"FORCE—strength of ENERGY; active POWER; vigor, often an unusual degree of strength or ENERGY.

"ENERGY—internal or inherent POWER; capacity of acting.

"POWER—the faculty of doing or performing something."

What IS an idea; a thot? What is Innate? We call IT by varied names, such as intent, ideals, intelligence, personality, spirit, Holy Ghost, ego—all of which beg for words, for we are thot-bound by words.

All we know about either is that IT IS. We see, observe, and study the manifestation of IT, IN and THRU matter. More POWER, more action; less ENERGY, less motion; no FORCE, no movement.

What's the purpose and function of TWO wires connected TO dynamo at one end and generator at other end? So far as we know, to convey FROM dynamo or generator TO wires, energy, force, power, "electricity," TO some object at external ENDS of those wires.

Why TWO wires? One conveys "electricity" TO; other conveys same thing BACK to dynamo, creating a circuit or circle of flowing energy thru material media.

What is the purpose and function of the "electric" globe, "electric" iron, "electric" washing machine, "electric" refrigerator, "electric" motor, or hundreds of other devices to which we attach the title "electrical?" All are inanimate, static objects, with no activity or mobility. They are material-created objects THRU WHICH flowing "electricity" manifests forms of liberation of its power, as in light, heat, agitating water, taking heat out and leaving cold, revolving one part around another, so many rpms, etc.

SUPPOSE LIGHT is gone and DARKNESS exists; iron will not HEAT; washing machine doesn't wash; refrigerator does not extract heat; motor does not revolve. SUPPOSE, because no motors deliver, the factory shuts down and commerce is stagnated, dead. WHAT to do to revive any or all of these?

Let's apply a simple, single, common-sense principle and practice which every child knows, to get light; what every man in business knows, to demonstrate his washing machine, refrigerator, or how to get motor to run, to restore factory to production.

Let's see how MEDICAL principles and practices are applied to this problem.

Medical man WANTS "light" and he wants it FROM OUTSIDE IN, FROM BELOW UPWARD. What is there OUTSIDE THE GLOBE which keeps it from lighting? Medical man says it could be any one or combinations of tens of thousands of things, like flies, germs, mosquitos, moths, mice gnawing; air surrounding it could be polluted; water may be contaminated. He wants "light" and he wants it FROM OUTSIDE IN, FROM BELOW UPWARD. What to do; what treatments to give globe; how to compound it? He could apply goose-grease and lard on a red flannel rag; give the globe vitamin pills; give an injection of Salk vaccine to prevent darkness coming INTO globe; vaccinate globe to keep it from going dark. It could be any one of endless thousands of things tried and discarded; new ones conceived as old ones failed, for thousands of years. Would the absence of ANY of these EXTERNAL treatments IN the globe CAUSE darkness? Would the presence of ANY of these EXTERNAL treatments IN the globe CURE darkness? Would such practices RESTORE light in the globe? WITH ALL THESE EXTERNAL so-called CAUSES AND CURES, the gambling problem of toying with RESTORED LIGHT is still unsolved.

Chiropractor wants LIGHT, same as medical man. It is not a question of sincerity, honesty, or integrity on part of either or both persons. Any child knows HOW to restore light. ONE SINGLE AND SIMPLE CAUSE AND CURE suffices to restore light. TURN ON THE BUTTON, TURN ON THE SWITCH THAT WAS INTERFERING WITH FLOW OF ELECTRICITY FROM WHERE IT WAS TO WHERE IT ISN'T; RESTORE FLOW OF "ELECTRICITY" FROM DYNAMO OR GENERATOR, THRU WIRES, TO GLOBE, all of which flows FROM ABOVE DOWN, FROM INSIDE OUT. Nothing, no thing, medical men have been trying to do, millions of ways, for centuries, in reverse of that principle and practice, FROM OUTSIDE IN, FROM BELOW UPWARD, EVER has restored light to that globe.

Our practical electrical principle and practice is applicable to any and all "electrical" devices that produce function, motion,

action, which exhibit a manifested expression at peripheries or distal ends of those two conducting wires.

The practical-minded electrical engineer KNOWS the dynamo or generator MUST PRODUCE; WIRES MUST CONVEY OR TRANSPORT; OBJECT at external ends of those wires MUST MANIFEST FUNCTIONAL ACTION. When ALL co-ordinate normally, naturally, and to full capacity load, the desired ultimate objectives of the purpose for their being has been RESTORED.

Chiropractor KNOWS Innate Brain is THE HUMAN DYNAMO OR GENERATOR; NERVES are HUMAN CONVEYORS; TISSUE CELLS are globes, irons, washing machines, refrigerators, motors, or hundreds of naturally-made human organic devices that PRODUCE light, heat; agitate chemicals, fluids; take out heat, generate cool; revolve parts to keep us mobile in all ways. All that ENERGY CONDUCTIVITY which DOES all this FLOWS FROM ABOVE DOWN, FROM INSIDE OUT. None comes from OUTSIDE IN, FROM BELOW UP.

If ANY HUMAN FUNCTION IS ABSENT, ANYWHERE, ANY TIME, IN ANY WAY, IN PART OR TOTALITY, what to do?

Why do we, as human beings, have TWO nerves—efferent and afferent—from and to two brains? Efferent or outgoing nerve conveys motion-energy, an abstract, thru a material medium. Afferent or in-going nerve conveys sense impressions. Both are important. By and thru Innate mental interpretations of sense impressions, flowing INward, does Innate intelligently know what, where, how much energy control to flow OUTWARD to keep machinery of human existence running healthily; how to repair fractures, set dislocations, or adjust vertebral subluxations, which IT has been doing in millions of cases for millions of years. This is not alone the function of a Chiropractor, for Innate has set examples and patterns in those actions before our time.

Chiropractor KNOWS the right, correct, efficient way to restore HEALTH-MOTION is to adjust vertebral subluxation. TURN ON THE SWITCH and the REDUCED current flow of mental impulse supply between brain and body can be and will be restored thru nerves to tissue cell, anywhere, any time, ALL OF WHICH FLOWS FROM ABOVE DOWN, FROM WITHIN OUT. Nothing, no thing medical therapists have been TRYING TO DO in millions of years, on the reverse principle FROM OUTSIDE IN, FROM BELOW UPWARD, EVER has restored ANY health to ANY organ in ANY body, or rebuilt ANY disease back to health.

Even the Chiropractor, WITH this single and simple knowledge of turning on the button or switch, knows that once HE has permitted Innate TO DO THIS, beyond that there is

nothing, no thing MORE HE CAN DO. From then on, it is the complete duty of the INSIDE INTELLIGENT powers that be to rebuild sickness to health, relieve pain and suffering, and prolong life by adding life to years and years to life.

Present-day responsibilities of medical man are a complex jumble of failures. Present-day responsibility of a Chiropractor is so simple that it is beyond the understanding of the average person in OUR profession.

Today (1957), millions of dollars are granted Foundations, more millions are plugged on radio and TV, asking people to donate, give, and bequest to medical colleges, medical groups—for what? Millions more dollars are spent on vaccines and other similar medical methods of approach—for what? To TRY to find AN EXTERNAL cause AND cure for cancer, multiple sclerosis, muscular dystrophy, polio, and endless lists of functional diseases. Each time money is begged, it is an admission that, after these thousands of years, millions of external experiments, THE INTERNAL CAUSE AND CURE OF NONE HAVE BEEN FOUND. Why? They seek FROM OUTSIDE IN, FROM BELOW UP. Basically, no matter how much or how long they seek THAT way, it NEVER will be found.

It has been wisely and sagely said: "The greatest things in life are free." That which they seek IS IN their living bodies, brains, nerves, organs; plus an Innate INSIDE THEM, everywhere, all the time.

Let us further consider this simple electrical study and its application into the realms of two realities—the home you live IN, and the home you live WITH.

1st. THE HOME YOU LIVE IN.

Lights are out. DARKNESS prevails. Motors will not run. You stumble about in the dark, wishing you HAD light so you could SEE where to go, do what you WANT to do, and how to avoid obstacles. In the DARK you are at every disadvantage and inconvenience, even to dangers and injuries.

What you WANT is light. Suppose you DO NOT KNOW HOW TO GET LIGHT in your home. You send for an electrician—one who you believe KNOWS how TO RESTORE LIGHT in your home. He comes. Being a simple-minded realist and factualist, he GOES TO THE SOURCE of the inlet feed of ELECTRICITY, located INSIDE your home. He LOCATES the switch which IS OFF, the CAUSE of all darkness, which IS interfering with electrical supply into all rooms and devices fed by electricity. With ONE simple movement, by hands only, in ONE place, he corrects mal-position of that switch, which permits a restoration of all electrical flow THRU all wires FROM WHERE IT WAS, to permit it to flow TO WHERE IT IS INDIVIDUALLY DISTRIBUTED to all units needing it.

ALL PARTS of your home become suffused with light; all electrical devices begin to work and deliver products they were intended to do.

2nd. THE HOUSE YOU LIVE WITH—YOURSELF.

Let us continue the comparison with your heart slowing in action.

The heart, being a part of a living human being, you call one who you think knows most about the materialistic human body—possibly a medical heart specialist.

He looks at a PHYSICAL organ, ONE PART of a totality, gone DARK. He gropes about seeking some hidden and concealed reason WHY, WHERE, WHEN, AND HOW THE HEART should slow its beat or stop entirely. He arrives at a diagnostic conclusion—that it suffers with bradycardia or tachycardia; is pumping too slowly or too rapidly; valves are enlarged, closed, or prolapsed, therefore are leaking. He suggests complete rest, or applies varied forms of medicinal treatment, one after another, as one after another does not get results. He injects, ejects this and that, anything to artificially force heart action up to or down to, from what condition it is in to what HE empirically or arbitrarily THINKS it should be.

After a long time, getting no rapid improvement, he advises quitting your job, taking a long vacation. All this, after hours or weeks or years of intimate “scientific” “research” observation and study of YOUR HEART action.

Result? Little, if any, change for the better.

He might suggest a hospital where your heart can be more methodically placed under scrutinizing study. A consultation of heart specialists is advisable, where they could go over your heart expertly and more systematically, to try to find WHY the heart is irregular.

A “specialist” is one who knows more and more about less and less; who has lost sight of the fact that ONE organ is but a part of the whole.

Result? Little, if any, change for the better.

Day after day, week after week, case after case, this puzzling game is played. Consciously, HE is baffled. Publicly, he does not admit failure.

He suggests a nation-wide campaign to raise millions of dollars to be used as a research monument to build big hospitals, to build laboratories to put bits of hearts under microscopes.

Meanwhile, what are YOU thinking? Never once do YOU become DISGUSTED WITH THESE ENDLESS AND EXHAUSTLESS exhibitions of his helplessness. You take it for granted that HE, of all professions, DOES KNOW and HOPES

SOME DAY to find **THE** solution of anything and everything that is going hay-wire in the heart **YOU** live with.

These M.D.'s represent the highest essence of high school, college, university, medical training of many years, backed by expert experience of others of like kind, for centuries. If they **DON'T KNOW**, who does? So you shell out hard-earned dollars you can ill-afford, continue to struggle with your sick heart, thinking, hoping, praying, maybe some day, some way, he **MAY** succeed in getting **YOUR** heart to working right, even tho so far he has failed.

Finally, truth begins to percolate. You become amazed, aghast, at the seeming ignorance of this over-educated and over-rated medical profession.

You raise questions, such as:

How much education has he had?

Did he have a high school diploma?

Did he have a two-year pre-college course?

Does he have a BS or BA degree?

Did he attend medical college for four years?

Did he take a State Board examination?

Did he pass that examination?

Did he get a passing grade of 75 per cent or more?

Was he qualified in all those subjects?

Did he correctly answer all questions?

Is he now a qualified regular medical man?

Certainly, **NOW**, he is capable of getting sick people well!

If he answers "Yes" to these questions, then he is dubbed an educated medical man, even tho in practice he is unable **TO DO ANYTHING FOR YOUR HEART** for which you called him.

Wanting to live, you hear something about Chiropractic and a Chiropractor. Perhaps at night you sneak up the alley and go in his back door. He explains that the heart is a pump; that **WITHOUT ENERGY FLOW OF NERVE FORCE THERE CAN BE NO MOTION**, any more than there can be light in your globe or any electrical action in any part or process in your home **WITHOUT** electricity.

This sounds sensible. You take an adjustment. In a short time your heart is pumping normally.

If something **IS** wrong in your home, you phone for **AN ELECTRICIAN**. He locates interference to flow; he gives right button **ONE** adjustment at **ONE** place, and lights are on all over the house, pumps begin to work normally, house heats itself, stove cooks food. What a blessing, to know that a practical man can deliver results!

Now comes an odd twist: "Could it be that a similar condition exists in me, in **MY** heart? Is it a pump and does **IT**

need power? Is that power cut off? Is there a switch which needs turning on? If so, would it restore this human electrical current? If so, would the heart get well?"

You asked the electrician to find where, when, how, and what was wrong with your paralyzed darkness in your home. He corrected it.

You asked him his fee, which seemed exorbitant for the one simple thing he did right, which took but a minute to correct. His reply is that of the practical, common-sense analyst: "You do not buy MY TIME. You buy MY ABILITY TO DO THE RIGHT THING, AT THE RIGHT PLACE, WHICH YOU WANT DONE. 90 per cent of my earning value is based on KNOWING WHAT NOT TO DO and NOT DOING IT. You engage an M.D. and pay him for hours he wastes—90 per cent of his time—in WHAT HE DOES WHICH HE SHOULDN'T DO."

The owner of a car finds it won't move. He calls a car-expert. He looks the car over, checks, finds WHAT is wrong, WHERE it is; gets out a screwdriver, tightens one screw, and tells the man to start his motor. He does, and it runs. The owner asks for his bill. \$10. With indignation, owner says, "What? \$10 for less than a minute?" Engineer says: "Your car wouldn't run. You wanted it to run. You didn't know what to do or where to do it. You called me. I found what was wrong that prevented your car running. I adjusted it. Now your car runs. You owe me \$1 for knowing WHAT to do, WHERE to do it, what tool to use to do what was necessary. You also owe me \$9 for knowing what NOT to do and NOT doing it."

You have same process with a sick person. After the first day, patient says:

"Are you coming back tomorrow? Isn't there something more you ought to do now? What you did was so little and your fee is high for just that."

Chiropractor replies:

"You called me to have your internal darkness restored to internal light. I knew WHERE to go, WHAT to do, WHEN to do it, HOW to adjust right place, right way. I know WHAT NOT TO DO, WHEN to stop. The ultimate objective has been accomplished. There is nothing more I can do except to check to see that your INTERNAL LIGHT is still on. I shall return tomorrow and check to be certain the current is still flowing.

"I know you expect me to come daily, spend several hours, turning buttons off and on, here and there, everywhere; darkening this room, lighting that, then reversing them; increasing and decreasing electrical flow from cellar to garret, on this or that device, to try to convince YOU I am 'doing something' to earn my fee.

"There is no need fiddling and fooling at wrong places, doing wrong things, wrong ways, wasting time, trying to impress you that I am some wizard at black magic and can do impossible things.

"If, as, and when I make return calls, it will be to be certain there is no return of interference, and no return of the original accident that turned off that button switch.

"I shall expect to get paid for these daily visits—not that I may do anything more, but for what I DON'T NEED DO. I'll not ruin your globe, measure the darkness, give any part vitamin pills, or see how badly your vocal cord strings are out of tune. Actually, you are paying me FOR KNOWING HOW TO DO a little bit right, and nothing I shouldn't do."

Which is better, to be a highly educated incompetent, or a so-called "ignorant" competent? To be simple-minded, do one essential thing and stop, or to perform many complicated and baffling feats of magic that confuse your observations? To be highly educated and fail, or to be considered "a back-bone puncher" and get the sick well? Does mankind WANT super education and remain sick, or the exercise of common sense and get well? Which is more important?

The properly indoctrinated Chiropractor is interested in ONE thing—getting sick people well, regardless of what people think about what he does or does not know, whether they believe in him or not, whether they understand what he does or not; realizing, as he should, THAT SICK PEOPLE COME TO HIM BECAUSE THEY HAVE FAILED TO GET WELL WITH MEDICINE AND THEY THINK HE HAS SOME DIFFERENT METHOD THAT MIGHT GET THEM WELL; and IF THEY DO GET WELL, what else they may think doesn't matter.

The properly indoctrinated Chiropractor KNOWS every organ and viscera MUST HAVE MOTION to be alive and healthy. IF that activity is pulsating at a normal rate of speed, per unit of time, then man has no dis-ease. WITH it, there IS life. WITHOUT it, there IS death. Ranging BETWEEN life and death is dis-ease, sickness.

This normal rate of speed, per motion, in any and all organs, per unit of time, as to location and degree, is determinable by an INTERNAL intelligence, unity of abstract energy WITH concrete matter, over which OUTSIDE educated man has NO control or direction.

When ANY portion of the human body is sick, it is NOT working because of a shortage of this INTERNAL HUMAN ELECTRICAL FLOW OF NERVE FORCE ENERGY getting to it and keeping it working at par speed.

The properly indoctrinated Chiropractor KNOWS the brain is THE SOURCE of this INTERNAL intellectual governor which

directs, governs, controls quantity flow. He KNOWS that organs express this intellectual force to meet its needs once it arrives at proper destinations. He KNOWS that the ONLY DIS-EASE is a slowing-down of speed of action BECAUSE OF A LACK of this human electrical flow between brain and body.

The properly indoctrinated Chiropractor approaches a sick human with ONE simple and single objective, viz., WHERE, WHEN, HOW, and WHY is this human electrical flow reduced? He seeks, finds, and restores the flow. BEYOND THAT HE CAN DO NO MORE. From then on, all healing and curing is ENTIRELY under the direction of this intellectual force WITHIN the body. Because of this, it is possible for sick people to get well, where others fail.

It takes but a second to turn on the main switch, or any one of many minor ones IF they be involved. This is done by hand only, ONCE in ONE place—not in many places or many different ways that fail.

He KNOWS, so long as the human switch buttons ARE TURNED ON, current WITHIN will flow to WHERE directed, and it is only a question of time until SICKNESS disappears, when health reappears, just as DARKNESS disappears when LIGHT reappears in exact reverse ratio. BEYOND THAT he can do no more.

Fees patients pay are for doing ONE thing NEEDED, knowing WHERE to do it, WHEN to do it, HOW to do it, where NOT to do anything, when NOT to fool with anything that has always failed, and HOW NOT to misrepresent anything to the unsuspecting sick person.

A mother says to a child: "Please turn ON the light." MOTHER knows there IS light with electricity. There IS electricity on OUTER side of button turned OFF. She knows she needs electricity on INNER side of that button so it WILL flow unhindered TO globe. Even a CHILD knows how, where, when, and why to turn on the button, by hands only. BOTH know when this simple act is performed they are served with what BOTH want—light. Mother does not ask child whether she has high school, two years pre-college, university training; whether she has passed a State Board examination, RECEIVED A LICENSE TO TURN ON BUTTON, to permit LIGHT to be restored to the globe or motion to motors.

Neither are these extra-curricular studies essential to administer a similar objective with sick human bodies. If we think and plan restrictions otherwise, it is because some have directed the foot-steps of the mass to prevent somebody outside their failure ranks succeeding in doing what they have long failed to do. After all, the \$-sign is too often more important than prolonging human lives.

Medical men ARE realizing that medicine fails. They ARE

aware that Chiropractic succeeds. Therefore, they are rapidly rejecting medical methods and adopting the Chiropractic principle and practice. There is a dangerously increasing frequency of books, magazines, periodicals, newspaper articles which prove this. In ratio as WE give away, denying that which is of right OURS, THEY are absorbing that which WE reject which is NOT theirs by prior arts rights.

The BIG problem today is NOT in proving fallacies and failures of medicine. They are continuously proving that by what they CAN'T and DON'T DO when they fail to get sick people well. Further proof, if needs be, is their everlasting ding-donging for money, in the hope that some day, some way, they MAY do what they WANT to do.

The BIG problem today is the indisputable statistical successes OF CHIROPRACTIC, which have been proven in many millions of cases on which THEY have failed, and the many acknowledgments of legislatures in legalizing its practice everywhere in the world.

The BIG problem today is how to overcome the gigantic, ghastly, pathetic, far-reaching tentacles of stagnant publicity campaigns conducted by pharmaceutical firms—note the Salk vaccine fiasco—with outrageous profits from mysterious, untried and unproven products; as well as centuries of skillfully inculcating routine paths, training human minds by planting medical decorative patterns for sick people to follow, leading countless innocents to early graves. It was Hitler who said: "Lie often enough, long enough, and strong enough, and people will believe you."

It's the age-old conflict between ancient antiquity which is wrong, and the modern which is right replacing it, which needs fight for recognition. One fights to retain its place in society, even tho a failure; other, even tho a success, is too trusting—believing merit alone will speak for itself, will support and sustain it. This often reminds me of the bartender swilling out rot-gut liquors generating a race of drunkard criminals, reaping his fortune, while the holier-than-thous sit in the Amen corner of the church, praying to God to save them. Militant minority right is stronger than majority militant wrong when right becomes militant.

To reverse this backward parade of artificial robot automations who are led blindly down blind alleys with medical rings in their noses, is a slow process of education. Conditions of the sick warrant an evolutionary revolution. It was Chas. Kettering who said: "It takes 25 years to get one new idea thru 1/4 inch of skull." We have also said "The Great American Desert is not located in our West. It is found under the hat of the average American." We regret to say this applies to too many, also, in our profession. Few people think. They just think they think. The masses too often are led by the few who lead them.

What makes this problem most important is that millions of sick lives are shortened, piling up untold sufferings, many sent to early graves, when THERE IS a simple and single specific method now possible, to add millions of years to millions of lives, making happy living a necessity and not an expensive failure luxury.

If our professional people could imbue this Big Job, all would become like the apostles of old, crusaders in a justified cause. After all is thot, said, and done, the ULTIMATE BUYING objective of the sick IS TO GET WELL, and the ULTIMATE SELLING objective of medicine OR Chiropractic should be TO GET SICK PEOPLE WELL. Medicine, on the contrary, meets with consistent failure; Chiropractic with universal success.

The Chiropractic principle is single, not multiple; simple, not complex. When presented, it appears insane, unsound, impractical, ridiculous—especially so to medical men, and some Chiropractors, who have been taught to think that only complex multiple issues have value. In spite of this variance, it works!

Each new principle and practice, observed and explained, is radical and ridiculous as well as impossible until it proves itself, after which everybody wants to climb aboard the band wagon.

GETTING SICK PEOPLE WELL IS AS SIMPLE A PROCEDURE AS ITS PRINCIPLE HAS BEEN PROVEN, WHEN APPLIED, IN MILLIONS OF PEOPLE.

OLD AND NEW
ERAS

Chapter 4

OLD AND NEW ERAS

He who seeks truth and factual progress for the development of mankind is a breaking-plow. He denies and ignores stagnant customs and traditions. His task is to liberate man's mind and body from LIMITATIONS OF OLD PRINCIPLES by introducing NEW PRINCIPLES with greater possibilities. At first, he is misunderstood, maligned, censured, ridiculed, prosecuted and persecuted, because the masses have no breadth of understanding, vision, or ability to recognize NEW PRINCIPLES; no courage and conviction to adopt and adapt them, even tho they discern them. Later, he is honored for his accomplishments and achievements.

What the masses call "progress," in philosophies, sciences, and arts, are usually repetitive refinements of OLD IDEAS; practices and customs based on OLD PRINCIPLES. They observe a shift in method without realizing that EACH SUCH is limited and that it has been modified ONLY WITHIN THE ORBIT OF THE OLD PRINCIPLE ITSELF.

Wood is an example. There are limitations to size, shape, durability, life, convenience, beyond which it is not practical or possible to use it as a satisfactory or permanent building material. Strength, age, height of buildings are limited. Skyscrapers could not be conceived or builded if architects and engineers were forced to depend upon wood.

Carpenters, cabinet makers, and artisans developed better degrees of perfections WITHIN THE LIMITATIONS OF WOOD. They have been able to fashion nicer homes from wood; have learned how to laminate and glue together slices of a log; but they could not BREAK THE BOUNDS OF LIMITATIONS of how far they could go WITH WOOD, until a NEW PRINCIPLE, with its NEW MATERIAL was brought into being. WITH WOOD, they could go so far and no farther, for wood would rot, burn, disintegrate, given time.

STONE—one of the materials longer used by man than any other, had more possibilities than wood. Even stone had limitations. When men introduced STEEL, he broke the limitations of size, shape, longevity, durability, and convenience inherent in STONE alone. WITH stone, man could build so high and no higher, for it could resist a certain weight and no more. With steel as a structural backbone, with stone as a facing, higher buildings became possible, which stone as the sole material could not attain.

(To refute this statement, one might cite the Pyramids which are almost solid stone from center to surface, bottom to

top, except for three small center chambers limited in size to the limitations of stone slab ceilings.)

Stone was followed by cement, which could be mixed miles away, poured into endless shapes and sizes, reinforced by steel rods, pre-fabricated, cured by time away from the job, transported by truck to the building site when needed; or it could be transported in semi-liquid form to buildings, and poured in endless lengths, thicknesses, widths. Cement broke all LIMITATIONS OF STONE.

Aluminum followed as stronger, lighter, and more easily handled than steel or iron in constructive heights. Aluminum could be prefabricated at factory, transported to building and assembled. It was more easily handled than steel and stone. Aluminum and stainless steel were adopted for outside walls, internal partitions. Thus, TWO NEW PRINCIPLES came into being—cement and aluminum going beyond ALL refinements of limitations of stone and steel.

Back up to the middle of this last century and take a longer and broader view of man's struggle to refine OLD principles. Make a list of the principles discovered and used between the year 1 and 1844. Compare those with a list of NEW PRINCIPLES discovered and APPLIED SINCE 1844. You will be amazed at the enormity of NEW FUNDAMENTAL PRINCIPLES born and applied to modern living.

Before 1844, man could communicate only person to person, as far as he could shout, hear with two ears, see as far as two eyes were visible. He could communicate in distance only as he could convey human voice from place to place.

On May 23, 1844, Samuel Morse tapped out the first TELEGRAPHIC message over a wire, between Baltimore and Washington—"What God hath wrought." Even Morse could not have known the full import or how far-reaching the inauguration of that message would be.

We NOW KNOW that he started A WORLD-WIDE NEW ERA, followed by sending messages with NO WIRES. This was NOT the perfection of an OLD principle. He made a complete break FROM custom and all tradition. Man was freed from the limitations of shouting by mouth and hearing by ear thru limited distance.

The optical NEW PRINCIPLE of binoculars and telescope opened new fields of distances of vision.

Guttenberg invented and developed printing of letters by block type, in books which could be transported, making a permanent record of man's thots. This, too, was the inauguration of a NEW PRINCIPLE beyond limitations of shouting words into space, or memorizing them from word of mouth, from person to person down thru the ages. Then came Mergen-

thaler with his linotype machine with a typewriter keyboard which automatically casts molds of molten metal which cast a slug which speeded-up setting type for printing. Step by step, NEW principles followed each other.

In Christ's day, transportation was by foot, on backs of animals, or in conveyances drawn by animals; in sailing vessels, dug-out canoes paddled by oars made by hand and used by man-power. Such were the means of transportation. Man HAD improved OLD principles of running instead of walking; horse-back, elephant, and camel riding; developing wagons and carriages, large sail boats with more sails, bigger canoes paddled by more men—but NO NEW DIFFERENT PRINCIPLE had been discovered and man was impeded by THE LIMITATIONS in same OLD principles of travel. So far, so fast—he could go no further or faster.

LIMITATIONS of old principles and methods were competitively demanding NEW principles and methods to increase expansion, application, and more efficient and accurate means to increase territory, spread commerce, not possible with OLDER principles.

Automobiles and better highways forced out horse and buggy. Cement, steel, aluminum forced out wood and stone. Aeroplanes forced radical changes in steam trains. Heavy trains gave way to aluminum cars, LOWER BUILT FOR BETTER AND SAFER riding. Roller bearings on wheels made faster pick-ups and stops, and less hot-boxes on axles. Diesel engines replaced steam engines.

NEW PRINCIPLES came in rapidly—one inducing another. Each intertwined and interwove its applications into and with other. Crude petroleum liberated gasoline; gasoline made possible an internal combustion engine. These made possible the automobile, aeroplane, tractor, diesel engine, etc. EACH WAS A NEW PRINCIPLE.

Raw earth was scooped out of mountains or dragged up from the bowels, sorted and mixed with metals, taken into furnaces and fused by heat, and out came lighter, stronger metals which were poured in endless shapes, lengths, widths, weights, destined to carry heavy construction loads, such as long-span bridges.

Electricity in the air was not new. It was there from the beginning of time. Franklin saw lightning, thot it was a force, found it, and proved it. He discovered A NEW PRINCIPLE. Edison bottled it in millions of ways to use in lighting, heating, cooling, cooking, locomotion, flying, freezing, street cars, automobiles, batteries, motors, etc. USE OF ELECTRICITY WAS A NEW PRINCIPLE. These uses were NOT a refinement of OLD PRINCIPLES of foot, horse, sail, canoes, paddles, man-power.

Today we have radar, atomic power in use in endless ways, a combination mixture of NEW PRINCIPLES of Franklin, Edison, and Einstein.

Air and water carried bird and fish messages for centuries for sound and direction findings. To man, these principles were unknown, until radio, radar, and television were introduced. These were NEW PRINCIPLES.

When Henry Ford was toying and fiddling with the horseless carriage, a buggy without horses, in that one-room barn in Detroit, he might have realized what was to come with millions of refined multiple engine cars, delivered on an assembly line, and how such would revolutionize cross-country travel of over 100 miles per hour. He did not dream he would employ several hundred thousand men to make walking a luxury.

Little did Wright Brothers, when they flew that first flying machine at Kitty-Hawk, have ANY conception what was to come in commercial, passenger, mail, freight planes and jets, which would fly 1800 miles per hour, at 40,000 feet; nor did they foresee planes pushing air backwards to push planes forward.

As shining, outstanding VIP's are a few men in history, such as Franklin, Edison, Marconi, Tesla, Wright Brothers, Morse, Fulton, Einstein, D. D. Palmer, etc., who, by breaking away from tradition, announced NEW PRINCIPLES upon which all modern progress has been predicated. These men are always rejected, maligned, scorned, ridiculed, misrepresented, misunderstood, misconstrued, called ignorant by their own generations, looked upon as stupid, foolish, irrational, unbalanced, immature, heretical, unorthodox, or worse—not because what they produced failed, but because the masses were married to old ideas so thoroly that they could not—or would not—separate themselves. For these reasons, Chiropractic has been labeled “quackery,” “a cult,” and “pseudo science.” This is why D. D. Palmer and B. J. Palmer have been denounced and denied, even by some of those who profess to be their followers.

The FIRST condition of establishing a NEW principle is a COMPLETE BREAK WITH THE OLD. One can't give medicines and an adjustment; rely on drugs to cure, and preach that Innate cures.

In contemplating the satisfaction in science, one must be guided by a realistic approach of the present, and the probable future course. If we look back two or three generations, we see a world OF LIMITED HORIZONS, one in which the most exciting challenges lie IN REFINEMENTS. How mistaken that conception is, has been dramatically demonstrated by the phenomenal progress of new concepts of the past half century.

In philosophies, sciences, and arts, it is important to delin-

eat and understand these limits. The process is attended with risk with new principles. If we are up against a hurdle, it is important that what looks like a permanent obstruction is a temporary road-block which can be removed.

A recognition of limits of physical properties and processes can serve as a guide to efforts in the IMMATERIAL FIELDS IN WHICH THERE ARE NO LIMITATIONS BECAUSE IT IS AS YET PRACTICALLY AN UNEXPLORED FIELD. The future course of developments will be determined by progress into these seen and unseen limits AND BY THE DISCOVERY OF NEW PRINCIPLES not now recognized, such as we have in our Chiropractic philosophy, science, and art.

Little did Edison dream, when he was playing with a revolving circular wax disc on which he was attempting to record human voice for posterity, that the day would come when millions of records would be manufactured, recording anything and everything. Nor did he vision the millions of ways electricity would be utilized, in millions of places, for the production of millions of things.

Little did he foresee that THE NEW PRINCIPLE of recording voice with a running tape, some day would record color motion pictures.

HUMBLE was the birth and beginning of EACH NEW PRINCIPLE in newer and better ways to do everything quicker, with less effort, less man-power, for permanency. Each of these, and many more, replaced limitations OF OLD PRINCIPLES with UNLIMITED FUTURES of NEW PRINCIPLES; but wrapped up and hidden within their recesses were UNLIMITED potentials, IF, as, and when accepted and adopted by the masses.

In the passing, let us think of the heartaches, disappointments, and discouragements these men had to go thru in bringing forth NEW PRINCIPLES and practices and getting people to adopt them.

If you have followed our thinking this far, and understand the distinction between the LAST word in perfection, refinement, and application of OLD PRINCIPLES, consider the field that tried to get SICK PEOPLE WELL.

What ARE the BASIC OLD principles medical men of all times have employed, regardless of names, methods, or means used in their attempts to better serve sick people?

Today, man knows medical failures. Today, man knows medical men are searching, seeking, hunting, hoping some day they MAY find THE path to success. Today, man is befuddled, dazzled, confused, mystified by what is dragged up from the muck and mire of despair, called "medical progress," "medical scientific research," which in reality is the same age-old run-around, the forward then backward waltzing of so-called "per-

fections" of the application of THE LIMITATIONS OF OLD PRINCIPLES, OLD customs, OLD traditions which HAVE NOT CHANGED for centuries.

The ordinary men on the street, women in homes, children in schools, even to college and university professors, need to think independently and clearly that THE BASIC tradition, custom, and usage of all orthodox healing arts WERE SEEKING THE CAUSE OF DISEASE WITHIN THE LIMITATIONS OF THE OLD PRINCIPLE AND CONCEPT OF INVASION FROM OUTSIDE IN, BELOW UPWARDS INTO MAN. THAT principle IS THE SAME TODAY as it was centuries ago; the approach is ALWAYS THE SAME.

The external invasions of evil spirits, exorcising demons, witchcraft, driving out devils, from tom-toms and superstitious incantations—all of which was from OUTSIDE-IN, BELOW UPWARDS;

—to compulsory vaccinations, inoculations, injections;

—to chemicals—same old OUTSIDE-IN, BELOW-UPWARDS—whatever the method used, savages or medical men, in their attempt to restore health, to force health and life IN from OUTSIDE, to force sickness and death OUT from INSIDE, the APPROACH WAS ALWAYS THE SAME.

When the microscope came, they saw smaller animals than they knew: microbes, germs, parasites. All other means having failed, they had a new causative enemy on which to declare war, attack, and annihilate. Germs OUTSIDE got INSIDE and caused tuberculosis and many other diseases. "Give us enough money and we'll destroy every disease-producing germ, which all are declared to be, out of the world," was the salvation war-cry, but the working principle REMAINED THE SAME.

From vaccines, medicines, vaccinations, antibiotics, new "wonder drugs," ALWAYS the same routine—trying to modify, subdue, annihilate, stimulate or inhibit INSIDE disease by forcing it OUTSIDE by OUTSIDE methods. Everything concocted since the days of Theles has ALWAYS been caused OUTSIDE THE BODY, and THE TREATMENT CURE CAME FROM OUTSIDE to overcome the OUTSIDE "cause" they hoped was right and they hoped they had found OUTSIDE.

A few years ago, all children and many adults had tonsils snipped out. "Even though they do not bother you now, they MIGHT tomorrow." THAT fad has gone.

Then came the pursuit of removing the appendix. It was one of those "useless organs." "Some day you may have an acute attack. Better have it removed before you do." THAT dodo bird has been forgotten.

This was followed by a series of scares, such as small-pox, and vaccinations at \$1 per. Some places it still is COMPULSORY

before children can go to school. Education WITHOUT vaccination was impossible. Eight cases out of 50,000 people made it an "epidemic."

Tuberculosis had its play period. Drugs failed. Tuberculotics were shipped to Denver where air was rare, or to Tucson or Phoenix where desert was dry. "Close your windows at night—night air is bad." Now, "Open your windows—night air is good." THOSE are gone now.

Today, there is a traveling-street-corner free-chest-x-ray circus wagon with its ballyhoo; a good racket to rush dollars to doctors.

Cancer followed. "One out of every five will die with it." If you had a pimple, nodule, or bump—especially on the breast—it MIGHT be cancer. Give dollars and help BATTLE this disease.

Now it's polio. "Every person under 40 should have 3 shots." Out of seven and one half million people in Florida, only 183,000 have had shots. Some states are trying to make it compulsory. People ARE getting wise.

President Eisenhower (March '57) had a "common cold, inflamed ear and throat." HE gets the best medical advice, consultation, and treatment. He is ordered to Bermuda "to shake off the cold." With all the ballyhoo about "cold remedies," no OUTSIDE-IN, BELOW-UPWARD MEDICAL cure has been found for "common colds." If it had, President Eisenhower would have had it.

Muscular dystrophy, muscular sclerosis, heart diseases, one after another—a series of them. On radio and TV, "Give money to this and that," all begging for money.

NEW PRINCIPLES come from correct fundamental PRINCIPLES from ABOVE DOWNWARD, INSIDE OUT. Money does not produce right thinking. All great and NEW principles have come from poverty-stricken original thinkers who struggled and fought to prove they did what OLD principles could not do; or, if they did some things in part, the new accomplished more.

Thru the ages, medicine has said in principle and practice: THE CAUSE OF ALL DISEASE IS OUTSIDE; it must come INSIDE from OUTSIDE, from BELOW UPWARD; therefore, THE CURE must come from OUTSIDE IN, from BELOW UPWARD. They have said that that which was administered FROM OUTSIDE stimulated or inhibited disease INSIDE, to force a change from sickness OUTSIDE to force health IN. No credit EVER was given, in medicine, to anything INSIDE doing what was needed to get well, notwithstanding EVERY M.D. has always said "Nature cures," "give Nature time." They have said that for every EXTERNAL forced abnormal action, there was always an INTERNAL reaction; therefore, the EXTERNAL

drug was given to force an INTERNAL change, which they hoped would be for the better.

Thruout its history, since 1895, Chiropractic has declared in principle and practice: THE CAUSE AND CURE OF DISEASE IS INSIDE; it comes from ABOVE DOWN, FROM INSIDE OUT. The cure, therefore, DOES come from ABOVE DOWN, INSIDE OUTWARD. Everything artificially done from OUTSIDE INSIDE doubles the obligation of the INSIDE by

- a. its attempt to correct the disease itself
- b. then, in its attempt, to overcome the external remedy when applied or given.

That an evolution is occurring, of unfolding process OUT OF OLD medical principles, and the NEW CHIROPRACTIC PRINCIPLES are being advocated and inculcated INTO the realms of medicine, is exemplified in the following statement by Ray Lyman Wilbur, M.D., former President of Stanford University and The American Academy of Medicine, when he spoke before the fortieth Annual Congress of Medical Education and Licensure:

"NEW TREATMENTS make use of heat, cold, water, electricity, AND SPECIFIC MANIPULATIONS. They bring BIOLOGICAL responses MORE POTENT THAN MANY OF THE DRUGS GATHERED THROUGH CENTURIES BY TRIAL AND ERROR. Medicine based on pills and potions IS BECOMING OBSOLETE. THE NEW physiology *** has taught us MANY WAYS TO DEAL WITH THE HUMAN BODY THAT WERE NOT DREAMED OF ONLY A DECADE AGO BY US, but comparatively SUCCESSFULLY PURSUED BY THOSE OF THE IRREGULAR SCHOOLS.

"The medical profession WILL PROFIT BY recognizing THIS NEW CONCEPT, and must insist that its schools PROMPTLY MOLD INSTRUCTION TO CONFORM WITH THE NEW KNOWLEDGE OF BODY MECHANICS."

Medicine has gone thru countless experimental and arbitrary fads, fancies, frills, and styles, changing from one theory to another, from one kind of application to another, year after year; even today, with new untried hazard and ill-advised drug tests, only to find failure, given time. WITHIN THE LIMITATIONS OF THEIR OLD PRINCIPLE, each proved a FAILURE.

Medical men KNOW these statements to be true. Publicly they refuse to acknowledge this; privately and within their conscience, they know it. They still seek some NEW PRINCIPLE which WILL get the sick well. They NOW are rapidly directing their attention TO CHIROPRACTIC.

Out of these repeated failures have come endless fear complexes and scare campaigns for educational propaganda, forcing money-collecting campaigns in wild attempts to save face to prevent a complete collapse of public confidence IN ALL medical claims of being the great saviors of the sick public, to try to discover some NEWER methods of refinements OF OLD PRIN-

CIPLES to maintain themselves and perpetuate their theories into continued public consumption.

In 1895, D. D. Palmer discovered the vertebral subluxation INSIDE man—a small item, BUT VERY IMPORTANT in the great scheme of things. The vertebral column was not new; it began with the first of the vertebrata. The vertebral SUBLUXATION was not new. They were PROduced and REDuced by clashing of INTERNAL with EXTERNAL ACCIDENTAL concussions of forces. These existed from the beginning of time. An ACCIDENT occurred, a vertebral subluxation was PROduced, man got sick. Another subsequent ACCIDENT occurred, a vertebral subluxation was REDuced, man got well. D. D. Palmer knew this. What HE did was to take it out of the realms of the ACCIDENTAL FIELD and put the doing into AN INTENTIONAL FIELD, where the ACCIDENTAL FIELD failed and could not overcome itself.

This “discovery” revealed the vertebral subluxation was the INTERNAL interfering intermediary BETWEEN the INTERNAL abstract SOURCE of life and health, AND the physical NON-source of abnormal dis-ease, both of which were INSIDE man.

D. D. Palmer MAY HAVE realized the import of how great was this missing binding link. It is probable he did not realize he was ushering in A NEW ERA WITH A NEW PRINCIPLE into the OLD fields of WHAT medical men said CAUSED all dis-ease and HOW to get sick people well. It wasn't merely an external form of AN OLD EXTERNAL MANIPULATIVE MANIPULATION from the OUTSIDE, as some imagine.

It has been wisely said, “There is nothing new under the sun.” In his search for mental development and physical applications, man can become so saturated with FIXED IDEAS, making arbitrary artificial fluctuating deviations, that he cannot think straight on NEW principles, nor can he cut loose from OLD ones to see the value of something NEW that might oppose OLD conclusions, especially if the NEW PRINCIPLE is in opposition TO EVERYTHING he thot he knew. Examples: use of electricity over kerosene; law of aerodynamics over law of gravitation; aeroplanes oppose law of physics; atomic-radar age; Innate Intelligence IN man as the all-great, all-important restoring factor in getting sick people well.

Most NEW METHODS or NEW PRINCIPLES are in opposition to OLD METHODS OF OLD PRINCIPLES—such as, Chiropractic is radically different from medicine. Too often, man becomes so deeply steeped and rooted in some subjects that he cannot see the oncoming evolution without going thru a revolution within his thinking processes.

Believe It or Not!



THE REMEDY THAT 'KILLS OR CURES'!

RUMANIAN PEASANTS

BELIEVE THAT A MAN SUFFERING FROM RHEUMATISM
CAN RECOVER HIS FULL HEALTH BY HAVING A TRAINED BEAR
WALK BACK AND FORTH ON HIS BACK FOR A HALF HOUR!

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(Dr. Ligeros should have known about this. He would have proclaimed that D. D. Palmer did not DISCOVER Chiropractic; that "trained bears" of Roumania did; that they PRACTICED Chiropractic. NCA please copy!)

The vertebral subluxation and its adjustment are so natural and so simple that a "man suffering with rheumatism CAN RECOVER FULL HEALTH," by "a trained bear" WITHOUT high school diploma, two years pre-college, four years of 4,000 hours Chiropractic academic education, walking "BACK AND FORTH ON HIS BACK for half an hour." We sometimes wish SOME "chiropractors" were as capable.

Refresh your memories of men who discovered or developed most NEW PRINCIPLES, and the record shows they possessed little, if any, FORMAL college or university education in the fields of philosophies, sciences, or arts in which they excelled. They were belittled and scoffed at because they were "ignorant" even tho geniuses, self-made.

However, they (a) possessed the ability to see what others did not see or were too blind to see; (b) were self-made men who approached OLD problems fearlessly on NEW premises; (c) didn't know these problems couldn't be solved, so they proceeded to do so.

Are Some Types of Criticism Justified?

Every year, each kind of manufacturer produces an endless list of NEW REFINEMENTS on devices, REPLACING OLD ones, utilizing the NEW modern principles—such as automobiles with new models; color TV replacing black-and-white; different and better phones; etc. WHY new ones? Because they incorporate latest developments, improved additions, delivering better services, making possible more leisure time and pleasures. Nobody complains or criticizes these. Everybody wants to get the up-to-the-minute late models.

In THIS talk we have evolved three principles and practices:

(a) The refinements of OLD medical principles and practices from OUTSIDE-IN, BELOW-UPWARD, which have failed to get sick people well.

(b) The refinements of NEW late principles and practices, in MODERN inventions, which we have frequently referred to in this talk, AS APPLIED TO OUR OUTSIDE LIVING.

(c) The refinements of a NEW Chiropractic principle and practice in health matters, from ABOVE-DOWN, INSIDE-OUT, of how to adjust THE CAUSE OF DIS-EASE to get sick people well.

THESE refinements occasionally meet adverse criticism from those who do not understand the ramifications of this NEW principle and practice, all will clarify; and, instead of opposing such, they will accept it as inevitable, without criticism.

There is little, if any, difference between refinements of other NEW developments and what WE do. Some say: "Why

should I go to Lyceum? What I learned 10 or 20 years ago is good enough. If I go to Lyceum, The P.S.C. always has some NEW gadget they want us to buy." Why this perversity between what others do, which you readily accept as essential, and what we do, which you criticize?

Morse, Mergenthaler, Franklin, Edison, Einstein, Ford, Wright Brothers, Marconi, Tesla, Fulton, Plato, Aristotle, Euclid, Newton, D. D. Palmer—these men and many more did NOT have two years pre-college or university education; neither did they pass State Boards to secure licenses to think WHY and HOW to solve OLD PROBLEMS with NEW PRINCIPLES which reshaped the destinies of men.

You think they had exceptionally endowed insights, were unusually qualified, were fortunately brilliant scholars, possessed that odd and peculiar faculty called genius. Fact is, they were no different from you and me. This is true as YOU now judge them. It is NOT true as they then knew themselves.

The indispensable qualifications THEY possessed were:

- (a) to look and see what none others had seen
- (b) to shed impossibilities and make them possible
- (c) to ignore failures, solve them consistently, and revert them inwardly to a success
- (d) to seek NEW PRINCIPLES, to build NEW methods, to accomplish NEW results
- (e) to stubbornly refuse to clothe their NEW PRINCIPLES with false respectabilities with old worn-out failure rags
- (f) to be fearless in accepting NEW PRINCIPLES from hitherto unseen, unknown INTERNAL sources and to fearlessly accept and act upon them.
- (g) Being simple men, they possessed unbounded confidence with these NEW PRINCIPLES and their values.

The ONE qualification they DID possess was a super-abundance of self-confidence in their boundless flow of common sense from ABOVE DOWN, INSIDE OUT, which is very uncommon, which makes it a rare possession, which is why so many think they possess it. Common sense makes one think clearly, reason logically, sound the depths and drain the well from ABOVE DOWN, INSIDE OUT.

These men who change the front lines of history know there is an inexhaustible fount of intuitive verified accomplishments, tried, tested, stored away in Innate above and within. They are courageously keeping pathways open, accepting the inevitable when it arrives. By contrast, the mass of stupid men polish their superficial incompetent veneers with formal scholastic educations; plaster them on from OUTSIDE IN, BELOW

UPWARD, calling these top-heavy, false-front, old principles clever substitutes.

John Carridine, discussing John Ford, said:

"Ford doesn't KNOW HOW to read a script, HOW to interpret a script, and is unable to tell actors what to do, notwithstanding he managed to win many Academy Awards and produce many memorable movies."

Because, Carridine explained:

"John Ford is a genius without such."

"From the Study of Aldous Huxley

"The Involuntary Nature of Inspiration: Whispers
of an Inner Stranger

"GENIUS

"After ten or fifteen years of unremitting claptrap about the Common Man, what a relief it was when, a few months ago, the president of one of the country's largest industrial empires came out WITH A PLEA FOR INTELLIGENCE AND ORIGINALITY. A KIND WORD FOR THE EXCEPTIONAL INDIVIDUAL WHO GOES HIS OWN WAY AND DOES NOT THINK THE STALE THOUGHTS OF THE MAJORITY! From even the most eminent scientist or artist such a plea would have been suspect—almost un-American; but the head of a multibillion-dollar business is by definition above reproach. HE IS AN HONORED PROPHET, AN ORACLE WHO MUST BE LISTENED TO. Even when he says what all the crackpots and eggheads have been saying for years, his dangerous thoughts are somehow transmuted, by the mere fact that he is a business-man, into something perfectly respectable, something very nearly sacred.

"Now that Big Business has set its seal of approval on the Uncommon Man, a mere intellectual may be permitted, without risk of giving offense, to examine THE STRANGE PHENOMENON OF ORIGINALITY, THE EXCEEDINGLY ODD AND OFTEN RATHER DISQUIETING FACT OF GENIUS.

"Genius and originality are not confined to the human species. Even among the lower animals there are (as every pet fancier, every field naturalist and bird watcher is well aware) outstanding individuals, endowed with intellectual powers far above the average."

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"Among men and women, on the other hand, artistic or intellectual genius is more easily recognizable than practical genius. The number of people capable of achieving success in practical affairs is considerable, AND WHETHER THEY ACTUALLY ACHIEVE SUCH SUCCESS DEPENDS, TO A GREAT EXTENT, ON EXTERNAL CIRCUMSTANCES. But external circumstances CAN DO RELATIVELY LITTLE IN THE REALMS OF PURE INTELLECT AND IMAGINATION. The poet and the mathematician must be born before they can be made. No circumstances, however propitious, will transform an untalented artist or abstract thinker into a creator of new beauty or a discoverer of deeper truths. In the realm of practical affairs, GREAT THINGS MAY BE ACHIEVED BY MEN OF ORDINARY ABILITIES, who have been blessed by extraordinary luck. In the realms of intellect and imagination, great things are achieved only by persons congenitally endowed with outstanding abilities."

* * * * *

"The forms of genius are specific; but the ways in which they operate are, in some sort, generic. In spite of their enormous differences, UNCOMMON MEN POSSESS SOMETHING IN COMMON. THAT SOMETHING IS WHAT USED TO BE CALLED 'INSPIRATION.' The word carries

all manner of romantic and sentimental overtones; but, though unsatisfactory, it is the best we have, the most adequate to the observed facts. For 'inspiration' means 'blowing or breathing into.' AND THIS BREATHING INTO PERSONAL CONSCIOUSNESS OF NOVEL AND VALUABLE IDEAS, WHOSE ORIGIN IS SOMEWHERE OUTSIDE THE PERSONAL CONSCIOUSNESS, IS THE DISTINGUISHING MARK OF GENIUS. A question now propounds itself. WHAT does the blowing? WHO is the inspirer?"

* * * * *

"MANY OF THEM ARE AWARE OF INNER AND YET ENTIRELY OBJECTIVE VOICES. Dickens, for example, used to hear Mrs. Gamp actually talking to him. (She visited him above all when he was in church on Sunday mornings.) Others simultaneously hear and see, BOTH WHEN THEY ARE AWAKE AND IN THEIR DREAMS. Robert Louis Stevenson writes of 'THE LITTLE PEOPLE WHO MANAGE MAN'S INTERNAL THEATRE.' His own Little People were responsible for all his fiction. They could 'tell him a story piece by piece, like a serial, AND KEEP HIM ALL THE TIME IN IGNORANCE OF WHERE THEY AIMED.' Much of the Little People's work was done WHILE STEVENSON WAS SLEEPING—and that was the Brownies' part beyond contention. But that which is done when I am up and about is by no means necessarily mine, since all goes to show that the Brownies have a hand in it even then.' Alfred de Musset was helped by his own extremely Romantic variety of Brownies. 'ONE DOES NOT WORK,' he wrote; 'ONE LISTENS. IT IS LIKE HAVING A STRANGER WHISPERING IN ONE'S EAR.' And here is Beethoven's reply to the question, 'Where do you get your ideas?' 'They come unsummoned, directly, indirectly—I COULD SEIZE THEM WITH MY HANDS—OUT IN THE OPEN AIR, IN THE WOODS, WHILE WALKING, IN THE SILENCE OF THE NIGHT, AT DAWN, EXCITED BY MOODS WHICH ARE TRANSLATED by the poet into words, by me into tones that sound and roar and storm about me, till I have set them down in notes.' Nietzsche writes in same strain. 'ONE HEARS—ONE DOES NOT SEEK. ONE TAKES—ONE DOES NOT ASK WHO GIVES. A THOUGHT SUDDENLY GLEAMS UP LIKE LIGHTNING. IT COMES WITH NECESSITY, WITHOUT FALTERING. I HAVE NEVER HAD ANY CHOICE IN THE MATTER . . . There is an instinct for rhythmic relations, which embraces a whole world of forms. EVERYTHING HAPPENS QUITE INVOLUNTARILY, AS FROM A TEMPESTUOUS OUTBURST OF FEELING, OF ABSOLUTENESS, OF POWER AND DIVINITY. THE INVOLUNTARY NATURE OF THE FIGURES AND SIMILES IS THE MOST REMARKABLE THING.' Wordsworth describes the 'involuntary nature of the poet's figures and similes' in a beautiful image which, doubtless, was itself involuntary."

"These few examples will suffice to show HOW LARGE IS THE PART PLAYED BY INSPIRATION IN THE WORK OF GENIUS. It must not, of course, be supposed that inspiration plays no part in the life of ordinary people. Experience and observation bear witness to the fact that TO SOME EXTENT WE ARE ALL INSPIRED. This is confirmed by the common usages of every language. Whenever anyone finds himself thinking more than ordinarily well, he is apt to say, 'A GOOD IDEA HAS OCCURRED TO ME,' or 'IT CAME INTO MY HEAD,' or 'I SEE IT CLEARLY NOW.' In each case the phrase implies that OUR BEST thoughts have their origin 'OUT THERE' in something analogous, on the mental level, to the external world. Descartes' primal certainty, 'I think, therefore I am,' turns out, on close examination, to be a most dubious proposition. In actual fact, IS IT I WHO INITIATE THE PROCESS OF THINKING? Would it not be truer to say, 'Thoughts come into existence—clever thoughts and willy thoughts, coherent thoughts and confused thoughts, thoughts that make sense and thoughts that are completely irrelevant to real life? Of some of these thoughts I become aware. Having

become aware, I try to reject the more deplorable specimens (often without any success). I do my best to analyze and develop and draw consequences from those that seem more promising.'

"It was Goethe's belief that 'ALL THAT A GENIUS DOES AS GENIUS HAPPENS UNCONSCIOUSLY. A MAN OF GENIUS CAN ACT REASONABLY, DELIBERATELY, FROM CONVICTION; BUT HE DOES SO, as it were, ON THE SIDE. NO WORK OR GENIUS CANNOT BE IMPROVED OR FREED FROM FAULTS BY REFLECTION OR ITS IMMEDIATE CONSEQUENCES. Action and reflection serve, however, gradually to refine genius to such a degree THAT IT ENDS BY PRODUCING FAULTLESS WORKS.' Something of the sort is true of ordinary non-geniuses. Thoughts are 'blown into us' from 'out there,' and the part of our being which each of us calls 'I' does its best with them. THE REALLY SIGNIFICANT DIFFERENCE BETWEEN THE GENIUS AND THE REST OF US IS THAT MOST OF HIS INSPIRATIONS ARE VERY VALUABLE, WHEREAS MOST OF OURS ARE NOT."

"The Freudian is apt to think of THE HOUSE OF THE MIND as having TWO stories—a ground floor of personal consciousness, AND A BASEMENT, full of rubbish and alive with rats and black beetles—the personal UNCONSCIOUS, home of repressed wishes, subterranean conflicts, festering remains of a past that refuses to die. But in fact, as Myers insisted, the house of the mind IS A MANY-STORIED STRUCTURE, and the sub-sub-basement has no floor, the attic no roof. Both of them, as Myers maintained and as all the masters of the spiritual life have known by direct experience, open into the infinity of what William James called Cosmic Consciousness, what the mystics call the Godhead, the Atman-Brahman, the Clear Light, the Void. And somewhere on the way TO THESE TOPLESS ATTICS * * * ARE THE REGIONS FROM WHICH GENIUS DRAWS ITS INSPIRATION."

(From ESQUIRE, July, 1956)

These original and uninhibited thinkers and seekers of NEW truths were unshackled—not constrained or constricted, not bound within the limitations of OLD principles. When such a mind was at liberty he could recognize A NEW WORKABLE AND WORKING PRINCIPLE ENCOMPASSED WITHIN MAN.

Human beings, of all countries and times, have a common denominator. They revere, idolize, idealize, and place high on pedestals of fame such persons as Mohammed, Buddha, Confucious, Christ, Mary Baker Eddy—not because they WERE "ignorant" but because they knew HOW to draw down from within those permanent PRINCIPLES which were practical when taught and practiced, from which all profited.

Human beings are divisible into two groups:

(a) those who have "found themselves" from above down, inside out.

(b) those who are lost in the confusion of the wilderness, who seek a way out from OUTSIDE IN, BELOW UPWARD.

The "a" group become leaders. The "b" group TRY to follow by arrogantly forcing their OUTSIDE-IN, BELOW-UPWARD INVolution theories into the practical ABOVE-DOWN, INSIDE-OUT EVolution PRINCIPLES. This is why there are so few of the "a" group and so many of the "b" group.

The Chiropractic profession, in common with all professions,

is no exception to this rule. We have a few CHIROPRACTORS who have "found themselves," who live by the ABOVE-DOWN, INSIDE-OUT principle. We also have many "chiropractors" who belong to the "b" group who obstinately endeavor to inject their OUTSIDE-IN, BELOW-UPWARD theories which have failed for centuries.

Marcus Bach has traveled many countries, many years, studying many religions to try to find what makes man "tick." He is still seeking! "This I BELIEVE. By this I live." His GREAT mistake is in hunting from OUTSIDE-IN, BELOW-UPWARD. Some day, Marc WILL KNOW that which he seeks is WITHIN HIMSELF and comes from ABOVE-DOWN, WITHIN-OUT. Perhaps this talk will help Marc find THAT SOURCE WITHIN HIMSELF.

The Same, No Difference

When any person has "found himself" in relation to himself, it remains the same—call it by what name you please.

Knowing yourself is when you understand and know the Innate within. This, Mrs. Neal did. An editorial in one of our Sarasota papers had this to say, quoting her:

"I guess you might say science was my God," Mrs. Neal writes. 'I was firmly convinced that the answers to the world's mysteries would ultimately be found in the scientific field. My experience of the past three years seems to have proved me wrong. I recognize now, and what is vastly more important, so do an increasing number of scientists, that there exists an immense spiritual world as yet untapped. In this largely undiscovered realm of the spirit lies the final answers.' Whatever one may think of spiritual healing, Mrs. Neal's story is an exciting one. Here is a thoroughly honest and highly intelligent woman who has gone through high adventure that has literally transformed her life."

Frequently, we refer to INNATE PERSONALITY. What is meant? Most everybody refers to the PERSONALITY of some person, mentioning him by name, and how one person's PERSONALITY differs from another. What is meant?

Every EDUCATED person is what he is in his PERSONALITY because of the quantity and quality of his external thots and ideas, as assembled, interpreted, and systematized, aiding him to express himself, which portray WHAT he thinks AS he thinks them and applies them in his daily vocations and avocations, as he reveals and portrays himself to his fellow-associates. The EDUCATED PERSONALITY is based on the use of the five known senses, with which he absorbs, accumulates, and interprets EXTERNAL impressions and uses them to contact the outer world. The sum total of these constitute his PERSONALITY.

INNATE PERSONALITY is equally based on ITS use of ITS senses—five or more—with which IT has accumulated IN-

TERNAL impressions, thru many centuries, as IT interprets them, evaluates them, and uses them to contact the INTERNAL world in the unit AND THE EXTERNAL WORLD of which it is a part. What is more important, as it cogitates and contacts this one unit with and to all other units of other times and places, it gives IT a decided advantage, by comparison possessing superior qualifications, making IT a bigger, better, broader PERSONALITY than the limited educated one.

The EDUCATED PERSONALITY is vocal. The INNATE PERSONALITY is THE SILENT PARTNER which activates all and everything, but speaks no language.

It IS within the potentials of EVERY person becoming a promulgator and leader of men with NEW PRINCIPLES, providing he KNOWS the NATURAL SOURCE of those principles, permits them to come thru, and he follows the inner urge and surge which flows thru the fog of adverse artificial education. It is also within the possibilities of EVERY person becoming A GOOD FOLLOWER of NEW PRINCIPLES when he grasps the significant vision of what those NEW PRINCIPLES are destined to do when put into practice.

To ascribe to D. D. Palmer THE PRINCIPLE of interference with the normal quantity flow of transmission of an Innate mental impulse nerve force flow between brain and body is too narrow an interpretation of the NEW PRINCIPLE he announced. Like electricity, Innate Intelligence ALWAYS has existed, but never was acknowledged or admitted as a factor of life or health WITHIN man. Peculiarly, all religions admit existence of a Superiod God—whatever each construes that to be. Christian Science acknowledges such is fundamental in health. In so doing, however, they approach this inherent all-powerful INNER power by EXTERNAL PRAYER FROM OUTSIDE of another person, therefore the SAME OLD PRINCIPLE STILL PREVAILS.

Puck said: "What fools these mortals be." Constantly before the eyes of man ever since the day of man's awakening, there has been a consistent chain of human examples of THIS NEW PRINCIPLE of what we today call Chiropractic, yet it had to wait until 1895 for a mind that was free to see what others ridiculed and denied.

Ever since the days of the vertebrata, man has had ACCIDENTS which PROduced vertebral subluxations, which caused INSIDE sicknesses of any and many kinds. He had another ACCIDENT which REDUCED that vertebral subluxation, which cured that same INSIDE sickness—all of this WITHOUT external treatments concocted or administered by medical men; all occurring WITHIN the unit, by itself, based on today's IN-

TENTIONAL principle of the Chiropractic adjustment. When medical men are asked to explain "what happened" in these accidental cures, they have NO explanation except "We don't and can't deny what happened. We can't explain it. It was 'a miracle' medicine does not understand."

Newspapers and magazines daily tell stories of a case of total paralysis who fell down stairs, got up and walked; one who was blind and was struck a blow on the head, and sight was instantly restored—endless examples could be cited. We have a collection of thousands of such. Only Chiropractic has THE logical explanation.

There, before our minds, are examples galore, proofs positive of A NEW PRINCIPLE at work; ACRES OF DIAMONDS, OF ACCIDENTAL INTERNAL CAUSATION OF DIS-EASE AND ACCIDENTAL INTERNAL CURING OF DIS-EASE, all taking place INSIDE without the aid of ANY second person or ANY medicine.

Einstein, with an uncluttered mind filled with OLD PRINCIPLES, looked into space and saw the NEW PRINCIPLE of law of relativity. Franklin, with unaware mind, ran up his kite and brot down electricity, to see what he found. D. D. Palmer, with a mind devoid of ANY OLD MEDICAL PRINCIPLES, not suffering with medical delusions, unsolved puzzles, saw the reality of the importance of an INTERNAL ACCIDENTAL CAUSATION of a bump in the neck of Harvey Lillard, causing his deafness; and the adjustment of that bump, by hand only, liberating the INTERNAL CURE of a deafness dis-ease, which to him was NOT "a miracle" but the liberation of an internal force. Medical men never had seen this principle because their minds were ankylosed to OUTSIDE obsessions and fetishes which blinded THEM from seeing what D. D. Palmer saw from which THEY could not get away.

D. D. Palmer was an early riser. He said: "Goethe once said, 'I learned to work in the mornings when I could skim cream off the day and use the rest for cheese-making'."

Understanding, by those who have scanned comparative fields of healing arts, including Chiropractic, compels the conclusion that D. D. Palmer was free from ALL entangling alliances with traditional and accepted approaches to getting sick people well. His contribution was not a so-called refinement, perfection, or adoption of some methods of treatments of some OLD USED MEDICAL PRINCIPLES. It was, on the reverse, an original, completely NEW principle and practice, with the following thesis:

(a) Innate Intelligence WITHIN the body was an all-powerful force as the health source

(b) this life and health flowing force came from ABOVE DOWN, INSIDE OUT

(c) THE ONLY CAUSE of one single and simple dis-ease was an internal interference between internal Innate and physical function, FROM ABOVE DOWN, INSIDE OUT, between brain and body

(d) THE cause of dis-ease WAS WITHIN the body, instead of OUTSIDE as all methods and practices formerly supposed

(e) the correction of the INTERNAL vertebral subluxation cause was therefore INSIDE the body, and when THAT was realigned there was nothing more to be added or subtracted to get the sick well

(f) THE CURE came from ABOVE DOWN, FROM INSIDE OUT, from the abstract Innate WITHIN; flowed FROM INTERNAL TO EXTERNAL, FROM brain TO body, thru its own naturally-constructed brain and nerve communication system, TO sick organs, beyond which no other additions could or would help the sick get well.

This was NEW, UNIQUE, DIFFERENT, A NEW PRINCIPLE, a NEW presentation of cause and cure, attaining a NEW result, therefore transcended ALL former limitations imposed by ALL old orthodox, approved medical theories, treatments, and failures.

One example, proving Chiropractic IN PRINCIPLE and repudiating it IN PRACTICE: A case has chronic hiccoughs, an abnormal frequency of alternate muscular contractions and relaxations. When medicinal methods failed to stop them by restoring normal frequency of alternate contractions and relaxations, surgery SEVERED the nerves leading FROM brain TO diaphragm, disconnecting communication of normal flow of nerve force impulses. Instead of RESTORING full normal muscular contractions and relaxations, as Chiropractic makes possible, surgery DESTROYED any and all contractions, thereby "curing" hiccoughs.

To highly-touted and super-educated medical men, these internal inter-related factors are unknown. INTERNAL life flow and internal life-power to produce all internal auto-motion of function, have been IN living man from the beginning—it IS an OLD principle, but NEW to man now. HOW and WHY to restore all internal organic locomotion by utilizing internal nerve-force-power, to RESTORE health to sick internal organs, IS A NEW PRINCIPLE, unknown, unused, screened out in man's medical education down thru the years.

Sick people find it hard to weave thru the complexities and contradictions of medicine and Chiropractic. They get sick, try all ancient antique old principles and practices of medicine which fail to get them well. Along comes Chiropractic with A RADICAL departure in approach and methods, contending IT

does what others failed to do. They THINK they understand the old, and KNOW they don't understand THE NEW. They need to realize that WITHIN THEMSELVES is EVERY potential of how to restore INNATE to rebuild health.

They DO know that when the human body WAS running smoothly, functionally, normally, and there WAS no sickness, it was taken for granted that the age-old INTERNAL principle of ABOVE-DOWN, INSIDE-OUT WAS capable and unlimited. The moment they get sick and medical man enters, all this is reversed; an unaccountable misunderstanding absorbs attention because of his ignorance of what is inside.

The ONE reconstruction of his thinking, which limits his unlimited potentials of thinking, of understanding of the internal Innate law at work within himself, is the variance of gradations of limitations of limited people to see himself AS HE IS; to know his factual realities WITHIN himself and how to change over and make possible the conversion of ACCIDENTAL CAUSES AND CURES INTO INTENTIONAL CAUSES AND CURES to get himself well.

SOME in our profession adopt, adapt, and become adept with 100 per cent understanding and practicing of Chiropractic philosophy, science, and art of ABOVE DOWN, INSIDE OUT. Some migrate and hibernate part way, thinking they can improve this NEW principle BY ADDING endless imperfections of failures of the OLD MEDICAL methods FROM OUTSIDE IN, BELOW UPWARDS. SOME play with its good name, using none of the principle or practice, leeching like barnacles on a ship, frustrating our service of getting more sick people well more quickly.

This age-old conflict of unstable, insecure, and unanchored minds wanders thru this Chinese puzzle conglomeration, diluting, clashing, and diminishing the pure strain values between OUTSIDE COMING IN and INSIDE COMING OUT; BELOW-UPWARDS COLLIDING WITH ABOVE COMING DOWN.

Electro-therapy, hydro-therapy, helio-therapy, thermo-therapy, hot-and-cold-baths-therapy, vitamins, laxatives, manual manipulations, massage, physical-therapy, ALL are within the confines and defines of the old principle of medicine which apply from OUTSIDE IN, BELOW UPWARDS. If, as, and when physiotherapy or naturopathy state licensures are granted, the practitioner with or without state license is a territorial trespasser and infringer, which makes him amenable within the folds of medicine to their inevitable incurable failures. Those methods are no refinement to, or NEW IN PRINCIPLE in medicine.

WHERE THERE IS CHIROPRACTIC VISION, ALL PEOPLE PROSPER.

WHERE THERE IS NO CHIROPRACTIC VISION, OUR PEOPLE PERISH.

During this transition period, there are those who think **THEY AND THEY ALONE** know **EXACTLY**, precisely, and can efficiently push, squeeze, force, and shove a subluxated vertebra into **THE** position and location **THEY ALONE** know how and where to do. They little realize that bones **ALSO CAN BE PUSHED, SQUEEZED, FORCED OR SHOVED IN DEAD PEOPLE**. This, alone, does not get sick people well. Ninety per cent of the value of the Chiropractic adjustment is the work **OF INNATE FROM ABOVE DOWN, INSIDE OUT**.

Regardless of ignorance, weakness, excuse or alibi, to attempt to cross-breed equine with bovine, feline with canine, or medical principles with Chiropractic, does not occur under **NATURAL** conditions. If some **TRY** to force-breed unadulterated, by-hand-only Chiropractic artificially with medical methods, it produces a stymied hybrid which is non-productive. It is as **NON-productive or REPROductive**, to try to cross-breed Innate, which come from **ABOVE DOWN**, with medicine, which comes from **INSIDE OUT**, with medical artificial subterfuge treatments, which came from **OUTSIDE IN**. If scatter-brain measures are used artificially to force reversal of natural law, unconditional surrender of life eventually gives way to chronic sickness and death. Nothing is gained by superimposing limitations of ox-cart with aeroplane; or trying to blend kerosene with electric light. How can a sailboat compete in greater pay-load capacity with the modern goliath turbine or radar steamship?

During this transition period, from where old medical concept from **OUTSIDE INSIDE, BELOW UPWARD** has reached its zenith and is now rapidly waning; **TO** Chiropractic concept of **ABOVE DOWN, INSIDE OUT**, which is rapidly proving its objectives, certain in-between people have attached themselves to our profession because they are more or less convinced that **IT WORKS WHEN IT'S WORKED**.

We rapidly are approaching **A NEW ERA WITH A NEW PRINCIPLE** of how to get sick people well, unshackled from extremely impossible limitations of the old era. Imperfections of **THAT** era are dependent on the old, only to the extent that the new supercedes them.

It is understandable how prejudice would and could be held by orthodox healers, and even by the general public; but why should we find this same prejudice prevailing among members of the Chiropractic profession? The answer lies in the divisions of

1. masses of traditional thinking
2. seekers of factual truth exist in any group whether it

- be so-called chiropractors, a group of medical doctors, or
3. the public at large—and in about the same proportion.

It is established by experience, observation, logic, and reason, that the traditionalist view has obsessed a large majority of chiropractors as well as the public. Result:

1. they have not clearly distinguished between the highest development and perfection of THE OLDER PRINCIPLES BEING LIMITED AND OUTMODED; and,
2. the introduction of a completely NEW PRINCIPLE with newer and more practical applications achieving newer and better results.

Consequently, there has been a lag and drag IN REJECTION OF THE OLD AND READY ACCEPTANCE OF THE NEW while in transition from one TO other in understanding appreciations of THE NEW PRINCIPLE of how to get sick people well, which D. D. Palmer discovered and B. J. Palmer developed.

As we have stated, there are two major kinds of people:

1. the masses, by which we mean the majority who are content to work and profit within the accepted limitations of tradition, regardless of whether they think they do what is right or wrong; because they pre-suppose that public acceptance OF THE OLD established principle and practice—such as horse and buggy, sailing vessels—is the well established ancient prize goal of existence.
2. the seekers of truth who strive to discover, develop, and apply NEW principles to better improve mankind and free him from the limitations of even the highest perfections and developments of ALL OLD LIMITED principles.

The first group, being the largest, is the most popular to belong to and the easiest plane of existence with less friction. With this group there is little discord or variance except with detail of minor importance and value. It is one big, happy, back-slapping family, feeding on each other's radiations and mediocrity, agreeing with each other in their respective sins and transgressions of omission and commission; and they are united in one common opposition to change in the orthodoxy of their level in society. This group would oppose electricity, automobile, aeroplane, radio, television, telephone, music in churches, etc., until each in its time eventually, after terrific opposition, was established and proved to be a better way.

If electricity CAN do thousands of things kerosene can't do; if gasoline and automobiles can perform forms of transportation man's legs alone can't do; then it is inevitable that

progress demands the step-up in efficiency from OLD TO NEW principles.

If Chiropractic can and does get sick people well with a simple and practical principle and practice, and accomplishes this quickly and at a tremendous reduction in cost to the sick, devoid of complications and complexities without folderols of stimulating or inhibiting symptoms or pathologies—then it is inevitable that Chiropractic, given time, WILL BE THE adopted method to accomplish what medicine has failed to deliver.

We are now at the youthful age of Chiropractic's growing pains, the young fellow to gain a foothold to come into his own. We also are at the declining years of the struggling old-man-stage of medicine trying to hold his grip in which he has revelled for centuries. Meanwhile, the struggle is on. We are rapidly approaching A NEW ERA WITH A NEW PRINCIPLE destined to evolutionize and revolutionize HOW to get sick people well.

If the Christ were to return to earth today and preach His philosophy and practice Chiropractic by "the laying on of hands," He would be arrested for

- a. practicing without a license
- b. which He could not get
- c. because HE did not have a high school diploma
- d. a two years pre-college training
- e. a four years course of 4,000 academic hours of Chiropractic education
- f. before He could take a basic science examination
- g. before He could appear before a Chiropractic state board
- h. to pass a Chiropractic State Board examination
- i. to secure a license
- j. to prove His qualifications to heal the sick, blind, lame, etc.

That the Christ IS worshipped and praised, today, by millions for His great insight, wisdom, courage, convictions, and sacrifices, is obvious. That the Christ would be legally convicted of ignorance and incompetency, today, by our intelligentsia, is also obvious.

WHERE did HE receive HIS understanding of human relations, becoming one of the great men of history—from ABOVE DOWN, INSIDE OUT, which the multitudes affirm Sundays and reverse the order from OUTSIDE IN, BELOW UPWARD the other six days.

This means that past acquired knowledge is bound by tradition, the accepted, the orthodox. If one is attached TO, or limited BY the old, he never can find a better way. Einstein's success, which led to the vast accumulations of the atomic age,

BEGAN by rejecting the basic principles of physics, which up to that time had been accepted as "proved" by scientists. Wright Brothers' success, which led to the vast accumulations of the aeroplane age, BEGAN by rejecting the law of physics that anything and everything which was heavier than air could not rise and stay up in air.

Plato, Aristotle, Euclid, Newton, Franklin, Morse, Marconi, D. D. Palmer—ALL began BY DISPUTING fundamental principles which bound, hand-cuffed, and leg-ironed their minds to scientists and philosophers of the past. IF medicine got sick people well, there was no need for Chiropractic or any improvement on the researches of medical sciences, because THE objective had been reached. If medicine, and what it ascribed as causes and cures, DID NOT get sick people well, then there WAS a vacuum which demanded an improvement which would. These are reasons why we SHOULD break FROM circumscribing ourselves today to the limitations with old methods.

We are rapidly establishing a new era in the constantly unfolding process of human progress and development. More new principles have been seen, observed, studied, developed in the past 100 years than in the previous 5,000. Is it so unthinkable that those who recently walked and talked WITH us, or some who now walk and talk TO us, who discovered Chiropractic, nurtured and nursed it, and are giving it to the world for the benefit of all human kind, should not at the same time fight TO KEEP IT FREE from all de-limiting factors of the past?

During this transitional period of eradicating the old and establishing the new era, we never know how far-reaching that which we think, say, write, print, and do today will affect the lives of millions tomorrow, any more than did Edison, Morse, Wright Brothers, Ford, and others in their day, when they were young.

Some things old, which are failures—like medicine—are struggling with their throes of dying. Some other things new—like Chiropractic—are going thru the struggles of being born, and are still struggling with growing pains.

Presentation, acceptance, adoption, and use of a NEW PRINCIPLE are difficult. It should be obvious that issues mentioned HAVE a superior advantage over older methods. Public mind finds itself in ruts; too frequently refuses to budge from them. The public are self-satisfied, self-contented to stay put. Notwithstanding NEW PRINCIPLES WITH GREATER UNLIMITED POTENTIALS accomplish greater results, each requires a steadfastness of purpose, courageous attitude of the producer, a willingness to remain firm to all new facts. If each does all this, eventually they come out into their own, usually long after the originator, promulgator, and developer have

passed out of the picture, back to the source from which they came where peace reigns supreme.

In this presentation of

- a. the difference between SOME OLD WORKABLE principles and methods
- b. which did work with their OLD ways and DID work within the confines of their confined limitations down thru the ages
- c. and NEW modern principles and practices which DID more and accomplished more than their predecessors
- d. and, our broad comprehensive understandable presentation of the complete futility of "MEDICAL education," per se
- f. one MIGHT think we deny ANY value of ALL educations.
- g. Such a conclusion is unjust to many sciences and arts, both old and new, in their NEWER applications
- h. and the "educational values" of such wherein they ARE practical and DO accomplish modern wonders.
- i. We have made it clear that MEDICAL education ALWAYS has failed, is failing today, to possess ANY reliable, trustworthy objective
- j. in their monumental compilations of innumerable, unnecessary, useless and worthless EDUCATIONAL subjects
- k. in TRYING to reach their ultimate worthy objective OF GETTING SICK PEOPLE WELL.
- l. So long as the keystone of medical education is ankylosed in a dislocated activity, and
- m. so long as the medical foundation rests on shifting sands
- n. where the super-structure is dangerous, immature and unstable
- o. it is good judgment to support, endorse, and have donations, bequests, and endowments to pursue those sciences and arts which DO accomplish ultimate objectives.
- p. Human living has been made less laborious, labor is less strenuous, hours are more profitable with more leisure time for enjoyment, because of many MODERN NEW applications of NEW principles.
- q. Under the guise of emotional appeals to relieve human suffering, many donations, bequests, and endowments are UNWISELY made to medical colleges, hospitals, and medical research centers, all of which perpetuate more and more medical failures.

We hold only the highest respect and admiration for MANY sciences and arts that DO accomplish great good. We have commended and cited such in this exposition. However, we hold questionable judgment of MEDICAL "education" because of its long-existing record of failures, because of its fundamental theory of OUTSIDE-IN, BELOW-UPWARD being wrong thruout its entire history, and will continue to be a failure so long as they adhere to THAT approach.

1	2
3	4

C

1	2
3	4

B

1	2
3	4

A

Our explanation of what this schematic drawing means:
Each outline is the over-all format of three schematic individuals.

1 in A, B, and C is the INNATE MATERIAL BRAIN wherein lives abstract spiritual Innate Intelligence.

2 in A, B, and C is the INNATE MATERIAL BODY wherein Innate performs all INTERNAL functions.

3 in A, B, and C is the EDUCATED MATERIAL BRAIN wherein lives Educated mind.

4 in A, B, and C is the EDUCATED BODY wherein Educated performs all EXTERNAL functions.

For purpose of further elucidating THE PRINCIPLE we have herein outlined, let us identify A, B, and C.

Schematically, A might be any "genius."

B is Smith.

C is Jones.

Suppose 1 in A manifests greater quantity and quality thru 3 than in either B or C.

3 in A doesn't always know why or where his "inspirations" come from, but he does know there is a surge and push higher than his 3 can understand, which pushes him to do greater things than 3 in B or C. For want of a better name, we call it "genius."

What actually occurs is that 1 in A is flowing FREELY, NATURALLY, AND NORMALLY from 1 in A to 3 in A, more than in average person. 1 in A is his PRIMARY SOURCE THAT KNOWS ALL, IS ALL, SEES ALL, UNDERSTANDS ALL, from which ORIGINAL ideas, philosophies, sciences, and arts have their storehouse being.

In the person we mention, Mr. "Genius," 1 in A forces 3 in A to do "great" things which 3 in B and 3 in C refuse to consider.

In our article OLD AND NEW ERAS, we mention such outstanding people as Morse, Edison, Wright Brothers, etc., as the expression of 1 in 3 as in A.

3 in B has heard tell about wonderful things A has made of his lifetime. B travels to Africa to discover "the secret," to try to find what makes A "tick," which makes A an outstanding person above and beyond the usual run of men.

B has not yet grasped the fundamental that 1 in A ALSO is resident in 1 in B; and 1 in C; that HE, TOO, could do all that ANY OTHER MAN has done, IF there were as free a flow from 1 to 3 in B and C as there was flowing naturally and normally, without interference between 1 in A to 3 in A.

1 in C IS cognizant of what IS OCCURRING and HAS OCCURRED from 1 TO 3 IN A which has made him an outstanding personality.

3 in C KNOWS the same 1 in A is also the same as 1 is in

B, because 1 in A flows ITS ideas consistently and constantly thru to 3 in A all its life.

3 in C tries to explain to 3 in B that it is not necessary to cite ideas or deeds done by 3 in A, and write about HIM or THEM.

3 in C tells 3 in B it is not explanatory to jump the gap between 3 in C to pray, plead, or beg for favors in the name of or memory of the 3 in A, to secure greater aspirations, inspirations, or perspirations FROM AND IN the name of 3 in A, hoping thereby to bolster up greater greatness in 3 in B or 3 in C.

What we have explained is that IF 1 in A HAS communicated ITS ideals TO 3 in C, then C knows THE LAW OF SOURCE OF ALL THINGS WORTH WHILE. C is then convinced of the location OF SOURCE and the method of execution of ALL great things worth while. 3 in C then suggests to 3 in B that all HE has to do to duplicate what ANY OTHER PERSON HAS DONE is to open the flood between HIS 1 in B to flow naturally, normally, and freely to and thru HIS 3 in B. When this contact IS made it is not necessary to jump the gap between 3 in C and 3 in A, to secure deeper understandings of the possibilities of sources of more lofty and higher ideals of service between fellow men.

It wouldn't make one bit of difference whether this schematic line-up of THREE people were hundreds, thousands or millions—THE LAW universally prevails in all alike, in spite of anything and everything educated fellows (3 in B and C) think, say, or do.

When a sick person comes to a Chiropractor, and he adjusts the vertebral subluxation, releases pressure, restores the flow from 1 to 2, sickness disappears and the individual gets well—all of this regardless of beliefs or faiths of what 3 in that sick person thinks. Chiropractors do not ask what religion, sect, creed, denomination his patient follows. It was *prima facie* that such would make no difference, any more than color of skin. There is no HINDU vertebral subluxation that requires a United States Methodist Chiropractic adjustment to get the Moham-medan disease out of patient's body.

A wife could have the most profound and intelligent "awareness" in any belief and faith; husband could be convinced he was an atheist, infidel, agnostic, and believed in none of them. This conflict between female B and male C would not spoil, deform, and pervert reproduction of 1 to 2, or change the orderly arrangement of organic distribution during gestation, or the functions of that child after birth.

You have a right to ask, "Why argue about religion at all? If it makes no difference to Innates and you cannot change the course of human destinies, and people are going to have their

religions in spite of all you prove to be true, why waste time and printer's ink?"

The fundamental we prove is that INNATE INTELLIGENCE (1) in ALL people is no respecter of the educated thinking (3), takes no orders from it, discounts its caprices, idiosyncracies, beliefs and faiths, and goes about keeping INTERNAL production and reproductive houses (in 2) in order, regardless, in spite of and not because of what the educated man (3) thinks, says, or does. We know these conclusions will not be, are not, and possibly never will be popular; but so far as application of Innate (1) to getting sick people well, IT ALWAYS WILL BE POPULAR, IN DEMAND, BECAUSE IT WORKS—and THAT is THE issue we are desirous of propagating.

It is evident that Innate (1) in all people is alike to each, regardless of what 3 thinks in each person. 1 continues to do independently what IT has to do, can do, does do, so far as INTERNAL REPRODUCTIVE forces are involved, and so far as INTERNAL PROductive functions are concerned.

With this, we reason one more conflict. We have no idea how many denominations, sects, creeds, or schisms there are in religion—at least 300 in the U.S. in Christianity. In addition, there are many other major ones, such as Buddhism, Mohammedism, Confucianism, Hinduism, etc.

Where lies this division? Are these schisms fundamental in 1? Does it make ANY difference in the quantity and/or quality of what 1 does, what 3 thinks, believes, has faith in? Suppose the husband is Hindu, wife Mohammedan—does that conflict of faiths produce a different kind of child than might issue from a husband who was an East Indian Parsee and his wife a Quaker?

It is evident that reproductions of species and families, from their source in 1, are COMPLETELY INDEPENDENT of what 3 thinks about where his "soul" comes from or where it goes when it leaves the body substance in which it has been living. This HAS BEEN true for thousands of years, millions of times.

We would be very fearful of what the great mass of people in 3 and 4 would be if they HAD NO religion of any kind to which to anchor their 3's minds. The conclusion we wish is that IT MAKES NO DIFFERENCE TO INNATE what he pins his faith in. As Marcus Bach has often said: "All roads that ARE GOOD lead to God," which is the Universal Intelligence, which is not influenced one second, in one or millions of units by the multitudes and throngs of worshipping conflicts.

What we have said and explained so far is common to Chiropractic and getting sick people well. Involving foreign subjects, particularly religions, will be unpopular, denied, and denounced

as outside our province, because of faith and belief they preach and pray to. In spite of criticisms, there are people who seek facts and factual evidence as to whys and wherefores of life. These will understand! In spite of opposition, this much WE KNOW: ALL people are more or less sick and WANT TO GET WELL, relieved of aches and pains, long years of suffering. To THAT end they can affirm this NEW interpretation of this NEW principle and apply it to themselves. Beyond that, they will deny. However, if OUR construction IS SOUND, IT WON'T MAKE ANY DIFFERENCE to number 1's anyway, in any and all people.

1	3
2	4

A

American
White
Michigan
Mason
Professor
Methodist
Rotarian
Indigestion

1	3
2	4

B

Filipino
Yellow
Philippines
No lodge
No schooling
Catholic
No Civic Club
Paralysis

1	3
2	4

C

Italian
White
Italy
No lodge
Artist
Christian
Gyro Club
Tuberculosis

1	3
2	4

D

East Indian
Colored
India
Army
Soldier
Hindu
Chamber of Commerce
Heart Trouble

1	3
2	4

E

Chinese
Yellow
China
No lodge
Salesman
Buddhist
Communist
Constipation

The conception, pregnancy, birth, internal functions, process and CAUSE of getting sick; method of HOW they get well—all have THE SAME COMMON SPECIES SOURCE—FROM ABOVE-DOWN, INSIDE OUT, regardless of any and all variances of geography, color, lodge affiliations, civic clubs, occupations, religions, or diagnosed diseases. None of these VARIANCES have ANY affect in their SOURCE or expression FROM 1 TO 2. Neither do ANY of these VARIANCES existing IN 2 infiltrate, modify, change, weaken, or strengthen, backward FROM 2 TO 1, to or into, or change 1's fundamental purposes.

In this illustration we have five schematic drawings of five hypothetical types of people—geographical, color, lodge affiliations, intellectual status, religious affiliation, disease they may suffer from, civic club membership, etc.

We raise this question: Does it change 1 in any of these, to Innate in each, or any of the 300 denominations of Christianity in the U.S. alone, because of the multitudinous different basic religions of the rest of the world?

It is not necessary to hop-skip-and-jump, bypass or go FROM E to A, whether he be a modern or ancient person, to reach THE SAME SOURCE (1) that is in A, B, C, D or E to understand the greatness of the workings of 1 in A.

The hopes, faiths and beliefs of 3 in B, C, D, and E are the same IF he will place his (3) hopes, faiths, beliefs, and prayers in the sayings, precepts, and parables as uttered by 3 IN A, all his aspirations will automatically be solved in future eternity; all his wants and needs will be naturally supplied. He thinks IF it works BACKWARDS he will attain glories FORWARD, but the law doesn't work THAT way.

Little does 3 in the usual person realize that all the great, good, and noble accomplishments uttered and delivered by 3 in A came FROM 1 in A TO 3 in A.

Inasmuch as 3 in A, B, C, D, E have the same hopes, faiths, and beliefs as 3 in A has, little do 3 in B, C, D, E realize and understand THAT THEY TOO can have ALL THEIR aspirations solved, the SAME way from THE SAME source as 3 in A had.

All those inventions, philosophies, sciences, and arts called NEW by 3 in A, are old to 1 in A. The SAME source can issue the same to each 3 in B, C, D, and E.

Where did Bach, Mozart, Mascagni, Beethoven, or other musicians get THEIR symphonies, operas, etc.? Did 3 in C in Beethoven bypass his 1 in B, and have faith and belief that 3 in A would see that he got them? Or, did Beethoven's 3 in A rely on Beethoven's 1 in A? If this INDEPENDENT UNITAL SOURCE (1) were not so, all men would be counterfeiters, imitations, copy-taggers.

Where does ANY man, EVERY man get NEW ideals, NEW interpretations, BETTER plans, BIGGER ideas, MORE PRACTICAL ways; MORE EFFICIENT ways, means, methods, and processes of doing anything and everything? FROM 1 in

THAT unit, not from 1 in ANY OTHER unit or from 3 in himself or any other unit.

The Greatest Human Blunder

As stupendous and colossal as this historical blunder has been perpetrated on mankind, from which millions have suffered countless hours and years of suffering, and millions have been pushed ignorantly into untimely graves—one hesitates and wonders HOW AND WHY such could come into being.

We have written an article THE GREAT DIVIDE (not yet published) in which we recalled that Theles, 500 years B.C. (or 2500 years ago) gave the soul, spirit, immaterial abstract of man to theosophers, philosophers, spiritualists, and religious orders, and ministerial groups of students of man. He also gave the physical, material, corporeal substance of man to chemists and physicists to study and practice with, on, and in. By this ONE act he (theoretically) divided man into two halves, separating spirit from matter; divided (educationally) the indivisible, creating a great split to all unital approaches to man serving man, not as one totality entity unit but as two separate half divisions. As a result, neither one-half was the whole—each half trying to explain the shortcomings and failures of the other one-half. Either one-half was unknown, untaught, unpracticed by the other one-half when he reached conclusions of only one-half to the whole. Each one-half, failing to substitute sound explanations for the other one-half, demanded explanations of what and why of what occurred in the other one-half he knew nothing about. Hence, each one-half created countless mistakes and blunders in complete unital conclusions.

As a result, the ABOVE-DOWN, INSIDE-OUT spiritual group knew nothing about matter. The OUTSIDE-IN, BELOW-UPWARD physicist and chemist groups knew nothing about the spiritual. As a result, each fell into the pitfalls of incompetency on both sides in explanations of how the other one-half, of EITHER half, existed, came into being, was run, or had his LIVING being.

Chiropractic, for the first time since the days of Theles, saw man, abstract AND concrete, as ONE totality, working together. Out of this unity came solutions of all problems of BOTH one-half groups in presenting an ABSTRACT CAUSE AND CURE of all ABSTRACT errors, evils, and sins of the immortal, as well as establishing an ABSTRACT cause and cure of all CONCRETE diseases of matter of man and other vertebrata.

A simple explanation, applicable here, would be: How explain LIGHT in a MATERIAL globe, WITHOUT IMMATERIAL electricity; or how a student of IMMATERIAL electricity could produce LIGHT without a MATERIAL globe. Neither group COULD explain how either half produced the totality; as a result, blundering explanations that did not correctly, competently explain EITHER one-half.

Chapter 5

Man Is Still in the Process

History reveals, here and there, then and now, a man or woman who conceives and develops a NEW principle of solving OLDER human sick-and-health problems. They were NOT mere modifications of OLD principles. From whence they came, man knew not. In reality, they came from ABOVE-DOWN, INSIDE-OUT, WITHOUT REALIZATION OF SOURCE, BEYOND EXAMINATION OF CONTROL. In spite of the "radical" few, and because of the conservative majority, he endures under reverse conditions. Everything he thot worth while was impotent, under the inconsistent use of OLD principles, getting weaker, because he encouraged and made all medical theories into obsessions and fetishes.

The source WITHIN man, which created man, from which he has all his being, which flows from ABOVE-DOWN, WITHIN-OUT, is indestructible, regenerates and generates species, and confines them within their own realm, without beginning or end. All this is IN SPITE OF the self-imposed, super-educated medical man who has continuously weakened, demoralized, and suppressed man in everything HE has done, is doing today, from OUTSIDE-IN, BELOW-UPWARD: thinking, hoping, preaching, and praying he IS bettering man. In spite of ONE fixed, eternal, internal law that cannot be diminished in importance; in spite of vaccillating, external, spasmodic fits of experiments injected INTO man from OUTSIDE-IN, BELOW-UPWARD, here and there is one who admits the normal INTERNAL-EXTERNAL, rejects the abnormal EXTERNAL-INTERNAL, who HAS BROT FORTH NEW PRINCIPLES—not because HE was a better man but because the internal source saw fit TO USE HIM to do ITS bidding, whether or not HE knew he was being used.

In the past, when man was well he was contented to let well enuf alone, disregarding WHY he was such. In the past, when man became sick, regardless of what organ, how bad, where located, he tried to figure the WHY from OUTSIDE-IN, BELOW-UPWARD. Thru time he schemed countless ways to support this external promise, all failing and flopping as they failed.

Aggregated man, today, is a wreck, deliberately produced BY himself UPON himself, with medical super-educated malice aforethought, year after year, century after century, method after method, forcibly producing useless human wrecks along his path. Everything medically he did FOR himself, from OUTSIDE-IN, BELOW-UPWARD, was depressing the INNER man, making him EXTERNALLY weaker and worse, destroying resistance, diminishing powers of function.

In 1895, D. D. Palmer discovered ONE SIMPLE SINGLE

small variable which led to an EVOLution of a NEW PRINCIPLE, and a REVOLution of the medical concept—the vertebral subluxation which opened new vistas in answering that always all-ways bewildering all-important question WHY man was sick and HOW to get him well.

At present, EVOLution is in process, slowly fixing itself, slowly coming into its own, meeting stubborn resistance. The ABOVE-DOWN, INSIDE-OUT principle, being fundamental and basic, is fixed—not BY man but FOR man. Meanwhile, medical men are legally and scientifically trying to reconstruct man, rebuild man, make man what they want to make him into being as they believe he should be built, regulated, and controlled from OUTSIDE-IN, BELOW-UPWARD, all of whom are stubbornly resisting and grasping at scare and fear straws to support their age-old leaking and sinking boats.

Those people and principles which ARE NOW considered by many to be unusual, freakish, erratic, will be commonplace tomorrow. What IS NOW considered genius, inspiration, “revelations from God,” will be a constant in service to all men who will be at peace within themselves and not in conflict with the outside world, which is squeezing them into perversions by artificial means, methods, materials, with obnoxious destructions to themselves.

THE FUTURE man will not be a factory-manufactured, bottle-fed, spoon-fluid, hypodermic-injected substitute from OUTSIDE-IN, BELOW-UPWARD sick creature. He will rely entirely on the natural, simple flow of his life-health source from ABOVE-DOWN, INSIDE-OUT.

The future? As a result of the REVOLution now in progress, EVOLution will follow. Many now are realizing the potentials of Innate within. They will help make it possible for additional mankind to keep open the channels of communication between abstract and concrete, that function may be free to flow, that he may become an intellectual giant and be of honest and sincere service to his fellowman, regardless of country, creed, class, color, or religion.

MAN HAS NOT IMPROVED HIMSELF WITHIN HIMSELF. With this NEW Chiropractic principle of the bigness of the fellow within, the FUTURE man will permit IT to govern his every cell, action, function, all flowing from ABOVE-DOWN, INSIDE-OUT. As a result, MAN HIMSELF, WITHIN HIMSELF, WILL BECOME A BETTER MAN—more natural and normal, more peaceful, satisfied, contented. AS MORE MEN BECOME BETTER MEN WITHIN THEMSELVES, MORE AND BETTER PRINCIPLES WILL SPRING FORTH FROM THE SOURCE IN MORE MEN, and some day the world will become a decent place for healthy and sane people to live. This IS prophetic because it is an existing fact of what is known BY A FEW OF

the present generation, which in the future will be known and practiced BY ALL.

There IS an inevitable future. What use man may make of the difference between ABOVE-DOWN, INSIDE-OUT; and OUTSIDE-IN, BELOW-UPWARD; and HOW TO PRESERVE, PROTECT, PERPETUATE, and defend that difference, depends upon the vision of our people and how far and how soon they overcome medical hurdles which, like wrecks, are strewn all along the road man wishes to travel.

As radical and impossible as these postulate processes sound, it works internally in spite of us; and works efficiently if WE work WITH IT.

Chapter 6

THE NEW PRINCIPLE ELABORATED

Want to know OUR analysis of Marcus Bach's recent book, THE CIRCLE OF FAITH, which you kindly sent us? Here are OUR concepts of what the general over-all concepts mean to us. Unasked for, here 'tis.

Living man, what he thinks, what he thinks he is, and of what value is what he thinks, as he applied his thots to mankind in general, is the theme of your book.

Let's discuss man.

A child is born. At time of birth the foetus becomes an INDEPENDENT unit. A certain something takes possession of that body. What is IT, at birth, which takes full and complete command of THAT MATTER which changes it at birth from inert inanimate matter to an active functional boy or girl, and makes it live to fulfill a pre-determined, pre-destined pattern, possessing a universal law of a species, duplicating millions of others who have come and gone, and other millions to follow—an intellectuality which has spanned centuries in millions of living things, man included. We call THAT SOMETHING in the universe Universal Intelligence, God, Jehovah; or, in the unit, Innate Intelligence.

A child is born with a portion of its brain blank—no consciousness, no education. He or she possesses at least five senses as yet unused to the OUTER self, altho used in the INNER self. The superficial portion of this brain and body uses at least five senses to absorb and accumulate impressions from THE OUTER world. They are interpreted thru time. The longer the time, the more he senses the OUTER world, the more he interprets, the more EDUCATION is accumulated. When he "dies" at 70 or 80, he has reached the maximum of his accumulations of things OUTSIDE of himself, which he has filed, card-indexed INSIDE

himself, which give him a certain distinctive individuality which sets him apart from and different from other living like beings. This makes Marcus Bach what Marcus Bach is. Marcus Bach now begins a series of observations of beings like himself to try to find what makes them "tick."

INSIDE his brain, beyond and behind Marcus Bach, is another intellectuality, personality, which builded Marcus Bach in utero before he WAS Marcus Bach, which was gathered by trial and error, thru millions of years in millions of people of all sects, creeds, colors, countries, many of whom also tried to find out what made OTHER MEN "tick." To do this they builded creeds, sects, color lines, country boundaries, tabu and kapu customs. This OTHER INTERNAL mentality is SO MUCH GREATER than the EXTERNAL education of Marcus Bach that it is like unto one-grain-of-sand as Marcus Bach is, to the sands of the seashore; like Marcus Bach is as one-drop-of-water is to the ocean of which the one drop of water is one single bit.

This EXTERNAL seeking and searching accumulative EDUCATION of Marcus Bach is superficial, OUTSIDE him, limited in scope TO understanding of even himself; HOW he was builded; WHY he was builded; WHEN he was born. But, in and behind this SURFACE Marcus Bach are the deeper, inner resources which are unlimited, of which he knows little, much less understands this unexplored INSIDE INNER great fellow.

EDUCATED man lives by virtue of what he receives from OUTSIDE-IN, BELOW-UPWARD. The simple, natural, normal, healthy, INTERNAL living man thrives by virtue of what he receives from ABOVE-DOWN, INSIDE-OUT. In this lies THE difference between ordinary men and the people you have called great in your book. Those people FOUND THEMSELVES by minimizing the OUTER man and maximizing the INNER man which flows from ABOVE-DOWN, INSIDE-OUT TO the OUTER man.

Some few men possess the INNER "AWARENESS" to let THE INNER GREATER intellectuality come thru to the lesser, darker outer fellow and shed its "light." Even THEY do not fully comprehend HOW they tapped the gateway source of infinity knowledge and ability. It then no longer becomes a "faith" or "belief" but a knowledge. It is these men who stand apart from the mass in contrast to what Marcus Bach seeks to find that makes other men "tick." Most men kick off the throne the real inner fellow that controls, directs, governs ALL OF THEM INSIDE, giving it instead to ALL THE WORLD OUTSIDE them. To open the gate between the OUTER insignificant fellow by subjugation, is to bring into action the one INNER fellow by evolution. IF the OUTER fellow listens to the wee sma' voice of the INNER fellow, he will receive ideas

of great value, live them, permit them to act thru the OUTER fellow, raising him UP to loftier heights by contrast to the small OUTER fellow who limits his observations to his EXTERNAL self and others like himself, for he sees in others only what he sees in himself—the limitations of education of the OUTER world as viewed by the limited scope of his horizons of his OUTER senses.

As ORDINARY people lived, and as they saw and studied thots, deeds, and accomplishments of EXTRAORDINARY men, they realized that these EXTRAORDINARY men had found buried WITHIN themselves acres of intellectual diamonds to which they learned to listen, which gave them a greater perspective of themselves, which drove them to a greater value in services to their fellow beings. As they studied OTHERS who seemingly were “geniuses,” or had “inspirations” or “revelations from God,” they began to realize that BURIED WITHIN THEMSELVES were THE SAME great potentials. By either deliberate or latent talents, they opened the gates frozen to most men betwixt and BETWEEN the INNER and OUTER fellows IN themselves, the same as other people have done about whom you write. They realized THEY POSSESSED the same greater potentials IF they would permit THEM to come thru by minimizing the OUTER small fellow, letting the MAXIMUM INNER fellow take precedence in their thots and actions.

You produce examples of people who HAVE FOUND THEMSELVES. You write about what THEY have done, but you do not speak in simple terms which would teach other men HOW to look INSIDE AND UPWARD to the greater fellow INSIDE THEM, except to enlarge upon how to use their education to look OUTSIDE other men. If you looked INSIDE each person, you could show him A GREATER PATH to follow. Your book does not lay down the principle that WITHIN MAN, WITHIN REACH of the OUTER man, is an INNER VOICE that is far more powerful IF he would let it flow thru. I know you do cite innumerable instances where the OUTER man of ONE person seeks the OUTER thots and activities of OTHER men. Some isolated individuals recognize the power INSIDE and let it come thru by subjugating the insignificant OUTER fellow—what you call sublimation of self.

You describe other persons who HAVE found themselves, but you do not TELL HIM that WITHIN him are THE SAME great potentials usually undiscovered, unfound, untold in the mass. The ONLY WAY to find himself is by sublimating the OUTER fellow and maximizing the tremendous potentials hidden in his INNER self. Even Schweitzer possessed this development, SPIRITUALLY, but when it came to his being a physician and healing and curing his sick, he did not possess this insight materially, for it was then HE REVERSED THE PHYSICAL PROCESS and was treating MATTER from OUTSIDE-IN,

BELOW-UPWARD to cure people with drugs who should cure themselves.

I know it is your desire and hope that your work and works will awaken a greater understanding in men by citing examples of what other people **HAVE** done. In all your works you have a dormant **TREMENDOUS** possibility. You tell about **OTHER** people, what they have done, but somewhere along the line you missed **THE** vital factor by **NOT TELLING THEM THAT WITHIN THEMSELVES** is the same great unheralded untold possession what they could find and use **IF—**.

Today, as he has always, man looks to the **OUTSIDE** of himself and to examples cited of the **OUTSIDE** of other men for what makes him "tick." He has accumulated an education plastered on **OUTSIDE** to the 'nth degree in the expansional cloaking of **THE OUTER INSIGNIFICANT** fellow, thus minimizing the greater **INNER** significant understanding that knows all, sees all, and is all, to all alike in all living objects. Those people you write about have caught the reverse of **THAT** understanding, therefore **YOU** seek **THEM**, go to **THEM**, study **THEM**, find **THEM**, write about **THEM**, but you do not lay down **HOW THEY FOUND THEMSELVES HIDDEN INSIDE THEMSELVES** so **ALL** could become greater by subjugating the significant educated fellow to an understanding that **WITHIN EVERY LIVING PERSON** is this same Innate personality that is the **GREAT I AM THAT I AM**.

In usual man's educated egotism, he has too long overlooked the hidden, behind-the-scenes director, which people you write about **HAVE** caught, while all others who read your books don't catch. They continue to think, "Such men as Bach writes about have some special talents different from the rest of us ordinary mortals." You cite examples but you do not **TELL YOUR READERS THAT WITHIN EACH OF THEM ARE THE SAME DORMANT POTENTIALS** if they would seek and find; that which we Chiropractically call Innate, which others call God, Jehovah, Soul, Spirit, and varied other titles of educated grandeur. **HOW TO TEACH MEN TO FIND THEMSELVES WITHIN THEMSELVES** is the great task and was the great endeavor of all personalities about whom you write, ancient and modern. **THEY FOUND THEMSELVES**. You cite Schweitzer who sacrificed spiritually and physically, yet when it came to getting all his sick well, he had to rely entirely upon the great intellectuality **WITHIN EACH SUCH SICK PERSON**, for **WITHOUT** it, **NONE** ever would or could get well. So, even **HE** lives a life of contradiction—great spiritually, petty materially.

It always is interesting to read about how **OTHER** men have **FOUND THEMSELVES**, who have dug deep within the **INNER** self and dragged it to the front, permitting **IT** to shape

their thots, spoken words, organic functions, and actions in their relationships with the outer superficial world which surrounds and cramps them; and how they liberated themselves by doing greater things than people who surrounded them, compressing their styles. THIS you observed in men, which you have done in your latest book. But how much greater it would be to tell EVERY person who reads your work THAT LYING BURIED, ALMOST FORGOTTEN, DEEP WITHIN HIM, are the same great dormant potentials which, once aroused, awakened, can also put him to the front in laboring with his fellow man. YOU speak of the greatness of OTHER men with, I hope, the desire that those who read will catch the inspiration and "go Thou and do likewise." But you do not TELL HIM THAT WITHIN HIMSELF, buried, forgotten, forsaken, unknown, ignored, IS THE SAME GREAT PERSONALITY INTELLECTUALLY buried deep up inside which, if aroused and awakened, can and will carry HIM to the great heights also.

"Genius" is not secret of a few. It is buried in all. You write about those who have dug deep, dug up, and put on exhibition what "genius" is. But what is more important is to arouse that same genius that is up-high buried in ALL people. If this were not so, they would be dead and buried, for THEY do represent THE genius that built them, runs them every day they live. To recognize IT, let IT shine thru the dense dark deep jungles of too much superficial education, should be the work of those who HAVE FOUND THEMSELVES, as you are doing.

The same Innate that inhabits the body of the Educated fellow named Marcus Bach is the same Innate that inhabits the body of the Educated fellow named B. J. Palmer. How do we know? Because THE BODY that the Innate made in the fellow called Marcus Bach is the same kind of body that the Innate made in the fellow called B. J. Palmer. The patterns are like two peas in a pod. This rule holds good IN ALL species and families, each product true to its producer, with no difference in pattern from which each is molded. The pattern, mold, product of the Innate Builder is Universal Added and compiled, ALL Innates equal the Universal Intelligence.

The Innate pattern flowing from ABOVE-DOWN, INSIDE-OUT, from which the international human family is cast, is inflexible. It becomes abortive only when the Educated OUTSIDE-IN, BELOW-UPWARD tries to modify, amend, and change THAT PATTERN millions of times, countless ways; but in spite of it all, THE PATTERN remains fixed.

This being a truism—that the Innate pattern of ALL people IS fixed, stable, internally-eternal, and is alike in all—then each educated person has the same right to turn on the internal faucet BETWEEN Innate IN him and permit it to flow into his Educated, the same as the Christ, Buddha, Therese, Shogni, Helen, Pope Pius, Albert, or any other individual had, about

whom you write in your book. But, by contrast, what HAS happened? The Educated of peoples looks to the manifestations of the Innate in the Christ for aid, comfort, assistance, help, life everlasting, thinking THAT is the ONE and only source of salvation to arrive at the destination HE—the Educated fellow—wants to attain. All any man has to do is to GO UPSTAIRS IN HIS GARRET to find everything he spiritually wants and needs. It is not consistent that he vacate HIS Educated basement, go outside HIS Innate garret, and go burrowing or borrowing into the Innate garret of Christ, Buddha, Therese, Shogni, Helen, Pope Pius, Albert, or any other individual to find what he seeks internally.

This question of dependency of one person leaning upon another for mental, moral, or spiritual integrity support, is based on the theory that by ourself we can do little, if anything; but leaning on the crutches of others gives us education, morals, and confidence in self. If this attitude were sound, we could carry it further: If one father and mother wanted a child they should call for physical action from another father and mother; or if one family wanted health instead of sickness, they should seek it from other people, never from within themselves; or, in the terms of medicine, we should rely upon drugs, injections, antibiotics from OUTSIDE-IN, BELOW-UPWARD. We need go no further than WITHIN the confines of oneself to secure confidence, morals, health, life. In cases of religions, however, we step backward into antiquity, 2000 years, and seek everything we think we want and need, ask for it, pray for it, in the name of a Deity, and it will come running merely because we recite what we want, and it will fall into our laps with little or no action upon our part.

As well think educationally that we should have faith and belief in aid from another to help us digest food, urinate or defecate, for functional activity in our body matter, as to think educationally we must look to and depend upon antiquity for guidance spiritually, for aid and comfort which we can and should give ourselves from WITHIN ourselves, and then condemn others OUTSIDE our self if we don't get it.

True, so long as man and woman are an integral part of society that must depend upon each other for EXTERNAL relationships, just as man depends upon woman and woman upon man for the propagation of the race, or they rely upon others for commercial services, etc.; but when it comes TO THE INDIVIDUAL and ALL HIS INTERNAL MENTAL AND PHYSICAL PROCESSES, here he must rely upon his INTERNAL MENTAL AND PHYSICAL RESOURCES alone.

Here is what is considered to be the proper religious thing to do. The OUTSIDE-IN, BELOW-UPWARD educated Mr. A observes and sees the supremely efficient manifestation performed by the ABOVE-DOWN, INSIDE-OUT Innate in Christ.

Ergo, CHRIST is the one all-inclusive and all-exclusive source of all great grand and glorious things the Educated clamors for. Little does he realize that THE SAME source from which came all those great, grand, and glorious things manifested by Christ, came from ABOVE-DOWN, INSIDE-OUT WITHIN Christ, and that THE SAME source is resident in all of everybody IF—and here's the blocking process—this Educated OUTSIDE-IN BELOW-UPWARD fellow could and should acknowledge, open the flood gates of THE SAME source INSIDE him to flow from ABOVE-DOWN, INSIDE-OUT. IF he DID, he could do all things, same way, from same source as did various people about whom you have written. The uneducated, ignorant, OUTSIDE-IN, BELOW-UPWARD Christ was fully "aware" of this internal superior Innate talent. He let it flow from ABOVE-DOWN, INSIDE-OUT, and performed "miracles" and did "miraculous things." These were not "miracles" to Christ. They were just common-sense ideas bubbling out and overflowing from ABOVE-DOWN, INSIDE-OUT, which HE could not prevent, had no desire to do so, and couldn't have stopped had the Educated fellow wanted to. The mobs of OUTSIDE-IN, BELOW-UPWARD stood aghast of the profundity of His parables and wise sayings which were beyond their comprehension then, and still are. If, you, Marc, will restudy your Bible in THIS light, you will see what Innate and I are trying to call to your Educated attention, that we would like to make YOU "aware" of. His Innate told His Educated, "Seek and YE shall find," meaning not over yonder, not in another country or another new creed or other centuries back, but "SEEK within yourself now, here, today, and you will find it INSIDE." I am not designedly trying to belittle the divinity of the Christ, but I AM saying that the Divinity of Infinity is IN ALL of us, the same as it was in Him.

Somehow, as we read your THE CIRCLE OF FAITH, you seemingly missed ONE dominant contrast that IT IS A STRAIGHT LINE from OUTSIDE-IN, BELOW-UPWARD between these two approaches, calling the INNER man God, Therese, Shogni, Helen, Pope Pius, Albert, Christ, or whatever other name you will—THEY caught the greater understanding that WITHIN THEM was something greater than what the ordinary run-of-the-mill men had been educated NOT TO find.

At times and in places there was a sentence or two where you almost had this understanding that other men and women had who found their greatness inside themselves, the same as many others in history, and it was this common likeness that they found in themselves which made them see it in others. Some of these sentences showed you WERE TRYING to say what we think and hope we have said here. Would that you had said more of it in each personality you visited, saw, talked with, who HAD found that which you were seeking to find FROM them, which they found IN THEMSELVES.

This seemingly new-old outlook to many, and old-new outlook to the few, may seem most radical; but if it is natural, normal, common-sense, simple, and single, the "awareness" path all men have trodden who moved worlds, then it is "radical" ONLY to those conservatives who prefer to sit idly by and twiddle their thumbs, who have no desire or interest in wanting to improve the status quo of the suffering masses who so badly need being shaken loose.

Later: The above study of THE CIRCLE OF FAITH was sent to Marcus Bach. After studying same, he replies:

"This is the first chance I have had to thank you for your penetrating critique on CIRCLE OF FAITH.

"I darn well appreciated your common sense approach. Reason is that which makes all things reasonable, and I am happy that in the midst of all sorts of comments on this new book, you related it to the ABOVE-DOWN INSIDE-OUT concept. That this is the secret of the 'great ones' and that it is the same potential expressed within different physical beings, is what Leibnitz called the 'Perennial Philosophy,' the vertical—ABOVE-DOWN, horizontal—INSIDE-OUT figure.

"Health, blessings and creative power to you always!

"Fondly, Marc."

One of the most vivid descriptions of the immense executive powers of the Innate was written by the late Dr. Frank Crane and it is highly picturesque and accurate:

"The smartest man in the world is Man Inside. By the Man Inside I mean that Other Man within each of us that does most of the things we give ourselves credit for doing. You may refer to him as Nature or the Subconscious self, or think of him merely a Force or a Natural Law or, if you are religiously inclined, you may use the term God.

"I say he is the smartest man in the world. I know he is infinitely more clever and resourceful than I am or any other man is that I ever heard of. When I cut my finger it is he that calls up the little phagocytes to come and kill the septic germs that get into the wound and cause blood poisoning. It is he that coagulates the blood, stops the gash, and weaves the new skin. No living man knows enough to make toenails grow, but the man Inside thinks nothing of growing nails and teeth and thousands of hairs growing all over the body; long hairs on my head and little fuzzy ones over the rest of the surface of the skin. Most of our happiness, as well as our struggles, comes from the Man Inside."

Chapter 7

B. J. PALMER, THE MAN; THE DEVELOPER OF CHIROPRACTIC

As quoted verbatim from

CHAPTER 17

THE EVOLUTION OF CHIROPRACTIC

By A. August Dye

Issued July 1, 1938

Chapter 17

B. J. Palmer, the Man; the Developer of Chiropractic (This book is now out of print.)

The title to this chapter has been a difficult question to decide how it should be worded and have it descriptive of the man. To me, he is one of the most misunderstood men of all those men pre-eminent in the world's history. He could very fittingly have been styled, "B. J. Palmer, The Unknown Man." But the reason I did not use that as my title is because two other books having a large circulation throughout the Chiropractic profession have similar titles, one of them by B. J. himself, "The Known Man," and the other by Dr. Alexis Carrel, "The Man Unknown."

B. J. Palmer, the Man, has been condemned by his enemies as a Chiropractic Tsar, as a man bent upon having his own way in the leadership of the profession, or else one who would in retaliation destroy the profession. Many who have written anything about the profession, whether in articles for publication in Chiropractic journals or the local press, in booklets for distribution to their public, or in books for sale to either the public or the profession, have deliberately avoided giving credit to B. J. Palmer for any part in the development and evolution of Chiropractic. They feared that even to mention his name as one prominent in its development would detract from the article or affect its sale to either the public or to the profession.

It is needless to state that I do not hold any such view of the man himself, because I have made frequent mention of him—and I have done so with no apology. As stated in the very first pages, to write a history of the Chiropractic movement, or to trace the evolutionary steps taken in bringing Chiropractic forward from a logical theory to a proven fact, B. J. Palmer must be mentioned. He, more than any other among the leaders and teachers in the entire profession, has been most responsible for its advance to its present standing as a distinct healing science. This is true whether the acme of Chiropractic be accepted by the individual

as Meric, Majors-and-Minors, Scientific Chiropractic, or, yes, the rankest form of mixing.

Personally, I believe that B. J. Palmer takes precedence over his father, the Founder and Discoverer of Chiropractic. Of D. D., it must be remembered, he was of the old "rugged individualistic" school. He regarded Chiropractic as his own personal property, for his own private use. In the beginning he did not regard Chiropractic as a scientific form of healing, or as a philosophy of the workings of Universal Intelligence through the media of man, to be disseminated by him broadcast throughout the world. It was only at the insistence of his son, B. J., and a few of his most intimate friends and advisers, that the first school in Chiropractic instruction was organized. And when that school got into financial difficulties the Founder of Chiropractic was content for it to die an unmourned death.

Where B. J. Palmer acquired his early ideas of a social duty of man to all the world, although I have made much private investigation of the man in his local environment, I have been unable to find any definite leads. For if ever there was a man having a right to feel bitter toward the vast majority of mankind, and toward those in his profession, B. J. Palmer is that man. But regardless of what caused B. J. to have a sincere desire to improve the social economy of his fellow citizen, the fact is that it is largely, if not entirely, due to his incessant aptitude for work and organization, that Chiropractic occupies its present standing in the scientific world as a proven scientific system of healing.

When D. D. left the Birthplace of Chiropractic, and deserted a school destined for bankruptcy, with over \$8000 of indebtedness to be met if it remained solvent, it was up to B. J. Palmer to meet this so that the first school in Chiropractic, the Palmer Infirmary & Chiropractic Institute, might continue. It was through his inexhaustible energy and resourcefulness that B. J. was able to meet this terrific load of debt, to be met by a young man just barely out of his 'teens, to locate the funds with which to continue, and within a few short years organize and finance his new school, the Palmer School of Chiropractic, the school known throughout the profession as the Fountain Head School of Chiropractic.

That the reader may get my opinion of this man, I wish to give a little bit of the history of the man himself, as a youth and as a young man. I have discussed him throughout all of the chapters of this book quite fully, but that discussion has been largely confined to his work in each step taken in the evolution of Chiropractic. But now I want to give a definite impression of the man personally. A complete history of the man is not to be undertaken in the few words that I shall now write about him.

To give a comprehensive history of the man would fill a volume considerably larger than this. To give even a brief story of his life would be a matter of more than I now desire to undertake. For after all, I have written this on the subject, the evolution of this latest member of the healing arts. B. J. Palmer is a many-sided man, a man of many qualifications, not limited solely to Chiropractic, its development and its evolution. A complete story of his life, its numerous trials, his unlimited energy for hard work, from a youth denied all of the luxuries and most of the necessities of life to a life of comparative comfort in this world's goods, would read like a Horatio Alger story—and they are out of date nowadays.

He is an author of several volumes (34—B.J.) devoted to his beloved Chiropractic. But this I will mention later. He is a world traveler, having been around the globe several times. He has written a book (two books—B.J.) about his travels around the world, a book that has had a large circulation, not confined solely to the Chiropractic profession. He is an able business executive. He is an accomplished musician. He is an able and interesting speaker on many subjects foreign to the field of Chiropractic. He is the principal owner of two well-known radio broadcasting stations. In his "A LITTLE BIT O' HEAVEN," he has a showplace of interesting curios that is perhaps as well known as any similar exhibition in the world, at least of those privately owned. (1, 816,000 visitors to 1957—B.J.) In recent years—but this is a part of his work toward the scientific evolution of Chiropractic—he has acquired a knowledge of electrical phenomena that would place him above many a graduate electrical engineer, as far as his actual knowledge of electricity goes. So from just a casual observation of his many qualities, it can be seen that he is a man of numerous talents and capabilities, not a man of but a single special ability. While I would really like to discuss the man along all of the lines of these numerous activities, I simply cannot do it now. Because, as I have just stated, it would take me away from the objective of this book, that of a discussion on the evolution of Chiropractic, not a life history of its Developer.

When the Chiropractic principle was discovered by Daniel David Palmer, B. J. was but a lad who had just passed his fourteenth birthday. He was born in What Cheer, Iowa, on September 10, 1881. He was christened Bartlett Joshua Palmer—although for years he has been trying to live down both of those first names, trying to pare them down to the bare initials. B. J. had not passed his tenth birthday when his father began his investigations and study of man, the intricacies of his body, and all available literature about them, that led to what has so often been termed his "accidental" discovery of the Chiropractic idea. You will note I have spoken of this as his discovery of the Chiropractic principle, not of Chiropractic. I do so because the term "Chiropractic" comprises not only the art of adjusting but also includes the philosophical reasoning and the scientific fact. Of course, after D. D. had given adjustments to several patients, following his first adjustment of Harvey Lillard, he began pondering the how and why he was accomplishing what he was with his new "hand practice." From this pondering came the first steps in the building of a Philosophy of Chiropractic, although the son, B. J., is the first writer of a book or organized thought on that philosophy, written soon after he took the helm of Chiropractic on his father's leaving the Birthplace of Chiropractic, in 1902.

I have related how D. D. made his discovery of the Chiropractic principle, when he adjusted that lump or bump that he found on the back of Harvey Lillard's neck, of how Harvey's hearing was restored to normal within a very few moments thereafter, of how this astounding result led the old gentleman to further experimentation, investigation and study on his other magnetic healing patients who would submit to the new hand practice. I have related the evolution of Chiropractic from that early adjustment of the fourth cervical (actually, the axis—B.J.) of that negro janitor, carrying it through its many steps, to its latest development. But

before continuing with my discussion of this latest step in that process of evolution, I want to give the reader the picture of B. J. Palmer, its Developer, as I see him.

When I first came on the scene of Chiropractic, B. J. was a comparatively young man. He was just a few years older than I, but notwithstanding that fact he had already been most actively identified with Chiropractic since its discovery some fifteen years before and at its head for nearly a decade. In experience he seemed so much older that I could not assume the attitude toward him that one would normally assume toward one of near his own age. Everybody about him—Faculty members, the lad on the street, the greenhorn Freshman, the sedate Senior, and the visiting Chiropractor from the field—all called him B. J. He was known as B. J. to his employees from the janitor up to Dr. Owens, the Dean of The P.S.C. I know, many times I have spoken to him as B. J., although I prefer calling him in face-to-face conversation, Dr. Palmer. I have used the familiar B. J. because that is the name he is best known by throughout the profession. He prefers it, too, to any other designation.

Now, I have very little respect for the title of "doctor," because to me it smacks too much of medicine and medical quackery. On the other hand, to me the title takes the meaning with which it is clothed in the European countries, as one learned in science, literature, and government. In my work I have come in contact with many learned men, and when I have had occasion to address them I frequently use the title, Doctor, because then it is a term of respect. Now, B. J. is in the healing profession, and the title of doctor there is too apt to confuse him with a man medically trained and educated (?), and I don't want to do that. But, while he may dispute it, he is a "learned" man. To me, the term is one that should be applied to the really educated man, whether he holds a doctorate by virtue of a college degree or not, and is not one to be handed out willy-nilly to the man who pushes, pulls and pours dope down a poor deluded victim's neck under the pretense of curing him of an ailment, real or imaginary.

In my final years of high school I had a severe attack of shingles—herpes zoster to you who are so fond of diagnosis and the ability to name dis-ease with a long Latin, German, Greek or what-have-you unintelligible name. The family physician—I won't mention his name because I still like him personally and he may see this book—gave me some diabolic concoction that when I think of it always reminds me of fecal matter because of its appearance and its horrible taste. He was an eclectic physician, so—*similia similibus curantur*—the Lord only knows. Since that time until the present I have had little use for internal medication and, for that matter, externally. And I have not a sincere respect for the title Doctor for the same reason. That was in 1904, so my dislike of medicine does not date from my first identification with the Art, Science, and Philosophy of Chiropractic as stenographic reporter of lectures for the P.S.C. Record Club in April, 1910. In a long experience in court, reporting all types of cases from murder in the first degree on down to mere automobile accident cases, I have formed an acquaintance with a large number of expert medical witnesses, many of whom I sincerely liked personally. I might call them "Doc," just as they may have called me, if they happened to know

that I am a Chiropractor licensed in New Jersey to bring people into the world and plant them in death, even though I haven't practiced for many years. Or we might familiarly greet one another with a cheery "Hello, Quack!" in place of the usual hello—and I suspect in many cases we both meant it. So, in using the title "Doctor," in speaking formally of B. J. or to him, I do not attach the usual significance of his being a healer of the sick.

B. J. never impressed me as an uneducated man, even though he takes an obviously apparent pride in not being the possessor of a college degree, other than the D.C. and Ph.C. conferred upon him by his own school. True, he may commit some grammatical errors while making a speech to his students or to the public—but who doesn't! Those who profess to be criticizing Chiropractic as a profession practiced by a lot of ignorant, scheming parasites, defrauding a deluded public of its hard-earned money—you know, that money they weren't able themselves to separate from the sick—take a particular delight in pointing to Dr. Palmer as the kingpin of all those who either practice or believe in the practice of Chiropractic as a means for removing the cause of dis-ease. I am sure that the reader, who takes the time for even the most casual scrutiny of B. J.'s past, present, and his future prospects, will agree with me—even at the risk of disputing B. J.—that he is anything but an ignorant, unlettered ignoramus. Of course, if the legal right, conferred by a tax-supported State University, to add the letters A.B., B.A., B.S., LL.B., LL.D., etc., etc., back of his name is the only indication of an educated man, then B. J. is right in styling himself an uneducated man. So are his friends—yes, even his enemies—right in joining with him in calling him uneducated. But if being educated is that quality of possessing a vast knowledge of life and its *modus operandi* in humanity, then you cannot call B. J. uneducated, even though he never attended a college of liberal education. In fact, B. J. did not have the opportunity of graduation from the local high school, because he was forced out into the world to make his own way at an extremely early age.

Family circumstances would not permit of his attendance at the local high school the necessary four years. It is perhaps difficult to understand why this should be, because the Founder had a large practice as a magnetic healer, and had had it for many years before he made his discovery of the Chiropractic principle. Nevertheless, he could not attend high school, much less a State University. Many a time B. J. had to sleep out in the bitter cold, poorly dressed—in fact in rags and tatters—and undernourished. His rise is comparable to one who has risen from the gutter to the heights of wealth and fame, because today B. J. is comfortably fixed as to property and his name is known throughout the world wherever Chiropractic is known. B. J. has often related his early experience as a youth, how he often slept in an alleyway, curled up under a barrel or a box to protect himself from the cold of the wintry night or the snow and rain. Now, B. J. has the ability of a master showman, and I suspect that many who have heard him describe those early experiences have thought their relation just to be showmanship. But in making some of my investigations for the groundwork for this part of the story of the evolution of Chiropractic, I had occasion to talk with many old-time residents of

Davenport, people who knew the Palmer family and who knew B. J. as a lad raised in humble circumstances. None would confirm B. J.'s statements as to his sleeping in alleyways on wintry nights, and the like, although they stated they would not question their truth. Regardless of all that, there is no question that B. J. has raised himself to his present recognized position in the world's social economy, buffeted by the most cruel, harsh knocks that a hard world can give one who aspires to leadership in the conduct of its affairs.

During early youth, B. J. pumped air for the bellows to the organ in the Methodist Episcopal Church in Davenport—and here is where he formed his determination to master the organ. Because of that determination, he could today, if compelled to, make his mark on the concert stage as an organist within a very short time. He has often played the organ in his own home for broadcasting over his local radio station, WOC, and his larger station at Des Moines, WHO. If required by circumstances to make his mark as a professional organist in concert work, B. J. has that peculiar adaptability to sit down, concentrate and become a master at it.

Besides this, B. J. turned his hand to anything whereby he could earn an honest penny while still a lad in early 'teens. One of his early jobs was that of clerking in a local dry goods store, selling over the counters and delivering packages from that store to its customers in spare time. He also performed clerical work and other menial tasks in other stores in and about his home town. He also traveled as an assistant to a mesmerist performer in the late '90's. It was while doing this work that he acquired much of his ability as an entertainer and for his appearance before the public as a lecturer on Chiropractic and other topics. In fact, the early youth of B. J. Palmer was very much like that of any other lad of modest circumstances in any small midwest city—with this exception, that he had an ability to observe and to benefit from his observation, to raise himself far above his humble surroundings and environment. It was not long before he was far beyond the status of his former playmates who had become laborers of varying degrees of skill or clerical workers in the local business establishments.

Dr. Palmer has an exceptional ability of observation. It is perhaps to this one quality above all others that B. J. owes most credit for his rise from mediocre circumstances to that as the recognized head of an outstanding branch of the healing arts, to the place of being the principal owner of two radio broadcasting stations known in many distant points of the world, to the position of being the head of the dominant school in Chiropractic instruction today, and the directing head of numerous other interests. It is to this same power of observation that he owes credit for his ability to conduct the painstaking investigation, experimentation and research he is conducting today to still further evolve the scientific aspects of Chiropractic.

Coupled with this power of observation he also has a canny ability of foresight. Some of my readers may disagree with this thought, and say, "Well, why didn't he perceive that the things he has done would result in an almost total loss of his student body? Why didn't he perceive a tremendous loss in his personal support in the field? Why didn't he see

that it would almost wreck the profession?" There is no question that he did perceive many of these things, but, of course, he could not perceive that the period of depression that started in 1929, and has not yet ended, would last so long—in which he is not alone. There is no question that he knew his announcement, and his sponsorship, of the Neurocalometer campaign would create a tremendous furor in the profession; but he knew if he was right in its sponsorship and endorsement, he would recover far more support than he would lose, just as he had when he first announced Meric and the recoil. He knew he would lose more of that support when he came out with the thought of adjusting at but ONE place in the spine when for years he had been teaching throughout the world the adjustment of many. Because of the depressed financial conditions of the past eight years and more not yet ended, nor with a certain end of prosperity in business conditions in sight for many more years, he has been fortunate that he has been able to keep the school operating at all. Yet despite the depressed conditions in national and world affairs, there has been a healthy though slow growth in attendance at his school. Despite the slowing up of student enrollment, due to Basic Science legislation, he has had that same slow growth. It is my belief that before many years have passed, he will note a rapid growth in that enrollment when the public is educated by the practitioners of today to the principle of Hole-in-One, or Scientific Chiropractic, not only to save their own practices but to save their Science and to prevent further inroads of restrictive legislation.

Back in the years 1909-16 were particularly hectic days for the Chiropractic profession. On the one hand, its successful practitioners were beset by persecutions from their local medical opposition, and prosecution by the law—urged at the behest of that self-same medical opposition. Those successful Chiropractors were, quite naturally, desirous of conserving both their practices and their investments. So they saw that legislation, granting them legal recognition, was the only way out. B.J. very readily foresaw that in getting this recognition, the straights were bound to seek cooperation from the mixer, to present a united front of all Chiropractors in the battle. He also foresaw to accomplish this battle for licensure, the united Chiropractic forces were going to have to make concessions to the medical opposition. He foresaw they were going to make concessions to those factors in and out of the legislative assemblies who believed Chiropractors were below the necessary mental calibre in their educational attainments for dealing properly with the sick. He foresaw that many of the state associations, in their battles for legal recognition, were going to be compelled to incorporate many things in the educational requirements to be proposed by the proffered bill—subjects that he felt would be unnecessary to efficiently qualify a practitioner to successfully carry the idea of Chiropractic adjustment to the public. He informed the state associations on all these things, and many more, because I have not attempted to analyze all of the numerous problems that he foresaw. To do so would require page after page.

For Chiropractic has had to meet problems from all angles—angles almost too numerous to mention—any further than to state from the legal angle, the educational angle, the persistent efforts of certain factions to inject into Chiropractic practices and elements not Chiropractic, and the

persistent agitation in public circles that the profession was made up of deluded and uninformed men and women, the leaders of the profession, men and women foisting an illogical, unscientific system of healing upon it through those deluded and uninformed men and women. While he doubtless foresaw all of these things, he had long before foreseen that to firmly and irrevocably establish Chiropractic in the public mind, he would have to eventually convince the educated mind, the professional mind, and the scientific mind that Chiropractic was more than a theory, that it was in fact a science. So that from 1925 on, we find him devoting more and more his attention to the scientific angle, that of proving and irrevocably establishing Chiropractic as a proven, scientific fact in healing, not merely a logical theory and not merely a system that accomplished its successful results through psychological reactions.

Because of his dropping out of the struggles in the public fight for recognition of his Art and Philosophy of Chiropractic, in the years following 1925, many of his sincere friends felt that B. J. had deserted the fight for Chiropractic. They could not see that he was devoting himself to giving his undivided attention to a solution of its scientific problem. It had long been a recognized fact, even in medical circles, that people did get well and become once more useful members of the social economy through Chiropractic adjustment. But medical propaganda claimed this recovery of normal health was merely due to psychological reactions developed within the patient, wherein the patient "cured" himself merely by thinking that getting a bump in the back was something healing. Since his withdrawal from association activities, both national and state, Dr. Palmer has been devoting more and more of his attention, the past decade and more, in establishing as a fact that people do really get well, not because of any psychological reaction created within themselves but because a scientifically delivered Chiropractic adjustment has permitted the normal transmission of the health-restoring mental impulse from its point of generation to its point of functioning. As will be explained in the later chapters on Scientific Chiropractic, B. J. is today accomplishing the solution of this problem, and is proving that a scientific adjustment is definitely followed by a change in the quality of the mental impulse transmitted over the impinged, irritated and inflamed nerve fibres when the irritating factor—the misalignment or subluxation—is removed, and that it is removed by the combined forces of the external adjustive movement by the Chiropractor and the internal recoil set in operation by Innate.

Another power that B. J. possesses to the nth degree. In an earlier chapter I state the early history of Chiropractic is almost unknown, that I doubted if the minute details were known by even B. J. himself, notwithstanding his closeness to its development. It is not, of course, unknown to him, but in the time of the making of Chiropractic's history, his mind has been filled with a mass of data, struggles to keep Chiropractic on the road he conceived it should travel in its evolution, constant conflicts with the rank and file and other educators and "leaders" in the movement, and his work of research, he would have to be a super-normal man to remember the early history—and B. J. Palmer is not a superman.

This other power is the power of observation, because of which, coupled with his foresight, although he was but a mere lad of some ten years or so when the Discoverer started his early study and investigation

some years before he made the discovery, B. J. formed the habit of collecting his father's notes after they had been crumpled up and thrown into the wastepaper basket. He smoothed them out and hid them away. They have since been classified, indexed, and stored away in his Scrap Book, and filed in storage vaults. Some day they will again be opened to the light of day, when some historian undertakes the voluminous task of writing a complete history of the Chiropractic movement. That history will record those early investigations of the Founder, as well as the struggles, the failures and the successes, and the researches that will have finally culminated in the Chiropractic of the day that history is written. But with the present trend in literary endeavors toward the consolidation of historical data within a comparatively small number of pages, to be kept if possible between the covers of one small volume, the labors of such a historian will of necessity be a labor of love of the Chiropractic idea. The royalties he will get from the publication of such a voluminous work with the necessary research in its preparation will be hardly sufficient to remunerate him for the tremendous task its compilation will involve. Recorded, of course, it will be for future Chiropractors at some time.

B. J. Palmer is an omnivorous reader, particularly of literature touching on or bordering the Chiropractic movement. His private library comprises all of the modern literature bearing on all phases of all healing professions. He is constantly adding, as well, to his already extensive collection of the more ancient literature. Now, B. J. has not collected this lore for the mere love of collection. He is not a bibliophile; he is a reader, a student. Instead he has burned many a midnight kilowatt while curled up under the covers, reading those books and underscoring parts of them for future reference. He also keeps up with current literature on matters foreign to Chiropractic, yet having a relation to his present research work toward its further evolution. While all of this is a voluminous task, sufficient to occupy the mind of a superman in his waking hours, B. J. nevertheless finds time to indulge in a considerable amount of light reading.

By 1910 B. J. was already the author of five large volumes (now thirty-four—B.J.) on the Art, Science and Philosophy of Chiropractic, to say nothing of a vast number of articles for publication on various of the particular phases of Chiropractic, many of which have since been collected into tracts and booklets for distribution by the field practitioner. In 1910 he was the editor and publisher of a magazine devoted to Chiropractic, which has since been merged into the *CHIROPRACTOR*, a monthly journal devoted to Straight Chiropractic. Notwithstanding the fact that he is a very busy man with his research and other work, B. J. finds time to write an article every month, even today, for this magazine.

Up to 1910 B. J. had conducted a class daily in the P.S.C. on the Philosophy of Chiropractic, as well as frequently appearing as an instructor in the Art of Chiropractic on the Public Clinic platform nearly every afternoon he was in Davenport. In his fight for the welfare and protection of the Chiropractors in the field, B. J. spent many a day away from Davenport and his many duties at the school, assisting Tom Morris and Fred Hartwell in the defense of those on trial for their right to practice. At home besides his daily lectures on Philosophy, he was active in the management of the school and the U.C.A.—either one of which, even then,

was sufficient to require the full time of several men. To be free to continue with his research to establish Chiropractic as a scientific branch of the healing arts, he had for several years been seeking an instructor to carry on the bulk of his work in Philosophy, so that from 1911 on we find him appearing less and less in the classroom. But not content with having shifted a part of this classroom work, we find B. J. taking on an additional load in the publication of his personal organ, the FOUNTAIN HEAD NEWS. For many years (thirty, to be exact—B.J.) up until just recently, this came out monthly, every word of it either typed out personally by B. J. or clipped out of publications or letters sent him from the field, and pasted by him on sheets of paper before delivery to the Printery for printing and distribution to all Chiropractors the world over. Incidentally, the FOUNTAIN HEAD NEWS is assumed by many to be the house organ of the P.S.C., although B. J. on it classifies it as his personal paper.

B. J. is not a large man. Instead, he is rather slender, in almost direct contrast to his father. For, as I have said, D. D. was rather short but very powerfully built. B. J.'s sole resemblance to his father, physically, is that he is not a tall man. On casual inspection, one would assume him to be frail. But don't get the idea that he cannot put steam behind his adjustment. He is very deceptive on that score. Even in the days when the Palmer Recoil was the acme of Chiropractic adjustment, when it was frequently thought force was an absolute necessity, B. J. because of his skill and speed of delivery, was as able to put the necessary power behind his adjustic force as was the most powerful student or graduate.

I have mentioned that I thought somewhat about styling B. J. as the unknown man, the misunderstood man. Some of this misunderstanding of him, I believe, is his own fault. But the greater part is because many "leaders" in Chiropractic have chosen to give an entirely different interpretation of his language, both the spoken and written word, than anyone skilled in the English language would. The only real criticism I have to make of B.J. is his forceful way of writing or making a statement. Let me cite a few examples: I have before me No. 11, Vol. XIX, of THE FOUNTAIN HEAD NEWS, published in October, 1933, or, as B. J. styles it, A. C. 38, in which appears an article entitled, "The Indictment," copied from an European Chiropractic publication, in which B. J. is reported saying:

"A year ago I was nasty and mean because I took it for granted that Chiropractors were opposing the Neurocalometer program that I had worked out to help them, simply because they did not care to help it, because it was too high for them and they were deliberately opposing it. I said, 'All right, you are going to take it whether you want it or not.'"

The article from which this quotation was taken by that European publication was contained in a questionnaire sent out by the National Chiropractic Association to the profession in America and abroad. This article continues:

"Thus the use of FORCE is evidenced in every action being taken by B. J. at present—N.C.M. advertising saying that Chiros without N.C.M.'s were dangerous, alliance with medical boards against mixers, etc.; B. J. finding out that Chiros had stopped believing in him, in

trying to FORCE their conduct. That this way will get him no further than did the rest is quite evident."

Analyzed, according to the most approved grammatical procedure, this purported statement of B. J.'s, "All right, you are going to take it whether you want it or not," what does it mean? It simply means, and can only mean, convinced as he is of the merit of the Neurocalometer, he is eventually going to prove to the Chiropractic profession that it will come to the use of the instrument, regardless of whether they accept or condemn it now. It can mean nothing else. Neither B. J. Palmer nor anyone else can FORCE any individual in the Chiropractic profession to use the Neurocalometer, radionics, or any other analytic aid or alleged diagnostic device, but the patient himself. Yet we find the N.C.A. and others leading the anti-Palmer factions in the Chiropractic profession saying that B. J. is going to FORCE the Neurocalometer program upon them.

With regard to the latest evolutionary step in Chiropractic, Hole-in-One, B. J. is reported to have stated that if the profession did not accept Scientific Chiropractic, the medical profession would. Theoretically, I believe his statement is absolutely correct—that is, if HIO is correct, and I believe it is—that the medical profession, if it is sincere in the search for a specific cure for all diseases, would finally accept Hole-in-One as an agency in its practice. Of course, as a matter of fact, we know the medical profession will never adopt HIO or any other part or parcel of Chiropractic, to be sponsored by it—and "never" is a very, very long word. A most apt illustration of the logic of this statement is one made by Dr. A. B. Hender years ago, when addressing the old T.O.C. club of students and employees of the P.S.C. one evening at a banquet at the Country Club. Dr. Hender said the medical profession would be entirely too lazy to adopt so strenuous a work as adjusting its patients a la Chiropractic, "because you know, it's a lot easier to push a pencil than it is the backbone." I cannot quote A. B. exactly, for no stenographic reports were ever made of a T.O.C. meeting, but the parts in quotations convey the sense. Now, B. J. is not the man who would attempt to do the impossible, and he never has and never will attempt to sell the Chiropractic profession out to the medical opposition.

Dr. Palmer, all through the time he has had a prominent part as its leader and developer, has earnestly sought to keep Chiropractic pure, specific, and unadulterated, free from outworn and antiquated osteopathic manipulation and massage, free from the curse of old, antiquated "new moves," free from the thousand-and-one devices and practices sponsored by the mixers. To do so has been a constant struggle. And in his efforts to accomplish this, he has had to resort to many tactics that often caused him to be termed the Tsar of Chiropractic. In previous chapters I have related his struggle to keep the old U.C.A. operating within its purported purposes, that of promulgation and perpetuation of Chiropractic. B. J. felt that a Chiropractor who strayed from the straight practices ceased to be a Chiropractor and become instead ChiropracTOID, a traitor to the ChiropracTIC cause, and as such not worthy of protection against medical persecution and legal prosecution. He was not alone in this. He was supported in this concept by a vast majority of the membership of that association in the early years, who had no more use for the ChiropracTOIDs than did B. J., who felt their protection would not be carrying forward the objectives of that association.

But since the ChiropracToids had no association worthy of the name at that time, and wanted the benefits that could only be obtained under U.C.A. membership, it was useless for them to apply for membership. The Board of Directors would have rejected their application under the clause defining the purposes of the association, that of propagation and perpetuation of ChiropracTIC, and under no conditions would the original boards conceive of mixing as having any part of Chiropractic. Because of this, the mixers and those either friendly to the mixers or the straight Chiropractors violently opposed to anything sponsored by B. J., said that B. J. was autocratic in his control of the association, and began vehemently condemning him as the Tsar of Chiropractic. As I have stated often, when the new science was gaining in public recognition as a legitimate member of the healing arts, numerous other teachers in Chiropractic, connected with or heading other schools than the Palmer school, sought to be accepted by factions in the ranks as "leaders," and these factions in turn sought to have their particular leader accepted as the leader of the entire profession. Some of these men and women may have been teaching in a form that may be classified as straight Chiropractic, their main differences with Dr. Palmer being in the philosophy of their particular schools and in the form of adjustment. Naturally with fully a half-dozen or so of these "leaders" seeking to wrest leadership of the profession from the remaining member of the Palmer family, B. J., interested in its promulgation, they, too, joined with the mixing elements, seeking to foster the feeling throughout the entire profession—Palmerite and anti-Palmerite, mixer and straight—that B. J. was seeking autocratic control of the profession. They also fostered, even in those early years, the feeling that B. J. was either going to compel the entire profession to accept him as its leader or he would wreak vengeance, if necessary, by wrecking the entire profession.

To further this they began calling the U.C.A. a one-man organization, completely under the domination of B. J. Now, I will agree with the anti-Palmerites and the mixers that in those days B. J. did exercise a strong control over the affairs of the U.C.A. insofar as admission into its membership was concerned, and in seeing to it that the members already in lived up to the objectives of the association. But I must emphatically disagree with them that he conducted those affairs with any autocratic control. There were many members of the profession, even in those days, that did not accept the specific procedure of adjustment nor the Philosophy of Chiropractic as taught by B. J. at the P.S.C., but so long as those Chiropractors limited their application of the Chiropractic adjustment to either specific or general adjustment of the spinal column, B. J. considered them straight Chiropractors, and as such eligible to membership in the U.C.A. and entitled to benefit in its protection in days of trouble. Even today he holds the same attitude toward that Chiropractor who limits his practice of Chiropractic to specific adjustment of the spinal vertebrae, whether he be a Hole-in-One practitioner or a follower of Meric or its modified application, Majors-and-Minors, or the ancient "shot gun" Chiropractic, whether he adjusts a la Palmer recoil, the stiff arm or any other technic—it makes no difference to him, so long as the practice is straight—that Chiropractor is welcomed to come into the C.H.B. fold which B. J. now heads as its president. Of course, B. J. is hopeful that

he will be converted to the technique of Scientific Chiropractic and practice it only. That is but natural. But as for being autocratic in his administration of the C.H.B., he is anything but that, just as he was anything but autocratic when he controlled the business activities of the U.C.A.

I have stated that B.J. was more social in his views toward the promulgation of Chiropractic to the world than was his father, the Discoverer and Founder of Chiropractic. D. D. wanted to keep it as a family secret; B. J. wanted to give it broadcast to all the world. It was this conflict of opinion that was largely instrumental in the Discoverer deserting Chiropractic with an indebtedness of over \$8000 to be met if the more socially inclined son chose to continue with his objective of spreading the Chiropractic idea throughout the world. D. D. left the first Chiropractic school, the P.I.C.I., not because he wished to dodge his creditors or his responsibility as its head; he left it in its time of trouble because he had never completely accepted the ideas of the Developer, that of training thousands of others to go abroad and spread the Chiropractic message throughout the entire civilized world. For when later developments convinced him that he was wrong, he again comes to the scene at Davenport and sought to wrest control of the school and the profession itself from B. J.

B. J. has a remarkable power of organization. Although he had just entered his majority when he was left with this load of debt to be met if he wished to continue with his concept of a social duty to the world, he took over the parent school, paid off its indebtedness, and then proceeded to go deeper into debt that he might organize and incorporate the Fountain Head School of Chiropractic, the P.S.C. When in 1912 it became necessary to enlarge the facilities of the P.S.C., and acquire new property and erect new school and administration buildings. B. J. met the new emergency and continued forging ahead. To do so he was compelled to issue a large amount in bonds to raise the needed funds, but to his credit every dollar of that bonded indebtedness was met in full several years before it was actually due. Despite the financial collapse throughout the world, which hit the United States with its full force in October, 1929, the P.S.C. had been going through several long years of depression following the advent of the Neurocalometer. But the tide had begun to turn before October, 1929, and the P.S.C. was meeting its own depression full steam ahead. When the depression came, and new students were not forthcoming, the P.S.C. somehow managed to go through the long eight years, still the dominant school in Chiropractic.

Despite the depression and the ensuing financial worries he must have faced, B. J. again displays his adaptability and continues with his research to establish Chiropractic on the sound scientific footing which he had been seeking all the years before. In 1930 we find him announcing his latest step in that process of evolution, Scientific Hole-in-One Chiropractic. From past experiences with every step forward he has taken in this process, he foresaw that such announcement would alienate the support of many professional friends. He knew, too, that this would result in a loss of prospective students. But beyond this he foresaw that in time those loyal friends would return with their support and that in the end the P.S.C. would remain the dominant school in Chiropractic, as it is today.

Penned largely by his hand, Chiropractic had been writing its history

during its formative years, from 1895 to 1910, when it was going through its early stages of experimentation, investigation, and its practices upon those who were willing to submit themselves to the painful ministrations of the old-fashioned stiff arm adjustment. Although but a mere lad, in his 'teens, B. J. played an important part in assisting and working with and under his father, the Discoverer, until 1902. On his assumption of the leadership of the movement we find B. J. immediately setting about to discover ways and means whereby he could broaden the scope of Chiropractic in the education of an enlarged number of students. Up to 1902 there had been little accomplished in an organized development of a Philosophy of Chiropractic. Yet among its early students there had been many an argument as to the how and why of Chiropractic. It was still adjusting the mysterious lumps and bumps found along the spine, and was beginning to talk about a Science of Chiropractic. On his taking the helm of Chiropractic, there soon ensued a distinctive philosophy. Within a very few years we find B. J. collecting his notes into several large volumes devoted to the Art, Science and Philosophy of Chiropractic. In 1904 we find him the owner of a large block of property on Brady Street, and in 1905 we find the new school, the P.S.C., incorporated and going ahead in its process of training students for a new field of healing service.

His first step toward establishing the scientific principle of Chiropractic was to so develop its art that the tiny, frail, weak Chiropractor would be as efficient in delivery of the adjustive force as was the tall, strapping, strong man or woman. This was accomplished by his development of the Palmer recoil. His next step in its scientific development was the isolation of the CAUSE of DIS-EASE at a few places along the spinal column instead of at every suspected misalignment. This was accomplished by Meric. The next step, or I might say, the coincidental step with Meric, was the introduction of the X-ray into the picture. Meric and X-ray both came into the Chiropractic arena in 1909-10 and were continually in the process of improvement and still are, for Hole-in-One is but a specialized form of Meric, to the present-day of Scientific Chiropractic.

I have related how even in the days when the Founder was most active, he was interested in the locating of "hot boxes" along the spine, in his endeavor to further isolate the CAUSE instead of taking every suspected subluxation as a part of the CAUSE. When Doss Evins suggested the possibility of a mechanical means to more accurately locate these "hot boxes," we find B. J., the Developer, heartily in accord. In 1924 we find him taking another great step forward in his work toward the evolution of the Chiropractic principle, in endorsing the Neurocalometer. Although he realized its endorsement would meet with tremendous opposition from both his friends and enemies in the profession, he took the step forward, because his keener mental vision foresaw the need of scientifically establishing Chiropractic. Because he felt the N.C.M. a step in that direction, he endorsed it, just as he felt Meric and X-ray were steps onward in 1909-10.

In a previous chapter I have pointed out how the Founder was interested in finding ONE place in the spinal column, how he deemed the locating of "hot boxes" as helpful in finding that ONE CAUSE. D. D.'s last book is but an illustration that he, too, in his own way with the

facilities available was searching for the ONE, not many, vertebra to adjust. And in his announcement of the Hole-in-One principle, B. J. was but announcing the latest step forward in the combined though not simultaneous investigations of both the Founder of Chiropractic and its Developer. In his talk on "Objectives" at the opening session of the Pre-Lyceum Course in 1935, B. J. said in part:

"Away back, when I was a youngster, I made a vow that I would so utilize my life as to be able to leave behind a specific—not for the cure of any and all dis-ease, but that I would leave behind the specific for the CAUSE of ALL DIS-EASE. I have dedicated and consecrated my life to that goal. I have never allowed a single thought, a single detracting influence, a single bit of internal or external pressure of any or all kinds to swerve me from that objective. Throughout the forty years I have held to that one ideal."

Every step forward made by Dr. Palmer, in the onward march of Chiropractic toward that goal, has been opposed by almost the entire profession. He has met with opposition, not only from those quarters consistently anti-Palmer but even in the ranks of his closest friends, his Faculty. Many of his most loyal and sincere supporters have cautioned him against going forward too rapidly. As illustrations, I need only refer to his introduction of the X-ray into Chiropractic, and to the NCM, probably in itself the most valuable analytical aid Chiropractic has had since the introduction of X-ray. In every form of business, in every development of government, and in every professional advance, there is always a vast majority opposed to any change. They are content to leave well enough alone, to state it charitably. I really believe they are too lazy to adapt themselves to change, to state it accurately. And, of course, every advance made toward that scientific goal set by B. J. in his early youth and worked toward by him in the passing years has naturally been opposed and ridiculed by those elements in Chiropractic who consider the Chiropractic adjustment as but one element of many needed in serving the sick.

One result of this agitated and often vituperative greeting accorded each forward step is that B. J. of recent years has been keeping his counsel to himself and to but a very few of his most trusted intimates. Following the period between 1925-30, on down to the present, he has resorted more and more to individual research, to further carry on his search for those facts that would solidify the scientific foundation of Chiropractic. Prior to 1925, he had devoted a very considerable part of his effort to assisting the profession in fighting its legal and legislative battles throughout the United States and Canada. He attended many state and national meetings of Chiropractors to address them with "pep" talks, to liven the enthusiasm for their Art, Science, and Philosophy. For diversion in his work of research, on his withdrawal from the secretariat of the U.C.A., he devoted his spare (?) time to management of his personal interests—his two radio broadcasting stations, WOC and WHO. To further exhaust his apparently untiring physical energy, he built up another of the Palmer Interests, "A LITTLE BIT O' HEAVEN," wherein he has placed for public exhibition the many curios and relics gathered by him

in his numerous trips to foreign lands and around the world. (To May 1, 1957, almost two million visitors—B. J.)

Up until 1934, B. J. and Mrs. Palmer spent several months of every year in travel to some foreign land or in a tour around the globe. He has, in fact, been in so many of the out-of-the-way places on the earth that he is entirely at home with any globe trotter, not only in his knowledge of the usual places of interest known to all world travelers, but also many of those places the average tourist does not reach. While those trips were primarily for relaxation from business cares and the turmoil in the Chiropractic world, yet he has made them a means for further advancing the Chiropractic idea wherever he has gone. Of course, there is hardly an important port or city that he could visit but that there would be one or more graduates from his own school to greet him and to insist on his addressing a group of the English speaking residents on that subject ever so dear to him—Chiropractic. Since the organization of his latest research laboratory, the B. J. Palmer Chiropractic Clinic, his travels have been limited to short business trips to nearby Chicago and Des Moines, with a trip to either the West Coast or the Atlantic Seaboard, and a fall vacation trip to the South for a few days' fishing in the Gulf of Mexico or the Florida Coast. But even on these trips, busy as he is or anxious as he may be for a little rest and relaxation from business care and research, he has to find time somehow or other to meet groups of Chiropractors and give them talks on Chiropractic.

Notwithstanding his incessant work, whether traveling at home in his own country or abroad, or in the privacy of his own office, trying to hold the profession into a homogeneous body, that it might work shoulder to shoulder for the perpetuation of the Chiropractic idea in the public mind—simply because he was working for this as a part of his ultimate objective—he was condemned as a Tsar of Chiropractic, most particularly by those opposed to the Palmer concept of the idea. Too often people who agreed with the Palmer concept have sided with the anti-Palmer factions, because of a desire for harmony in legislative campaigns. As the years went on, B. J. eventually came to the conclusion that the work of trying to maintain the entire Chiropractic profession in one homogeneous group, working as a unit for Chiropractic, was not worth the time and trouble involved. Not that he had decided to give up fighting for Chiropractors, no, but that he might work undisturbed by outside factors in solving the problem of demonstrating Chiropractic as a true science of service to the sick. Convinced that the majority of the profession would not combine with him and work as an entity toward saving it from contamination of association with elements degrading true Chiropractic, he withdrew from nearly all extraneous activities in state and national association work and devoted his effort entirely to research.

Even since he withdrew from association activities, the ever recurring charge of desiring to be the Tsar of Chiropractic was hurled at him whenever he dares to lift his voice or put his pen to paper in condemnation of the tactics of those who he felt were but tearing down the Art, the Science and the Philosophy his father had discovered and he had spent so many years in developing. In recent years, since his announcement of the beginning steps of his work in establishing Chiropractic on that sound

scientific base, in Scientific Chiropractic, this same opposition has resorted to a new type of tactics. It now proclaims to all who will listen, that since he found he could not be the Tsar of Chiropractic, he was now endeavoring to wreck it, to sell it to the medical profession, or to ridicule it in the eyes of the world.

One who listens but casually to his talks before a group of Chiropractors, whether in class or in a state or national meeting, or at his own Annual Homecomings and Lyceums, may get a wrong impression. Of course an analysis of what he says would speedily correct such an impression. But too often the mere casual or careful listener does not analyze, and is too often content to let some interested person do that. Too often that interpretation may be made by one who is more interested in creating a misunderstanding than he is analyzing fact. I believe I understand the English language fairly well, having studied it thoroughly all of my years in school, and having been engaged in a work where the spoken word plays an important part—law reporting. Since 1910 I have reported many a talk given by B. J. to his classes and to public groups. All of those talks were contained in reports in large measure sold by the organization for which I was working to its student members, many of whom have doubtless kept them either in their files or packed away in storage. In none of those that I have reported has B. J. ever assumed an attitude that could be deemed autocratic or that could be interpreted as an intimation that he would wreck the profession unless it bowed to his dictates. Unfortunately, in the mannerisms used by him in putting over an idea, he does get a little bit too emphatic, with the result the listener may have trouble in getting the entire idea. The listener registers a phrase here and a thought there, and in putting two and two together gets five as his answer. But of recent years, I note he has developed a new technique in putting over the spoken thought, as well as in the written word, so there is less possibility for the listener or reader getting a wrong interpretation—if he but listens or reads. Even the most casual member of the Pre-Lyceum or Lyceum Classes of 1936 and 1937 could not help getting the impression that B. J. was solely interested in the continued evolution of the Chiropractic principle toward a still more firm scientific foundation.

I was most interested this past year, 1937, in catching the reactions of the audience to Dr. Palmer's talks in the Tent. Previously I had been busy sitting at the reporter's table, writing his words, with no opportunity of observing the reaction. But this year I was freed from that preoccupation. And from the rapt attention given his every word, there is no doubt that the listener went away with the same impression that I did, that B. J. and the results of his research in his clinical laboratory were all pointed toward the objectives stated by him two years before, toward establishing the fact that Chiropractic is a demonstrated proven science rather than an uncertain theory—however logical that theory may have been. I say "uncertain" in that it was not supported by demonstrated scientific data, capable of repeated duplication, and because of inexactitude in its previous application, in the years gone by, not always demonstrated in the results upon that broad experimental base of the profession—the patient.

In closing this chapter on B. J. Palmer, the unknown man and the much-misunderstood man, the Developer of Chiropractic, I have tried to

give the picture of the man as I see him. I realize, yes, that I have often been critical of the man to my close friends, because I thought his tactics were wrong in putting over his thought. Yet, when I have given it serious thought, even of his mannerisms in putting the idea over, I have never had any doubt, however he may have said what he did, that he was but expressing himself sincerely, first, last and always, for the perpetuation of the Chiropractic idea. He never impressed me as hopeful of being autocratic, that he would put it over or else—. In putting across his idea, in dealing with the Chiropractic profession as a whole, he has a difficult task to handle his thought so that it will be grasped completely by his audience. Just as do the members of even the most learned, astute professions, all people do not grasp the idea the same, to say nothing of grasping it fully. Also, there is rarely a public audience of Chiropractors in which there is not some one person—often several—desirous of instilling in the minds of many an erroneous impression of what has been said.

I might have attempted a portrayal of the man as some others see him, in a more critical mood. But frankly I cannot subscribe to those ideas. I might have criticized his style of haircut, his taste in neckties (as many do), but it would have meant nothing as to the man himself. A man is entitled to his eccentricities of dress and style of beard and haircut. A man may assume those eccentricities because he prefers that style or because he wants to stand apart from the common herd. But in analyzing what is under the skin, and what is in one's cranial cavity, criticism of habits of dress accomplishes exactly nothing. I know B. J. has been consigned to eternal damnation by a larger percentage of the profession he has headed for so many years than any other leader or outstanding personality in any work of world-wide importance and service. But I also know he was never a Tsar in his work to hold the Chiropractic profession true to the principle of Chiropractic. I know he is not seeking to destroy the profession or the Art, Science and Philosophy of Chiropractic. I always have been firmly convinced of this fact, but am more so convinced from the facts brought out in later chapters on his latest announcements.

I have purposely avoided much mention made by others condemnatory of B. J., because I did not believe them justified in any degree. Even were it founded on fact, such would have no place in relating his work or the story of Chiropractic, in its evolution from what it was in its early years to what it is today. Since they would serve no real object, I have not discussed them, except in the briefest and most casual manner, where I felt I had to do so in order to convey the intended thought.

Having known B. J. for many years, and having observed him in those years, I have noted a remarkable change within the past decade. Of course, as any man grows older in years he becomes more mellowed towards the events that cast difficulties in his path in earlier years. B. J. is no exception to this rule. On the other hand, he has not borne the animosities that so many of us carry to our final day. He has apparently become more tolerant toward his enemies in the field of Chiropractic, and has wrapped himself more and more in his research and experimental laboratories at Davenport, seemingly content in the belief that he has done his best to advance the cause of Chiropractic before the public and to improve its efficiency in accomplishing its aim—ADJUSTMENT of the CAUSE of DIS-EASE. While he has little reason to venerate his father

as a son usually does, because of difficulties between the two that I have related in earlier chapters, and because of other personal reactions in the treatment of the son by his father, aside from Chiropractic differences of opinion, I do not find him to hold the same resentment and almost ire toward the father that he would be justified in holding. Instead he has come to look upon his father as a son should upon a loving and sacrificing father (which D. D. was far from being), and to take the view that whatever his father did that he felt he should not have done, that D. D. did it because he was so wrapped up in his discovery that nothing else mattered, and that what D. D. had done in his declining years was done through a misunderstanding heightened by influence of others upon the Founder in order to prevail in their bitter competition with B. J. to lead in Chiropractic.

In closing my discussion of the man himself, I do think I should mention one other fact, that no one has ever questioned the personal honesty and morality of Dr. B. J. Palmer. He is recognized by his closest friends and his most bitter enemy alike, as one who meets every personal obligation to the utmost. Morally, there is no question but that the man is absolutely clean. Some may question his conduct ethically, but, after all, ethics is largely determined and measured by one's personal viewpoint of what is ethical and what is not. But the work he has done in Chiropractic in the time he has been at its head, and in the few brief years, in the formative stages, when he worked with the Founder, and more particularly the research and developments in the evolution of Chiropractic in recent years, conclusively prove he has justly earned the title conferred upon him many years ago—B. J. Palmer, the Developer.

Chapter 8

YOUR HEALTH AND CHIROPRACTIC

By Thorpe MacCluskey

Following Extracts are from Chapter Six, The Growth of Chiropractic so far as the author specifically refers to B. J. Palmer.

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(Issued June 1, 1957)

THE GROWTH OF CHIROPRACTIC

Practically everything that ultimately became chiropractic had to be learned from scratch. For example, the connection of the nervous system with general health was scarcely suspected, and medical men refused to admit that spinal subluxations even existed. To this day the die-hards of organized medicine still refuse to do so. Nevertheless, knowledge accumulated so rapidly that D. D. Palmer soon realized that chiropractic could not be kept secret for long and that if it were to achieve the dignity of a science it must be taught thoroughly and by reputable institutions. Only two years after his discovery, in 1897, he founded the first chiropractic

school, The Palmer School of Chiropractic in Davenport. Today it is the largest chiropractic institution in the world. Records show that The Palmer School had only one pupil in 1898, three in 1899, and two in 1900, and four in 1902. In 1903 enrollment jumped to more than a dozen although the chiropractic course was of six months' duration.

D. D. Palmer was never a very practical man. Soon after he decided to give chiropractic to the world, he was in financial hot water. He was experimenting much of the time; his practice suffered, and his school with its handful of students was running in the red. Nevertheless, he never regretted his change of heart; in 1910 he wrote that he was pleased that both the osteopaths and the medical doctors (some of them, at any rate) were beginning to absorb chiropractic's ideas and use its methods, even though they were competitors.

In every art and science there are a few giants, then a sizeable group who may contribute little that is original but who are sincere, hard workers, and finally a fringe of "crackpots." Chiropractic has been no exception. D. D. Palmer was a giant, but he was impractical. His son Bartlett Joshua Palmer, born in What Cheer, Iowa, in 1881, and fourteen years old when chiropractic was discovered, was also a giant, but a very practical one indeed. The consensus today is that without the organizational and administrative genius of B. J. Palmer, chiropractic would have degenerated into a cult with no sound program of scientific development, no professional unity, no legislative or other official sanction or approval, and with little public support save from those on whom hit-or-miss cures had been achieved. Chiropractors generally hold that while D. D. was the "Discoverer of Chiropractic," his son B. J. deserves equal recognition as the "Developer of Chiropractic."

Like his father, B. J. was largely self-educated. He was equally original in many ways; in fact he was kicked out of high school for the little prank of releasing a boxful of mice in a classroom, and he never bothered to go back. For a time he worked as the assistant in a traveling magic act. Convinced of the merits of his father's discovery, he was one of the four students at The Palmer School of Chiropractic, Class of 1902, and one of the earliest graduates.

By that time Palmer Sr. was financially in a very bad way. His little school was \$8,000 in debt, and he turned it over to the son, leaving B. J. to dig out from under any way he could. B. J. restored the school to a sound basis, and in 1906 bought his father's interest for \$2,196.79. Over the next few years the elder Palmer traveled considerably, associating himself with several schools of chiropractic, none of which was particularly successful under his administration. He was growing into an embittered old man, and in 1910 he published an amazing book of more than 1,000 pages which bore the resounding title THE CHIROPRACTOR'S ADJUSTER, A TEXT-BOOK OF THE SCIENCE, ART, AND PHILOSOPHY OF CHIROPRACTIC FOR STUDENTS AND PRACTITIONERS. It lambasted many he believed to be his enemies or at least only lukewarm friends, including his own son, and contained page after page of mysticism, poetry, maxims, and satire. Yet, despite its faults, it also contained many prophecies which science has since proven true. For its sheer genius and penetrating reasoning along chiropractic lines, it is still read

widely by chiropractors today, despite its archaic terminology and obsolescence in many respects.

Under B. J., the Palmer School grew and prospered phenomenally. By 1915—two years after the death of Palmer, Sr.—enrollment exceeded 800. World War I reduced enrollments somewhat, but in 1918, the first year of peace, the school had 1,882 students. As early as 1910 the school had acquired an X-ray machine. Like other reputable schools that had already replaced the fly-by-night variety, its curriculum required twelve months of full-time attendance. Among the subjects taught even then were anatomy, physiology, symptomatology, pathology and diagnosis, toxicology, obstetrics and dissection, and the science and philosophy of Chiropractic. These are named in detail because of the attempts frequently made by certain medical doctors to disparage chiropractors as poorly educated.

Almost all the pioneer chiropractors were, in a sense, fanatics. Many became chiropractors for the simple reason that they had benefited from chiropractic first hand—often after medicine had failed—and they wanted to give others the benefit they themselves had received. They didn't give a hoot whether chiropractic was scorned by the medical fraternity or not, whether it was approved or even heard of by the general public or not. They came from all walks of life, for sickness is no respecter of position. Generally, however, they were not "professional persons" when they went into chiropractic; for, human nature being what it is, such well established individuals are usually inclined to give thought to their own comfortable careers and act accordingly. They are content with becoming boosters rather than active doers. Even in religion, the prominent convert seldom becomes a missionary.

However, as chiropractic gained in respectability and numbers of patients, while its educational requirements increased in stringency, this situation rapidly improved. By 1920, when chiropractic was only twenty-five years old, the roster of the Palmer School, then numbering 2,000 students, boasted many persons with previous professional backgrounds, including 102 school teachers, 12 ministers, 16 school superintendents, 14 editors and other journalists, 45 musicians, 24 pharmacists, 11 chemists, 7 dentists, 26 Army and Navy officers, 51 nurses, 165 students who had transferred from other schools of various sorts, and an assortment of artists, engineers, physical training instructors, and stenographers. There were even a few osteopaths, veterinary surgeons, and medical doctors. Thirty foreign nations in addition to the United States were represented.

* * *

Meanwhile other developments in various fields were under way, all of them strong indications that chiropractic was growing up. In many of them B. J. Palmer pioneered personally. He was one of the earliest prolific writers on the new science; by 1910 he had authored five books (34 in 1957—B.J.) on the subject. In that same year he started a chiropractic magazine which was the parent of the present monthly journal THE CHIROPRACTOR. He was one of the founders and for a time secretary-treasurer of the first chiropractic organization, The Universal Chiropractic Association. He was responsible for widespread adoption of the word "adjustment" in preference to "treatment" to describe what the chiropractor does. These are only a few of his many innovations and activities.

B. J. Palmer is probably the most colorful personality in chiropractic. A many-faceted man in the grand style of Theodore Roosevelt, his exploits have taken on legendary characteristics throughout much of the Middle West today. Still very active despite his advanced age, he attributes his longevity and vitality to chiropractic adjustments. He seldom travels to places where the services of a chiropractor are not available.

B. J. had the gift for delegating responsibility to subordinates he could trust, and he utilized this gift superlatively. This gave him the opportunity to do a multitude of things he would not have been able to do otherwise. Finding himself in demand as a public speaker because of his trenchant wit and wisdom, he toured extensively giving inspirational lectures on business psychology. Had he been a preacher, he might have become the Billy Sunday or Billy Graham of his day. Here are a few of his gems, some of which are obviously based on chiropractic philosophy and others of which are just sharp common sense:

"We make a living by what we get, but a life by what we give."

"INNATE is God in human beings. INNATE is good in human beings. INNATE cannot be cheated, violated, or tricked. INNATE is always waiting, ready to communicate with you, and when INNATE is in contact you are in tune with the Infinite."

"The sum total of all educations of all peoples could not build one baby, yet the something within one man reproduces a seed, and one woman reproduces one ovum and between them, in 280 days, the woman does build a baby. Obviously, this something is as the ocean to the educated drop of water."

"If this inner super-intelligence is great enough to produce, it is great enough to repair in the event of break-downs."

"Every man owes it to himself, his people, and his service to go away about every so often. The more detail he has, the oftener he should go. The more worries, the more he needs to go. The bigger his work the longer his vacation should be."

"Many people suffer with a constipation of thought and a diarrhoea of words. Many a man has the eyesight of a hawk and the vision of a clam."

"The average business man has long since forgotten Rule No. 9: 'Don't take yourself too damn seriously.'"

B. J. Palmer was, in every sense, an empire builder. He has been accused of attempting to make himself the "Czar of Chiropractic," and many chiropractors hate him with close to fanatical fervor. Others idolize the man with equal intensity.

Because of his ability to delegate, B. J. became powerful in many fields other than chiropractic. He has headed at least 32 businesses and enterprises of various sorts, including the Central Broadcasting Company—largest radio and TV outfit in the Midwest—and Stereocolor; Tri-City Broadcasting Co. Radio Station WOC-AM-FM-TV; Clear View Sanitarium; Palmerton; etc. He was a recipient of the DuPont Memorial Award for achievement in communications. He has numbered among his friends many of the world's great and near great; they have sent him over 10,000 autographed personal photographs. An inveterate collector, he built up the

world's largest collection of human bones, comprising more than 25,000 specimens and valued at more than \$250,000. As might be guessed, many of these are spines with all sorts of subluxations. Palmer even has the mummy of an Egyptian princess, complete with subluxation.

Chiropractic has always been paramount in B. J.'s life. A fair summary of his work is this quotation from the book **THE RISE OF CHIROPRACTIC** by Chittenden Turner: "It is perhaps true that but for the leadership qualities of B. J. Palmer, chiropractic would scarcely have survived its country-wide opposition."

* * *

There are many other great names in Chiropractic but D. D. Palmer and B. J. Palmer and Willard Carver are often termed the "unity of giants." It is not surprising that they often quarrelled bitterly and could not agree on many points; such quarrels are the rule and not the exception in any complex and evolving art or science. For example, among medical doctors there are some who go all-out for the newest "wonder drugs" and others who use them only with the greatest of caution, some who rely heavily on medications and others who use them sparingly and then only in minimum dosages, some who try to reduce fevers and others who try to intensify them, ad infinitum. Chiropractors today have similar differences of opinion, different methods of handling similar cases. But all agree on basic principles.

Chapter 9

Extracts from
THE RISE OF CHIROPRACTIC
by
Chittenden Turner

Powell Publishing Company
Los Angeles

(This book is now out of print.)

THE GROWTH OF PALMER SCHOOL

The business and educational success of Dr. B. J. Palmer has been explained by his possession of rare faculties of foresight, idealization and management. The esprit d'accord of this parent institution has become famous in the entire realm of chiropractic, for many thousands of its graduates have carried their praise far and wide, reflecting the strong personal hold of the director over his faculty and student following. Persons interested in the psychology of organization may find in the Palmer School a very concrete example of that superior cohesiveness that comes from a single dominant leadership. It is perhaps true that but for the leadership qualities of B. J. Palmer, chiropractic would scarcely have survived its country-wide opposition. Under a czar-like influence a democratic atmosphere has paradoxically prevailed for a quarter of a century

in this Davenport institution, and toward "B. J." and his wife, who was Mabel Heath, daughter of the school dean, a spellbound devotion has fostered work and accomplishment.

The enterprise of the leader, however, nearly wrought the destruction of the monument reared to his name. The advent of the "neurocalometer," a nerve-testing device, was destined to exert a strange influence on chiropractic. It nearly proved the Frankenstein of the Palmer school, yet, today, is the inseparable aide of many a practitioner.

Concerning the actual responsibility of Dr. B. J. Palmer for the disastrous results of this visitation from the domain of mechanics various accounts are given.

He had acquired just fame as a speaker, appearing before many kinds of organizations in all parts of the country. Incidentally, he toured the world, enriched his collection of objects d'arts and adding luster to his profession. On his extensive speaking trips he refrained habitually from discussing chiropractic, but discoursed eloquently upon business psychology. These lecture tours are still considered at Palmer School among the most important departmental work.

The Humble Environment

When Chiropractic teaching was in its first formative years it was realized that a generation of students might come and go before the profession would attract a large proportion of young men and women holding college degrees. No profession ever had a humbler beginning, and as one looks today at the great Davenport institution it is difficult to imagine the simple efforts that marked its origin. It seems almost incredible that one individual's initiative could have brought about so vast an establishment in so short a time. It is more understandable to those who saw B. J. Palmer emerge from poverty through sheer persistence—who since have sensed the inspiration of Mrs. Palmer, known to the chiropractic world as "Mabel." It is still bewildering to the few who know that B. J. Palmer began his teaching at a time when he was actually destitute, and a piano box was his sleeping place. His companions were as poor as himself.

Among the young laborers and loungers of Davenport were some sufficiently curious to listen to the theory of chiropractic as passed on to Bartlett Joshua by his father. Even after the fruits of his teachings began to be seen and Palmer School of Chiropractic was a reality, this keenly thinking youth realized that it would be time wasted to try to interest cultured persons in chiropractic. In fact, in the struggle for expression, the only hope lay among the less profound individuals to whom he was accustomed and who would give readier ear. So B. J. Palmer would tell some truck driver or barber of the secret of disease as due to impingements at the spine. A demonstration would follow. Possibly the volunteer pupil would be relieved of a headache or lameness. From this to a lesson on vertebrae was but a little step. Thus the carefully guarded knowledge of D. D. Palmer began to percolate through an ever widening circle of amazed neighbors, who began to bring their relatives and friends so that young Palmer might make an adjustment and explain the mystery.

It is said that D. D. Palmer remonstrated with his son because of the latter's premature activities as a healer. The young man, however, was head-strong and greatly absorbed in experiment. The very fact that one did not have to be educated in order to help suffering was in itself significant. Some of these crude disciples would never comprehend anatomy or histology, nor would it greatly matter. It was sufficient to locate the impingement, then automatically, without all the bother and uncertainty of diagnosis, nature would do the rest. Assuredly much education was unnecessary, even possibly undesirable. In any event chiropractic could not wait for the embrace of culture; it would languish in outer offices before recognition would be given.

The first arrest of a graduate was that of a highly educated Japanese, Shegetaro Morikubo, of LaCrosse, Wisconsin, in 1906. He was charged with "practicing medicine without a license." Dr. B. J. Palmer's attention had been attracted to the name of Tom Morris, former lieutenant governor of Wisconsin, as a friend of drugless healers. Morris was engaged to defend the case and won it. The defendant later became prominent in Minneapolis. Before the Universal Chiropractic Association came into being that year, Morris had become a confidant of Dr. Palmer, and together they planned much of the future of the science and profession which today has claimed world notice. Morris was enthused over the possibilities in chiropractic and bade goodbye to politics.

Loyalty to the Profession

Ethics is deemed to involve not only the attitude and behavior of the practitioner toward his client but also toward the science of chiropractic and the fellow chiropractor. Emphasis is often placed upon the obligation to aid in the support of the chiropractic cause. Here the responsibility of the chiropractor is unique among professions, for the long defensive battle against established curative systems has given birth to a code full of the consciousness of protective zeal. Organization leaders have rounded up the disinterested and delinquent during campaigns in a way suggestive of ward politics. For the chiropractor to be so immersed in his immediate duties as to forget his responsibilities toward the profession is held unethical, and the criticism of colleagues is sure to follow. In spite of this, however, a very large percentage of practitioners are induced only with greatest difficulty to take part in organized activities and many remain entirely aloof. The actual number of organization members in various states ranges from thirty to fifty per cent of the total number of chiropractors.

Wrapped up in the loyalty of graduates of some of the older schools is much of the esoteric, shown in an almost religious fervor, and that strong group consciousness which is characteristic of oppressed minorities. Former Palmer students have been said to evince a cult-like attitude, due to the personal domination of Dr. B. J. Palmer and the almost symbolic influence of school traditions and associations. The young chiropractor, especially from the Davenport institution, is inclined to feel that he has become privileged to share in some special knowledge—a science as yet but illy comprehended by the modern, materialistic world—a treasure envied by learned physicians—misunderstood and undervalued by contem-

porary science. His obligation toward his alma mater does not end with the payment of tuition. The "Fountain Head" holds an abiding interest in the absent sons and daughters, and as faces turn toward Mecca at the muezzin's call, so the Palmer graduates faithfully retrace their steps yearly to the great assembly known as the Lyceum, a gala event for the Iowan city. There the full significance of the common cause is renewed, fresh objectives are clarified, old loyalties dramatized.

To have fought the fight of chiropractic, to have endured imprisonment—ignominy—this breathes vitality into organization. Here is no musty chronicle of annual meetings, but a vast modern epic, whose stage has been set and whose drama has been lived in every clime under the sun.

ANOTHER BOOK IN THE WRITING

As we go to press with Vol. 34, it has been called to our attention that another book is being written about

THE MAN CALLED B. J.

We were in hopes it would be ready for insertion in this book.

The author is Helen J. Iddings who is a well known author and a great Chiropractic Booster as well as an adherent.

You will hear more about this forthcoming book later.

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Personal from B. J. . . .

D A V E N P O R T + I O W A

Dear Doctor:

In presenting this book to you, with our compliments, we are cognizant that it is a new approach to a deeper explanation than heretofore, of the fundamental and basic PRINCIPLES AND PRACTICES OF CHIROPRACTIC.

It would be too much to hope that ALL Chiropractors now practicing will endorse, support, and recognize the correctness of what we herein say. As we know human beings, in the gross, it would be too much to expect that all who receive will read, or those who read will understand, or those who understand will apply it to their sick, or will pass this information to others who could comprehend more than they. But it is not too much to know that here and there are one or more of our profession who have deep insight; who are thinkers, reasoners, logicians, who seek more truth and have the vision of the far to see in it what we now present. To these, this book will be a gold mine of wise research. This group will loan this book time and again to men and women who have vision and who will see the far-reaching value when applied to a sick humanity seeking to get well.

To that group who are not afraid to understand, see, and apply what we herein say, we dedicate this, our Volume 34.

At Lyceum, August '56, OPERATION 75 honored us in many ways, such as air-conditioned Cadillac; a large check; a bronze bust of B. J.; B. J.'s bronze hands; more than 2,900 congratulatory cards, wires, cables, and letters; some 260 tributes, plaques, honors, citations of many kinds in many ways, all of which are housed and displayed in five large wall showcases—and on the walls outside and above them—in the Rehabilitation Lab of The B. J. Palmer Chiropractic Research Clinic. And they continue to come, as opportunities open for various people or groups.

Our first Innate thot-flash then—which is now coming to fruition—was to publish another book and dedicate it to our many thotful and kind professional folks, using the large check as part payment for its production. It has been said:

To GET—GIVE

To HAVE FRIENDS—BE ONE

The love YOU KEEP is the love YOU GIVE AWAY.

In Sarasota, last winter, we wrote this particular book and we then decided to send a copy to our donor friends WITH OUR COMPLIMENTS. As YOU gave, WE now return OUR appreciation TO YOU.

We believe this book contains the most sound, sensible analysis of our professional outlook we have composed into language.

We send it to you with our compliments with the hope its study will bring forth a greater depth, length and breadth of the far reaching understanding of the ultimate purpose of what chiropractic is destined to do in getting sick people well. If **clearly** grasped, it will be the saving of our profession. If not, its demise, depending upon whether you who study see the merit in our presentation.

After careful study, we will be pleased to get your reactions.

This Volume 34 is now dedicated TO EVERY CHIROPRACTOR. Please accept same as our tribute to you for the many favors you have shown us down thru these many years.

As ever,